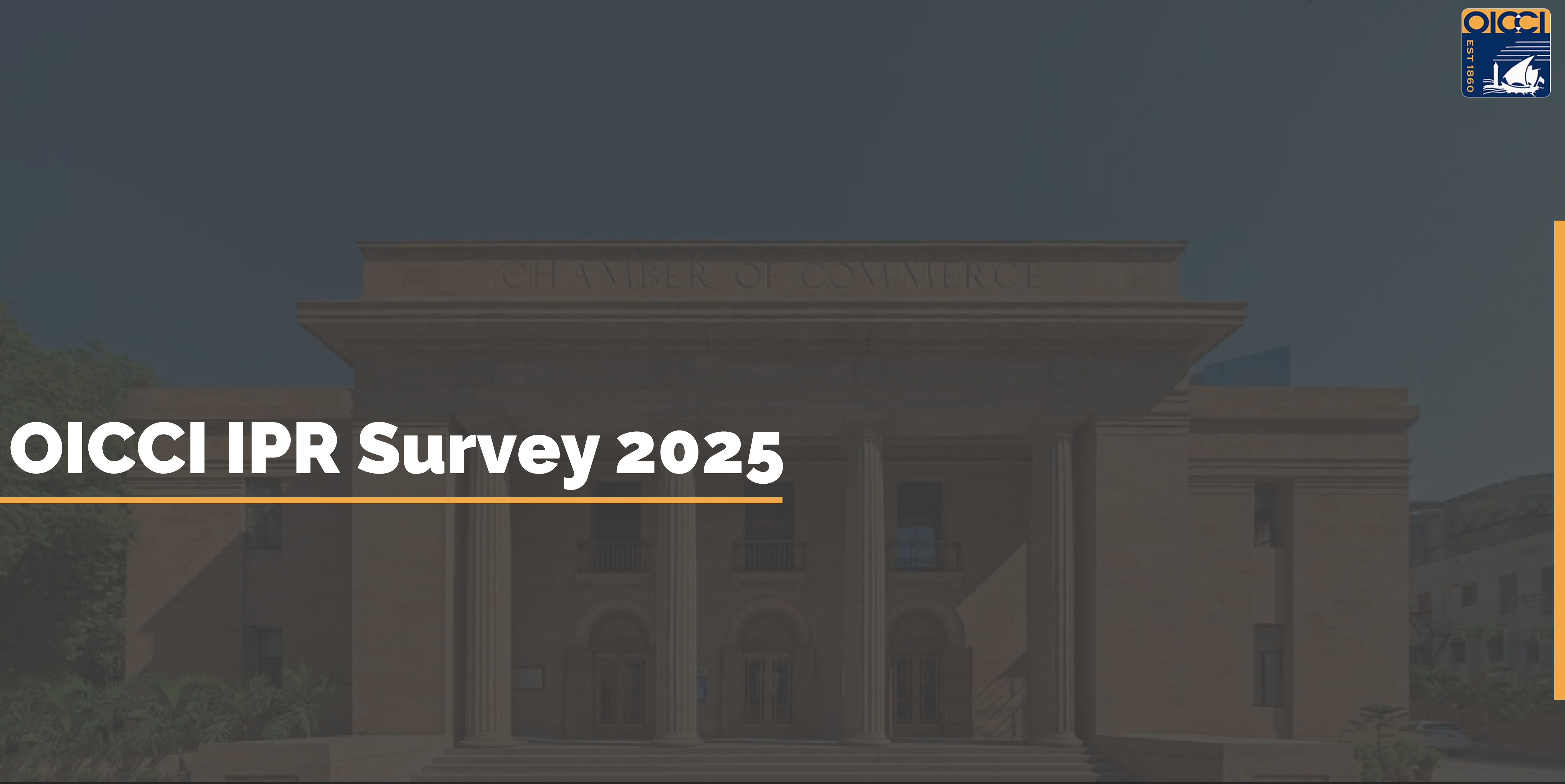


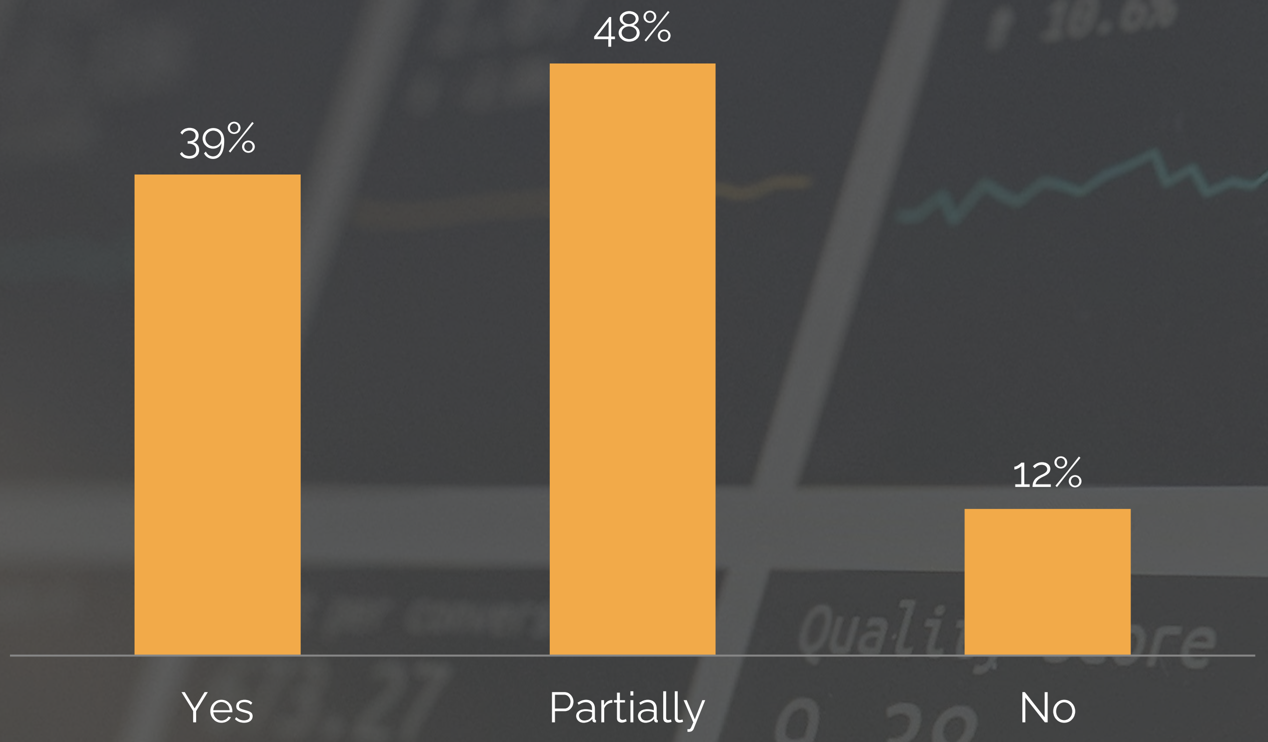
OICCI IPR Survey 2025

Overseas Investors Chamber of Commerce & Industry (OICCI)

Overview

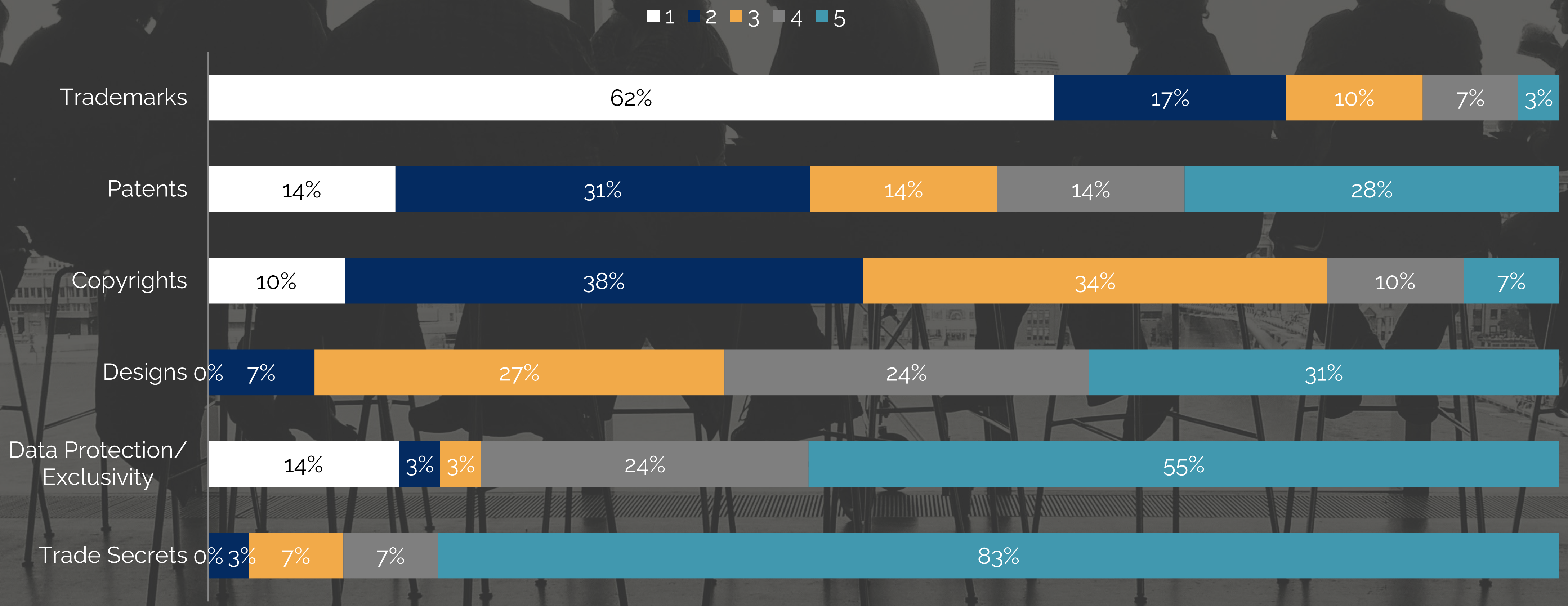
- This Survey is a consolidation of feedback from members on IPR Landscape in 2025.
- This survey covers eight sectors:
  - ➢ Engineering/Industrial Products
  - ➢ Food/Consumer Products
  - ➢ Pharmaceutical & Healthcare
  - ➢ Tobacco
  - ➢ Chemicals/Pesticides/Fertilizers/Paint/Cement
  - ➢ Automobile
  - ➢ Printing & Publishing
  - ➢ Oil

60% of members believe IP rights are either **partially or not protected** under IPR laws in Pakistan

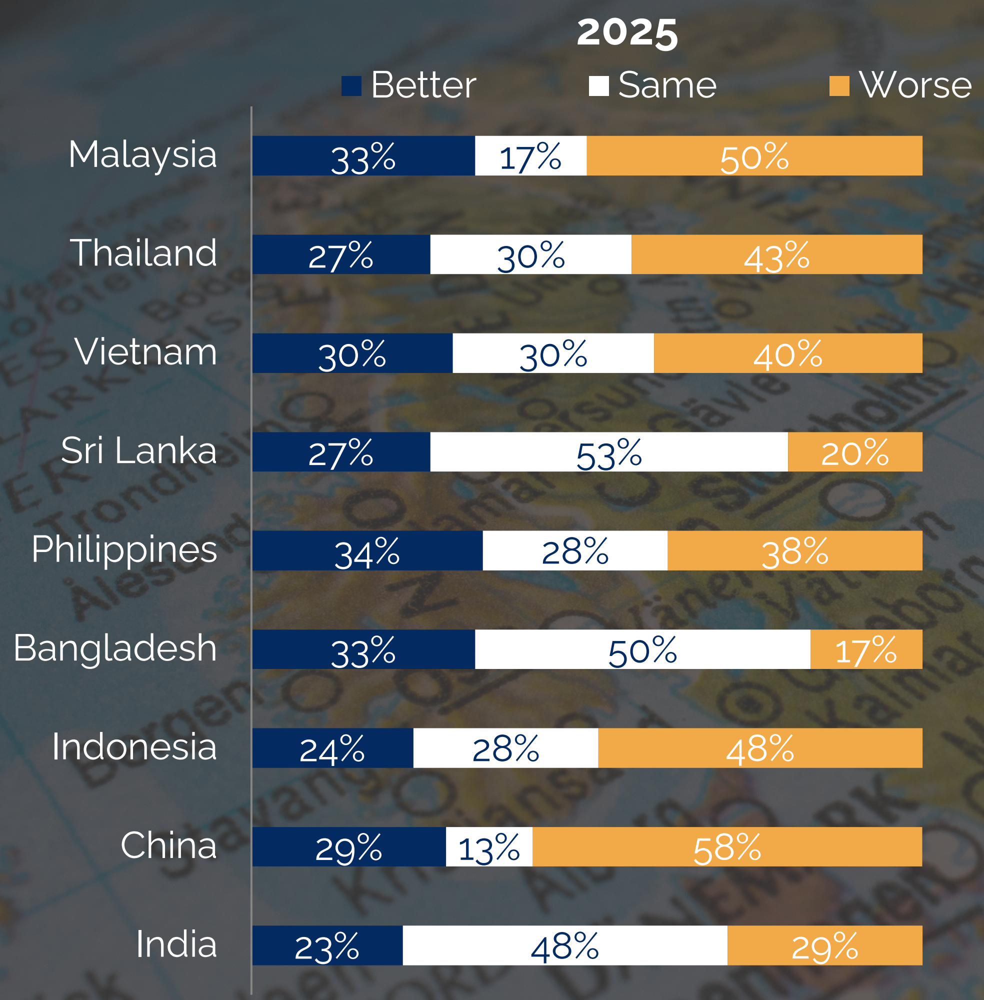


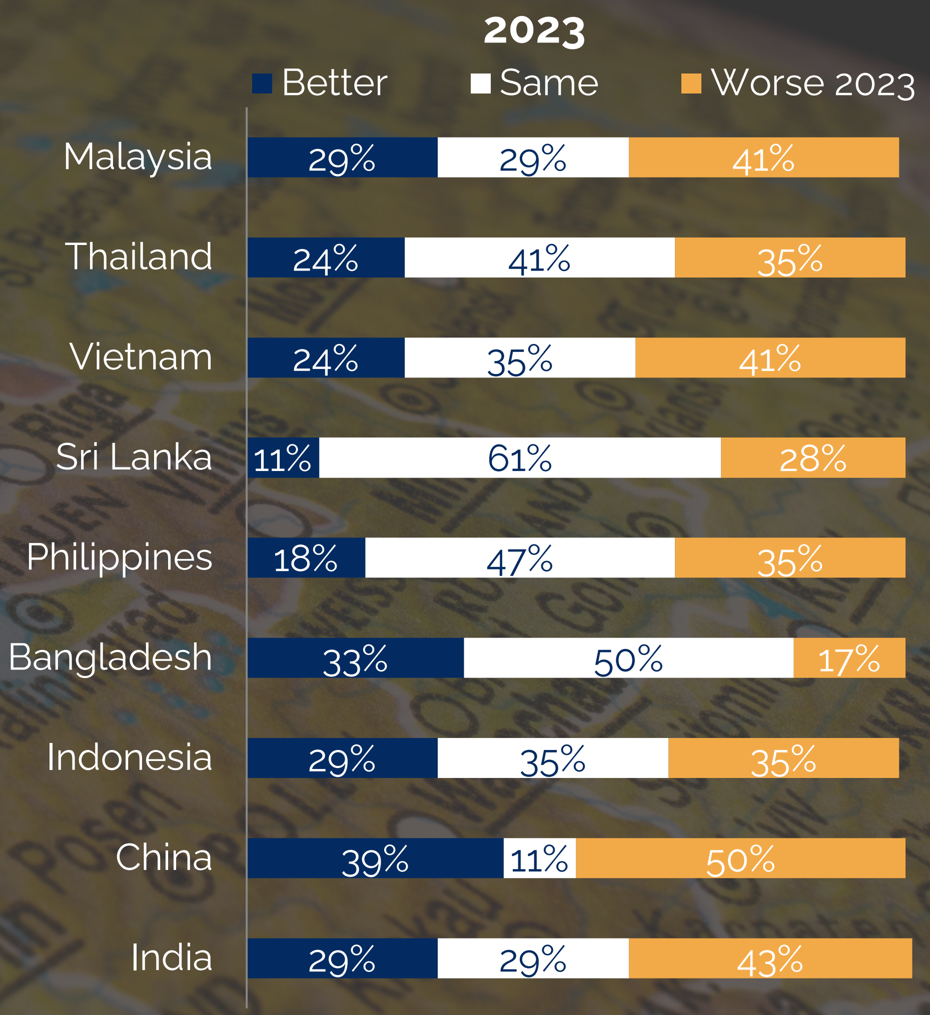
Pakistan has a comprehensive IP legal framework, but **enforcement** remains weak and inconsistent due to **judicial delays**, **insufficient penalties**, **weak inter-agency coordination**, and **limited deterrence**; counterfeiting and piracy remain widespread.

Members Ranked **Trademarks** as the **Highest** IP Violation

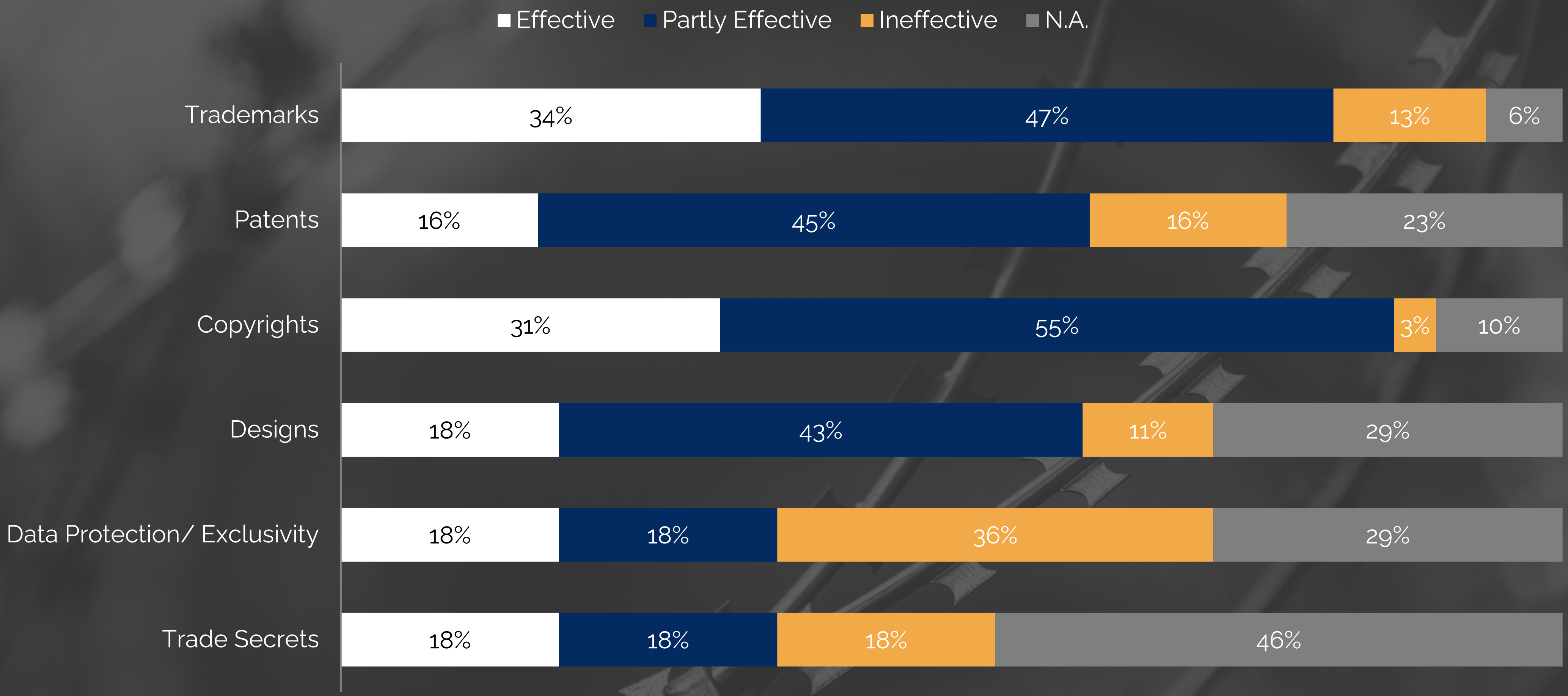


Pakistan stands at a crossroads on the IPR environment — its relative standing has **improved against some regional peers** since 2023, while **slipping against others.**

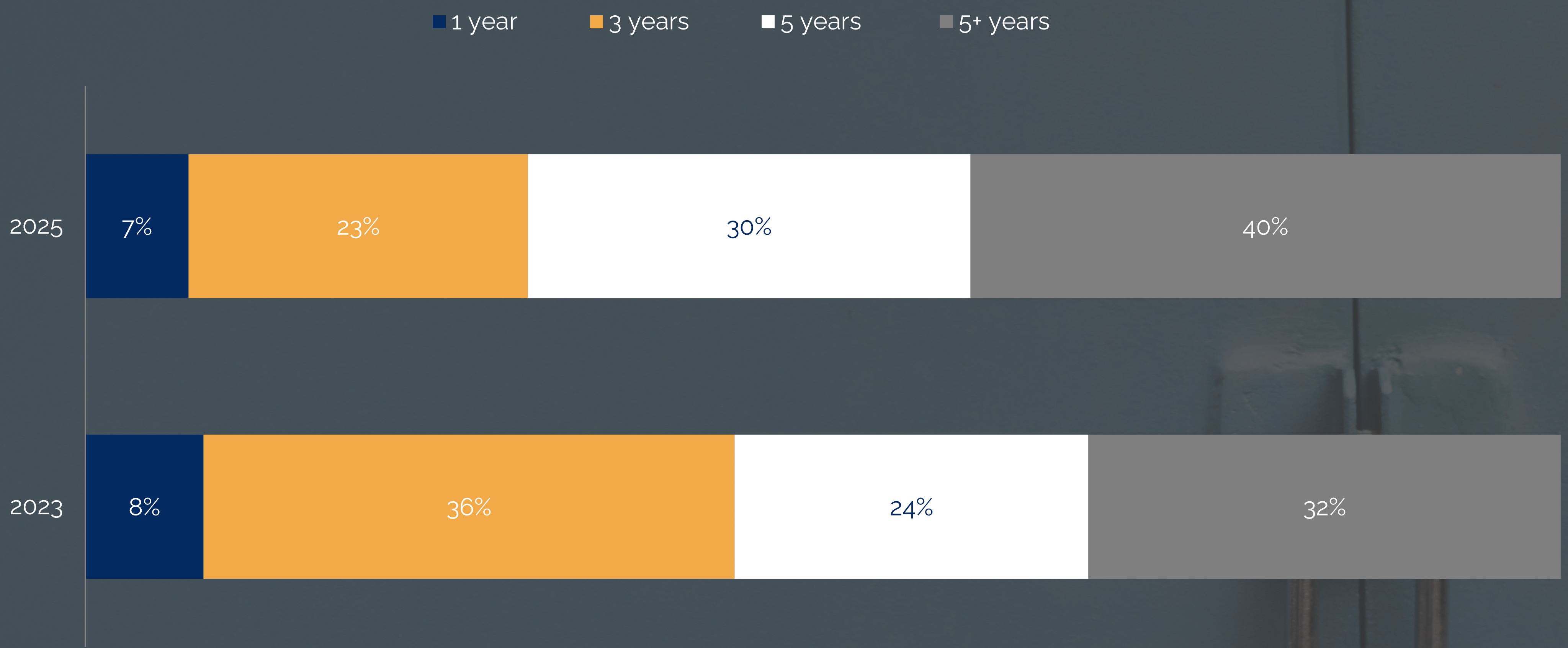




Members Rated **Trademark** Protection Laws as the **Most Effective** Across IPR Violations

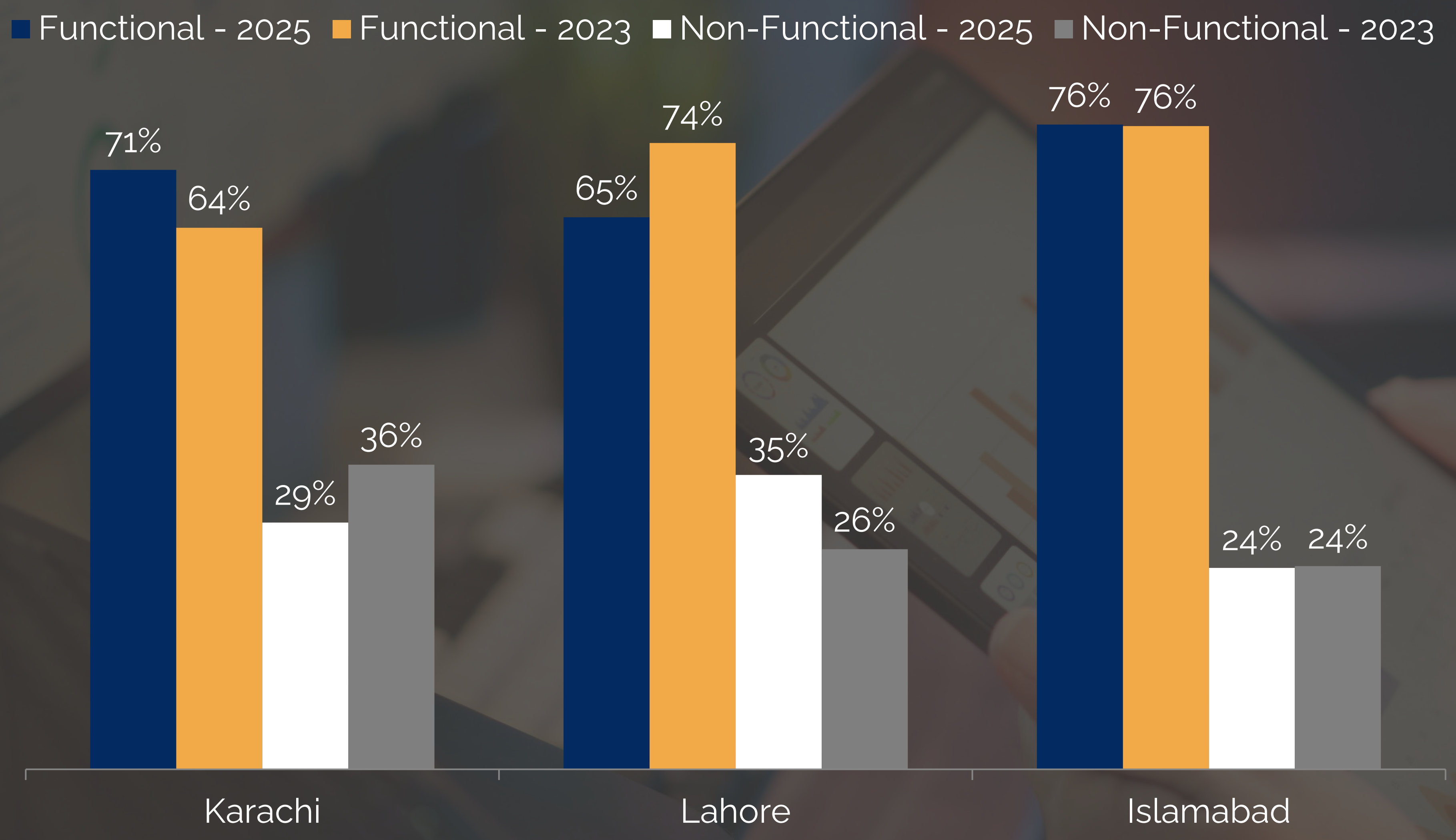


Majority of IPR disputes take **3+ years** to resolve

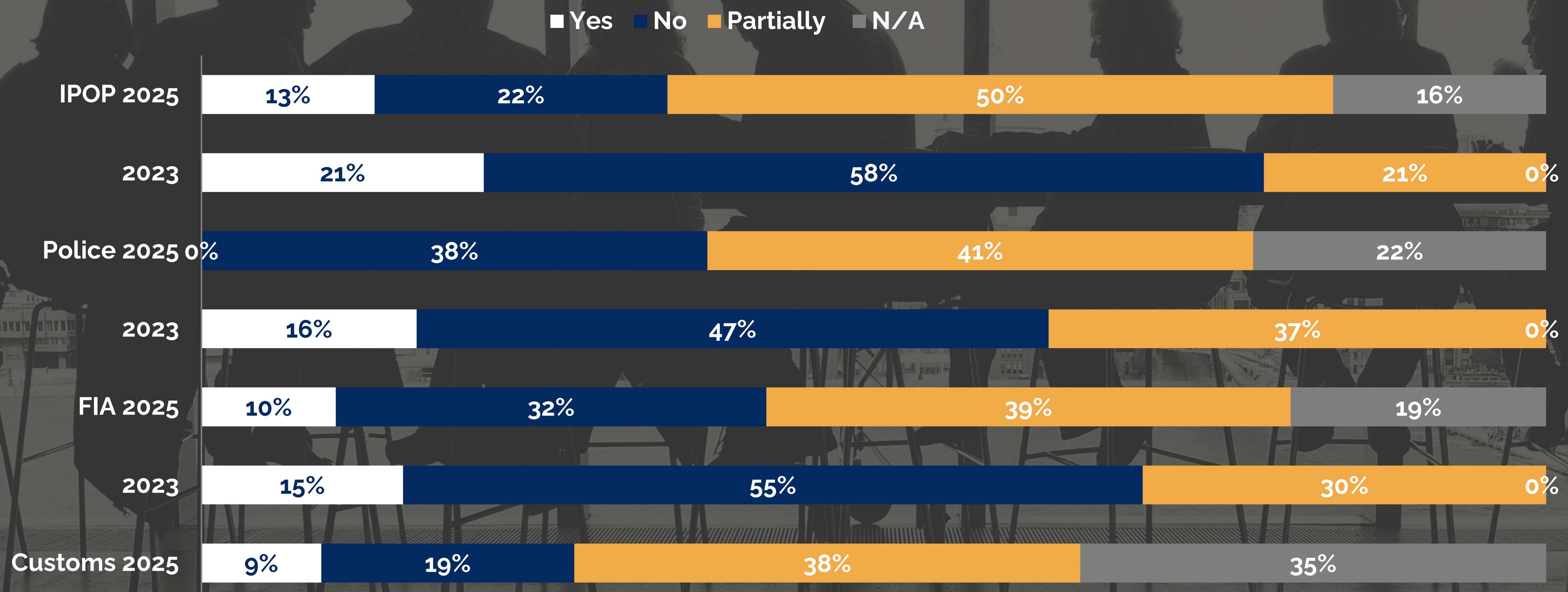


When given the option, members did **not** report any IPR dispute cases being resolved within a **six-month timeframe**.

Tribunal performance remains **positive** in **Karachi** and **Islamabad** , but weaker in Lahore



Members believe that support for IPR enforcement remains **limited** across authorities



- Members believe that there is scope to further strengthen IPO-Pakistan's support in facilitating more effective IPR enforcement
- Customs was added in the 2025 IPR survey

Members have reported an increase of **roughly 8%** in IPR revenue and tax-related **losses** annually

Key Takeaways

- Enforcement remains weak
- Trademark violations are the biggest IPR concern for foreign investors.
- Most IPR disputes take 3–5+ years to resolve.
- Pakistan is perceived to lag regional peers on the IPR environment.
- Annual IPR and tax-related revenue losses have increased to Rs. 862 billion.

OICCI's Recommendations

IPO - Pakistan

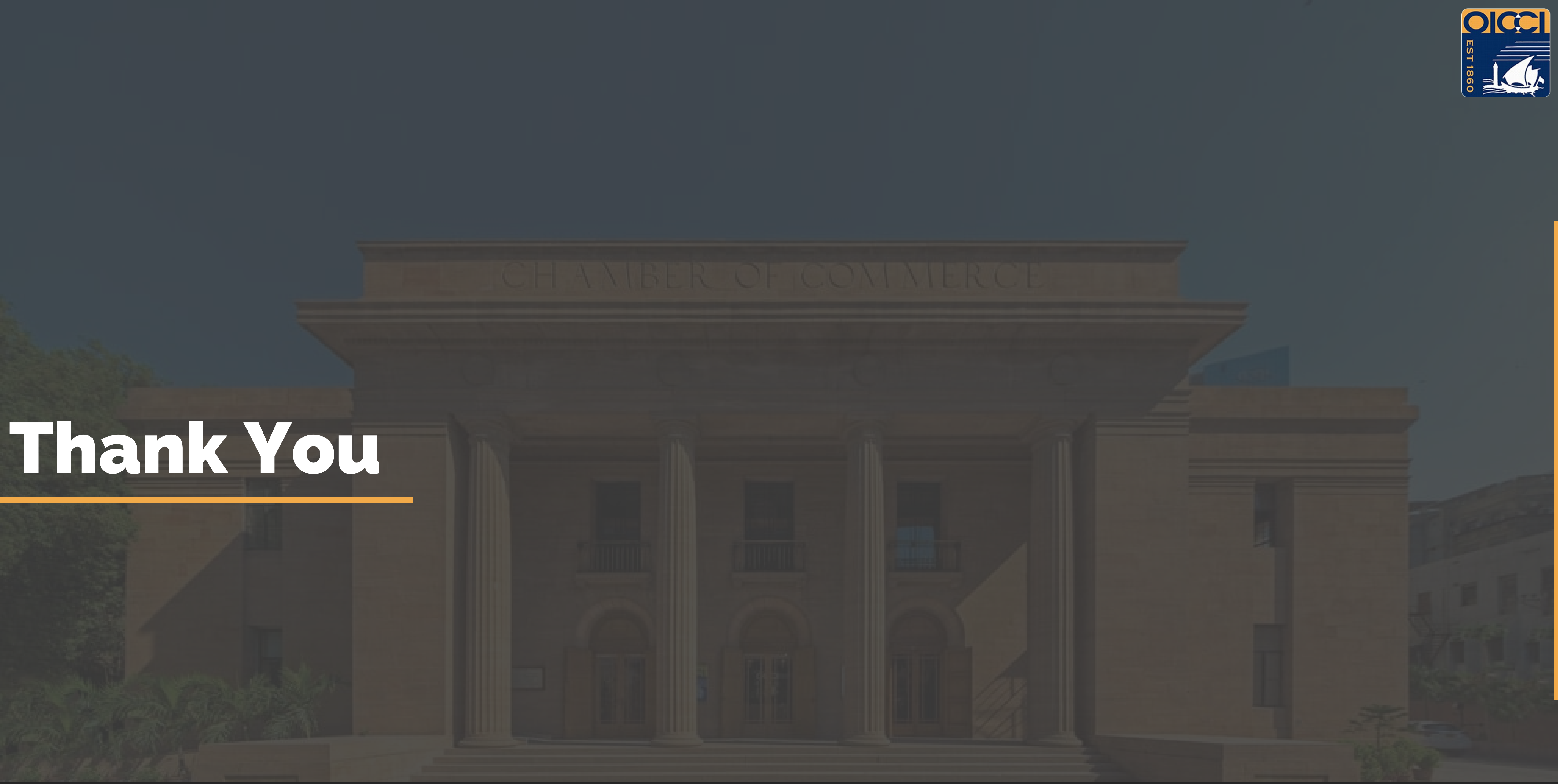
- Policy & legal reforms (TRIPS/WIPO alignment)
- Capacity building (examiners, judiciary, industry)
- IP awareness & registration facilitation
- Digitization of IP processes
- Position stronger IPR protection by enforcing strict penalties.

Pakistan Customs

- Intelligence sharing on counterfeit goods
- IP watch-lists at borders
- Training on counterfeit detection
- Digital product verification & tracking

Other LEAs

- Coordinated enforcement & investigations
- Specialized IP training (Police/FIA)
- Intelligence-led raids in high-risk sectors
- Public awareness on piracy & counterfeiting



Thank You