



Press Release

OICCI President calls for unified economic execution to unlock Pakistan's true potential

Islamabad, April 16, 2025: Speaking at a high-level economic forum on “Navigating the Unknown,” Yousaf Hussain, President of the Overseas Investors Chamber of Commerce and Industry (OICCI), urged the government and national stakeholders to commit to a unified, future-ready economic execution strategy driven by planning, technocratic leadership, and collaboration.

Representing over 200 leading multinational companies operating in Pakistan, Mr. Hussain called for the creation of a comprehensive National Economic Execution Plan — integrating trade, industry, fiscal, energy, and human development policies — each led by experts and aligned under a single national economic framework.

He highlighted Pakistan's youth bulge and geo-economic positioning as strategic assets that must be leveraged through skills development, export diversification, and regional trade integration. He also emphasized the full inclusion of women and digital transformation as critical enablers of economic progress.

“Multinational companies operating in Pakistan are not just investors — they are centres of excellence and engines of innovation,” Mr. Hussain said. He urged the government to engage the industry players in private sector early — as partners — in planning and delivery, while improving ease of doing business and building a credible national investment narrative.

“This is Pakistan's decisive decade — we must stop managing crises and start designing the future,” he concluded.

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About OICCI:

The OICCI is the collective voice of major foreign investors in Pakistan, with over 200 members, from more than 30 countries. OICCI members contribute over one-third of Pakistan's total tax revenue and are involved in 14 sectors of the economy. They facilitate the transfer of technology and skills and provide employment to a significant number of people. About a fourth of OICCI member companies are listed on the Pakistan Stock Exchange, and many are associates of Global Fortune 500 companies. OICCI members also engage in corporate social responsibility activities benefiting 46 million persons from underprivileged communities.

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