

# COMBINING THE POWER OF SOCIAL RESPONSIBILITY

Corporate Social Responsibility Report 2018-19



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## DISCLAIMER

The report has been prepared by the Overseas Investors Chamber of Commerce and Industry (OICCI) based on data/information provided by participating companies. The OICCI is not liable for incorrect representation, if any, relating to a company or its activities.

# FOREWORD

**We are pleased to present OICCI members consolidated 2018-19 Corporate Social Responsibility (CSR) Report, highlighting the key social and community related activities of foreign investors operating in Pakistan. With the growing realization among the businesses that good social responsibility means good business, there has been a widespread engagement of the leading corporates in adopting various forms of social activities depending upon the need of the society in their area of operations.**

The landscape of CSR initiatives and activities is improving rapidly as the corporate sector in Pakistan has been widely adopting the CSR and Sustainability practices and making them permanent feature of the businesses. The social areas such as education, human capital development, healthcare, nutrition, environment and infrastructure development are the main focus of the businesses to reach out to the underprivileged sections of the population.

We, at OICCI, are privileged to have about 200 leading foreign investors among our membership who besides doing good business, investing over PKR 300 billion annually in expanding their footprint, contributing a lion's share of the tax revenue of the country, are also rated as the trendsetter and among the prominent social developers of Pakistan through their CSR and sustainable initiatives.

This report brings out the essence of the CSR activities of 82 OICCI members only who during 2018-19, collectively, invested over PKR 5.5 billion on CSR and reached out to around 58 million direct beneficiaries throughout Pakistan. OICCI members and their employees spent around 1.2 million man-hours and partnered with 160 social and development sector organizations in fulfilling their unique CSR program. The geographic distribution of the CSR activities has been 32% in Sindh, 27% in Punjab, 15% in Khyber Pakhtunkhwa, 10% in Balochistan, 8% in Azad Kashmir, and 4% each in FATA and Gilgit-Baltistan.

In terms of specific social sector, Human Capital Development and Health and Nutrition remained key focus areas. Human Capital Development initiatives attracted the attention of 90% of the members helping to meet the growing need for improving the human development in the country. Many of our members have funded new school facilities and made contributions towards vocational training programs for skills development of the youth. Moreover, 86% of the members

actively supported health and nutrition related initiatives through donations to reputable hospitals, medical care camps and health awareness campaigns. Infrastructure Development was also one of the growing areas of interest for 65% of the members who assisted communities in the vicinity of their respective major operating facilities.

The readers will be pleased to note that 79% of our member companies also promoted the "OICCI Women" initiative towards increasing level of Women Empowerment/Gender Equality. This is an ongoing journey and with consistent support and attention from all stakeholders, we believe the OICCI Women initiative could become a motivating factor for other businesses in Pakistan to raise the level of women participation thereby contributing towards a rapid economic growth of the country.

We appreciate all the OICCI members who participated in compiling this report and shared their CSR activities and initiatives. We also want to recognize the support of the Managing Committee and members of the OICCI CSR Subcommittee who actively contributed in the compiling of this report.

Best regards,

**M. Abdul Aleem**  
CE/Secretary General



## OICCI MEMBERS' CSR IMPACT

## OICCI MEMBERS' CSR IMPACT

PKR  
**5.5bn**  
Total contribution

Around  
**58mn**  
Direct Beneficiaries

**1,180,000**  
Man-hours

**160**  
Social Sector Partners

## ABOUT OICCI

**1/3rd**

of Pakistan's taxes come from  
OICCI members

**190**

members from 35 countries

over **1mn**

people employed directly or  
indirectly

PKR  
**328bn**

OICCI members' capital  
expenditure in 2018

## CSR FOOTPRINT - MEMBERS' PARTICIPATION IN FOCUS AREAS

**79%**

Women Empowerment  
/Gender Equality

**90%**

Human Capital Development

**86%**

Health and Nutrition

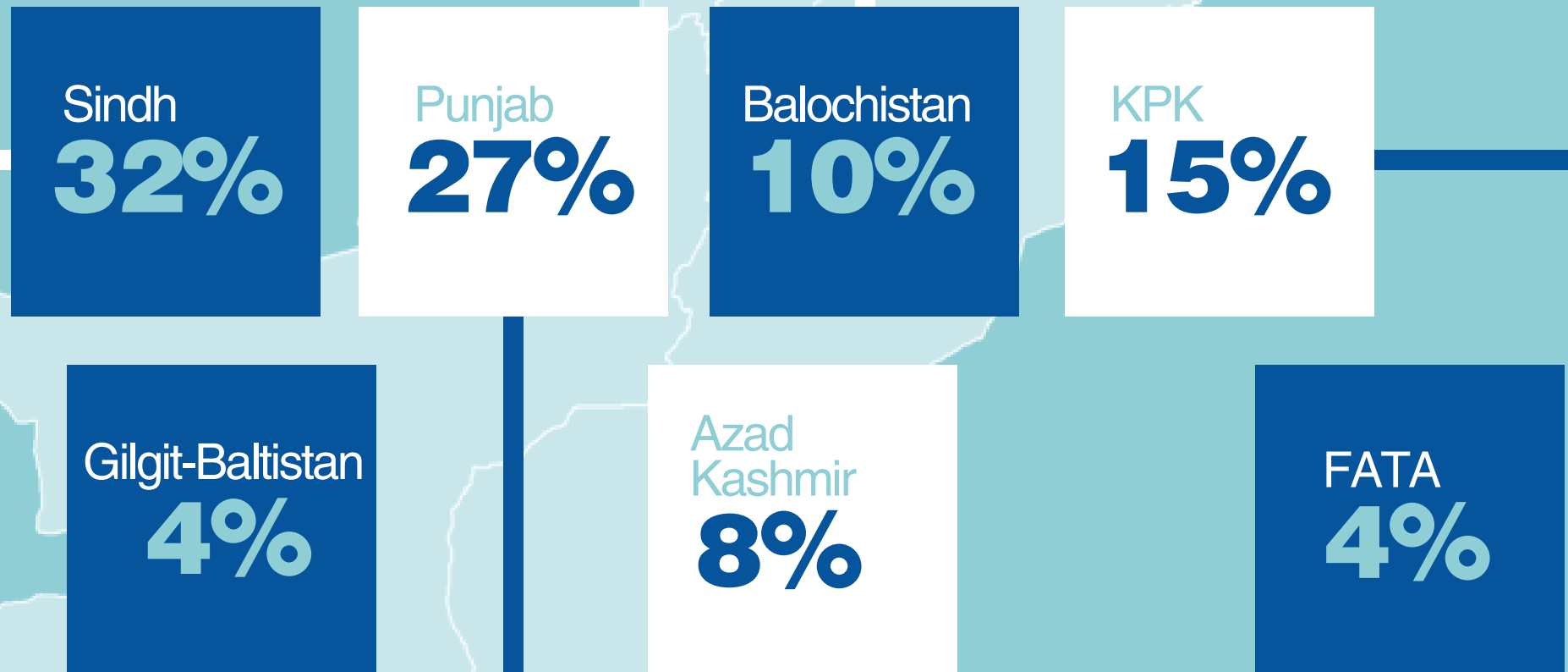
**65%**

Infrastructure Development

**56%**

Other

## CSR FOOTPRINT - GEOGRAPHIC SPREAD OF CSR ACTIVITIES





# ABB POWER & AUTOMATION PRIVATE LIMITED



## COMPANY'S CSR PHILOSOPHY

For ABB, sustainability is about balancing economic success, environmental stewardship and social progress to benefit all stakeholders.

As a responsible corporate entity, ABB has a special social commitment which it takes very seriously. We know that part of being a successful and sustainable business, it is our duty to fulfill social responsibilities, make our company more responsive, more flexible and more open to society's expectations. Therefore, we have engaged and actively supported various social projects in Pakistan.

## WOMEN EMPOWERMENT/GENDER EQUALITY

ABB group has a target that 30% of all employees will be women by 2020. We are focused on meeting this target and in 2018 we hired many female colleagues in different domains in Lahore and Karachi. Moreover, out of 40 students, who joined our internship program in 2018, almost half of them were females both in Lahore and Karachi.

## CSR ACTIVITIES

Under human capital development, ABB has sponsored a house in SOS village Sargodha, where 10 orphans are being taken care of, including their education. Total man hours invested in this project are 500 and every year the country management team visits the SOS village and spends a day with the children for distributing lots of gifts in an effort to make them happy.

ABB also signed a contract with Thar Foundation for the education of poor Thar people. The company will bear the expenses of 30 Thar students from the district where Thar Foundation has established 24 school units in the vicinity of Islamkot district and within the radius of Thar Coal Block II.

Under health and nutrition, ABB took part in global health challenge organized by Virgin Pulse Global, and 100% of the company's employees participated in this 100 days challenge, followed by a complete health checkup of all employees. We also organized flu vaccination campaigns at all offices and facilities for every employee during 2018. Blood donations camps were also arranged in association with Fatimid Foundation in Lahore and Karachi where 25 donors donated the blood.

ABB also conducted the "Road Safety CSR Campaign" with collaboration of city traffic police Lahore and distributed helmets and awareness brochures to bike riders.







## COMPANY'S CSR PHILOSOPHY

As a socially responsible healthcare company, Abbott Pakistan is committed to conducting business responsibly and investing in communities to play its part in helping people 'live their best lives'.

Abbott Pakistan has partnered with the organizations to support healthcare and education programs directed towards the population with limited access to healthcare and education.

## CSR ACTIVITIES

### ABBOTT VISIT TO EDHI HOME ORPHANAGE

Abbott Nutrition Pakistan organized a field trip to PAF museum and Rides Park for children of Edhi Home Orphanage, Karachi on 28th March 2019. Free lunch and snacks were served to the children throughout the day. Children were also given T-shirts and caps.

### SOS LAHORE

Abbott Nutrition provided the SOS children, aged between 5 to 12 years, an opportunity to enjoy the outside world and cherish all the fun and facilities which other children have. The Abbott team took them to Wonderworld indoor theme park where they spent their quality time on different physical activities. The children were dressed up with Abbott branded T-shirts and caps, the lunch was served and goody bags were also given to them.

## THE CITIZEN FOUNDATION (TCF)

Abbott Pakistan has sponsored two classrooms of TCF School in Dhole Chaudhri, Rawalpindi campus. These two classrooms have enrollment of 64 students. Management of Abbott Pakistan donated PKR 840,000 to sponsor these primary level class rooms.

## THE LAYTON RAHMATULLA BENEVOLENT TRUST (LRBT)

Abbott Pakistan has joined hands with LRBT to support the institution in providing free of cost cataract surgeries in adults and squint correction surgeries in children. The contribution of PKR 1,000,000 has been made to LRBT.

## THE PATIENTS' BEHBUD SOCIETY FOR AGA KHAN UNIVERSITY HOSPITAL

Congenital Heart program is supported by Patients' Behbud Society giving a chance to children with congenital heart defects to live a healthier life. Abbott Pakistan has contributed towards providing healthcare to such patients by contributing PKR 1,000,000.

## MUHAMMADI BLOOD BANK & THALASSEMIA CENTER

Abbott Pakistan has sponsored 4 patients of thalassemia who would be provided free of cost screened blood and chelating therapy for the entire year. Contribution of PKR 800,000 will support the center to cover the cost of treatment, tests and transfusions of four patients.

## THE INDUS HOSPITAL

Abbott Pakistan is supporting The Indus Hospital in providing free dialysis to the patients by sponsoring 200 dialysis sessions. For the purpose, Abbott Pakistan has provided PKR 900,000.

## PROFESSIONAL EDUCATIONAL FOUNDATION (PEF)

Abbott Pakistan contributed by supporting full expenses of 2 deserving students through their professional education. A contribution of PKR 700,000 has been given to PEF.

## FAMILY EDUCATIONAL SERVICES FOUNDATION (FESF)

Abbott Pakistan is supporting the Deaf Reach program run by FESF through contribution of PKR 500,000.



# AISHA STEEL MILLS LIMITED



## COMPANY'S CSR PHILOSOPHY

Throughout our journey, we strive to assure that we maximize constructive impacts and minimize destructive impacts which we have on the environment.

Within our business, we strive to guarantee equal opportunity, occupational safety and externally we strike partnerships with other sectors of education, health, human rights and environment.

## WOMEN EMPOWERMENT/GENDER EQUALITY

ASML is committed to creating a diverse work culture and is proud to be an equal opportunity employer. In adherence of this fact, a celebration was held to cheer the women working in ASML on International Women's Day. Moreover, we participated in a digital campaign with Pak Alliance women's education.

## CSR ACTIVITIES

A blood donation drive carried out in collaboration with the Indus hospital at ASML on 28 July, 2018 in which 59 units of blood were collected.

A seminar titled 'The Family & Diabetes' was organized in collaboration with Liaqat National Hospital, on 16 November, 2018 in which Dr. Ali Asghar guided about the signs, diagnosis and care for diabetes.

ASML have initiated to slaughter cattle in ASML's plant every quarter and distributes the meat in less privileged areas of Karachi.

We arranged an official plant visit for 32 B.E. Mechanical students from NED University on 2 April, 2019 to help them know about the production process. Learning and Fun Day at TCF Koohi Goth Campus, Karachi was organized on 14 September 2018 in which 40 employees volunteered from ASML. They spent a day and conducted activities like face painting, drawing competitions and distributed prizes and goodie bags among 379 students.

Trainees were inducted from DAE Mechanical and Metallurgy by holding on-campus recruitment drives at St. Patrick Institute, SMA Rizvi Institute and Pak Swedish Institute of Technology for 2 year training program.





## COMPANY'S CSR PHILOSOPHY

Let's Colour Pakistan is part of AkzoNobel's global campaign. The focus of the campaign is to add colours to people's lives.

The company is fully committed to providing a positive impact to the surrounding communities, where it operates, by uplifting and inspiring people's lives through the power of paint and colour.

## CSR ACTIVITIES

- Dulux adds color and verve to Lahore Biennale**

Dulux partnered with Lahore Biennale Foundation (LBF) as its 'colour partner' for the Contemporary Art Fest which provided a multitude of engagement opportunities amongst local/international artists and general public. It addressed the dynamics of 'public' art and engagement by developing art in public spaces with opportunities for critical thinking. Exhibits were held at the Lahore Fort, Mubarak Haveli, Shahi Hamam, Lahore Museum, Alhamra Art Center, Bagh-e-Jinnah and Lahore Canal. Over 50 artists and collectives participated from Pakistan, Bangladesh, India, Iran, Turkey, Sri Lanka, Europe and the U.S. Since LBF01 opened for the public, approximately 2.5 million visitors have attended the event.

- Youth Can SOS and AkzoNobel Pakistan**

AkzoNobel worked together with SOS Children's Villages, at a number of places, with a mandate to advance the employability of youth at risk, by training them in the craft of painting by providing mentorship under the "You Can" initiative. During this whole day activity, 30 children between the ages of 18-25 were trained on "Soft Skill Development" and participated in an Inspirational Speaking Session. They were taken on a journey of colours and were educated on what Colour was. They were also taken for a plant tour to witness paint manufacturing. During the visit, technical experts at AkzoNobel gave primary training on paint application, followed by an activity to do practical application. The last session included "Inspirational Speeches" by the Executive Management Team members for a practical professional experience of life.

AkzoNobel painted 20 houses at SOS Village Lahore where 26 volunteers from the company joined hands with children from SOS Village to add colour to their living spaces. The Dutch Ambassador to Pakistan, Her Excellency Mrs. Ardi Stoios-Braken also attended the event as the chief guest.







## COMPANY'S CSR PHILOSOPHY

For Archroma, sustainability is a process of bringing continued improvement to our purpose; what we do, gives us the inspiration; how we do it and most importantly our belief; why we do it; and this is embodied in a statement which summarizes our “why”: “We continuously challenge the status quo in the deep belief that we can make our industry sustainable.”

## WOMEN EMPOWERMENT/GENDER EQUALITY

Archroma sponsored 2nd International Conference of Sustainable Textiles at Faisalabad. Female participation was a salient feature. National Competition of students on theme “Colors & Nature” was won by Nimra Shafeeq, LCWU, Jhang. We paid tribute to the leading textile brands for encouraging female entrepreneurship. An emerging brand Patola by Sahira Nosheen was adjudged winner with best presentation.

At Archroma Center of Excellence, regular Internships are continued for past three decades, and female participation remains a hallmark with 25% attendance.

## CSR ACTIVITIES

Archroma’s tree plantation campaign at Jamshoro and Karachi were recognized by the government and civil society. We received an award on Tree Plantation from NFEH for championing the Green Cause.

Two Blood Donation campaigns were held wherein employees volunteered to donate blood for children suffering from Thalassemia.

Towards a better environment initiative, Archroma teams started Composting at Jamshoro and Landhi sites. We installed a well-designed system of converting organic solid waste into compost. During the year, 5700 kg of organic compost has been made and successfully used in our gardens. Quality of organic compost has enhanced our plantation yield. We also train our neighboring companies and schools on Compost making.

Archroma sponsored a young talented student, Muhammad Sarim Raza, LUMS to represent Pakistan as Sustainability Ambassador at UNCTAD Youth Forum. It is a step to enhance capacity building of youth.

Archroma is one of the seven partner organizations who founded Vocational Training initiative to improve technical skills of young students by giving hands-on training within their own organizations. Our effort was recognized by GIZ and TVET.

Academic-Industry linkage was strengthened with National Textile University, Faisalabad through an MoU. It will assist students to gain professional expertise through projects.

Archroma donated electric water coolers to government primary schools in Jamshoro. Monetary donations to hospitals continue alongside as our permanent initiative.





## COMPANY'S CSR PHILOSOPHY

APL is deeply committed to corporate social responsibility thus embraces it as core value. Having adopted the triple bottom line approach of People, Profit and Planet, APL being a responsible corporate citizen gives back not just to the community where it operates, but to all external stakeholders including the environment.

## CSR ACTIVITIES

- Health and Nutrition: Mobile Health Units (MHUs)**

39,984 patients from numerous APL Right-of-Way (ROW) villages were provided treatment and medicines through the company's 2 MHUs. The MHU services are provided by qualified doctors and paramedics of Health Oriented and Preventative Education (HOPE). Top four health issues recorded: fever, cough, headache and general weakness.

- Infrastructure Development: Solar Panel Projects & Solar-powered RO Plant**

APL's solar energy infrastructures installed at the company's Pipri Terminal and head office locations with a combined capacity of 366.06kW, had already started reaping benefits in rupee terms through net metering, only proving that this alternative energy source not only ensures clean energy but means reduced costs or savings.

APL's solar-powered RO facility continued to provide clean drinking water to Omar Goth residents; it produces enough water to ensure sanitation and greener environment.

- Ramadan Grocery Distribution**

370 families benefited from APL's annual Ramadan grocery distribution. Family packs containing rice, flour, cooking oil, sugar, milk, tea, etc. were distributed to indigent residents along the company's pipeline as well as contractors' employees and other needy personnel associated with APL.

- Tree Plantation**

Since the 'planet' is a key stakeholder in APL's eyes, employees planted 500 Moringa and Neelum tree saplings in five company and pipeline locations aimed not just to enhance the surrounding landscape but to also provide shade and mitigate the risks of rising global temperature affecting the local climate.

- Employee & Other Stakeholder Welfare & Engagement**

Routine and new welfare/engagement activities like annual Independence Day celebration, tree plantation in various locations, Table Tennis Tournament, annual High Performance, Special and Spot Awards, safety & health awareness programs, local and foreign trainings, Hajj Scheme, bonuses, participation in company CSR initiatives, etc. were seen at APL. The voluntary welfare fund (employee/employer contribution) created to provide financial support to contractors' employees benefited nine individuals during this period. Monetary support was granted in relation to full hospitalization, medicines and wedding expenses.

- Human Capital Development: Internship, Final Year/Experiential Learning Projects, etc.**

APL also invests in human capital development initiatives that benefit students from various colleges/universities. These learning platforms are paid internships, Final Year Project, Experiential Learning Program, company/plant visits and research paper opportunities.

## WOMEN EMPOWERMENT/GENDER EQUALITY

APL continued to operate its Literacy Program at Noor-uddin Goth, off Surjani/Manghopir, providing basic to elementary education for female students of various ages led by two local female teachers trained by Literate Pakistan to teach major subjects like Urdu, English, Math, Science and Social Studies.

Annual recognition program was carried out and outstanding students from two classes received cash awards to motivate other students to study and perform better. Schoolbags, books and stationeries were also distributed to new students.





## COMPANY'S CSR PHILOSOPHY

Atlas Honda, as the market leader, considers it an obligation to do business in a responsible and sustainable manner. It has become increasingly imperative for companies in today's challenging environment to balance their planetary and societal responsibilities with the pressures to meet commercial expectations.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Atlas Honda values equality, diversity and inclusion. Merit-based recruitment practices have been adopted and equal employment opportunities for all regardless of race, religion, gender, marital status and age or disability are provided. The company also undertakes various initiatives to enhance the participation of women, which include training and distribution of motorcycles under the project 'Women on Wheels', and this year, the company distributed customized Pink bikes under this program. Moreover, Atlas Honda sponsored 11th Women in Business Leadership Conference organized by Pakistan Society of Training and Development to bring successful women together and engage them to uplift women through different initiatives.

## CHARITABLE DONATION

The company supports Atlas Foundation, a welfare and charitable organization, formed with a mission of betterment of society with particular emphasis on health and education. It provides assistance to the needy and deserving without discrimination, directly and/or through organizations of repute in the field of Health, Education and General Welfare. The company recognizes the foundation's role in improving quality of life of local communities and donates at least one percent of its profits to the foundation, every year. In 2018-19, the company made a contribution of nearly PKR 63 million.

## HUMAN CAPITAL DEVELOPMENT

Atlas Honda places great emphasis on capacity and skill building of its workforce. Therefore, the company provides a broad range of opportunities to its employees. These include various internal and external trainings and courses. It also provides support for higher education and management courses at renowned business schools. A number of rotational programs are strategically and systematically implemented to give employees the experience required to serve at management positions.

## COMMERCIAL INITIATIVES AND CAMPAIGNS

Atlas Honda coordinates with Traffic Police Department to create awareness about the use of indicators, side mirrors and helmets. This year, more than 200,000 pamphlets, 1,035 helmets and 1,250 back view mirrors, were distributed across the country. Moreover, 5,750 lights were checked and replaced. Other campaigns included training of safety advisors at dealerships across the country, free checkup and oil change camps, safety lectures and trainings.







# ATTOCK CEMENT PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

CSR is our commitment to work as partners with our stakeholders to improve the quality of life of our workforce, their families and nearby communities. CSR is locally managed and focuses on coordinating local projects, communicating CSR activities internally and externally, as well as participating in corporate monitoring, evaluation and reporting.

## HUMAN CAPITAL DEVELOPMENT

ACPL has successfully completed the renovation of the Auditorium and Secondary Section of Sakran Boys School. Moreover, ACPL has also exclusively funded the construction of (03) Labs in TCF – Dr. Gaith Pharaon Campus for the secondary section students including (01) Computer Lab, (01) Biology-Chemistry Lab and (01) Physics Lab. Furthermore, the company provided books / stationery and uniforms to over 70 students of Goth Lal Muhammad Gungari (Bund Murad).

## CSR ACTIVITIES

### HEALTH AND NUTRITION

ACPL renovated the Emergency Unit and also arranged a ventilator for the ICU in Jam Ghulam Qadir Hospital. The company also provides free medical treatment, medicines and dispensaries to the locals and over 100 patients per day reported on regular basis. It also arranges regular Eye Camps on periodical basis where eye operation facility is also provided to the locals.

## INFRASTRUCTURE DEVELOPMENT

ACPL has actively worked on the replacement of underground pipeline near Double Farm Sakran Road and preparation of road shoulder at Duraji Road. This road is not only used by ACPL employees for commuting, but is also traversed by the local residents. Moreover, ACPL has installed numerous filtration plants to provide the community with clean drinking water – the inhabitants of Sakhi Dad Goth, Raohu Goth, Hamal Khan Goth, Ramzan Marri Goth and Haji Mubarak Goth have benefited through this initiative. Furthermore, the company has constructed a water storage tank at Raohu Goth to facilitate the locals. ACPL has also recently installed solar panels to generate electricity and to use renewable resources effectively. ACPL planted more than 100 saplings in the factory premises (Hub, Balochistan) to enhance the plantation coverage in the vicinity.

## OTHERS

In addition to other responsibilities, ACPL also looks after the poor families and regularly provides monthly rations and donations to needy families living around the factory area.





# ATTOCK REFINERY LIMITED



## COMPANY'S CSR PHILOSOPHY

ARL is the pioneer of crude oil refining in the country with its operations dating back to 1922. ARL's history of over 90 years is replete with CSR initiatives and we feel it is our foremost duty to consider the economic, social, ethical and environmental impact of our activities on our stakeholders.

## WOMEN EMPOWERMENT/GENDER EQUALITY

ARL has adopted the code of 'Gender Justice' at workplace to create conducive working environment for men and women, free of any harassment, abuse and intimidation. All employees are treated equally and organizational policies and practices do not promote any kind of inequality or injustice.

Attock Sahara Foundation (ASF) is supporting/encouraging females to earn their living by providing them trainings and job opportunities, as well.

## CSR ACTIVITIES

### HUMAN CAPITAL DEVELOPMENT

ARL offers internship, apprenticeship, scholarship, training opportunities, educational visits, and study projects to students. In this context, we spent over PKR 11 million on Training Programs/Scholarships.

## HEALTH AND NUTRITION

Attock Hospital Pvt. Limited (AHL), a subsidiary of ARL, in collaboration with Attock Sahara Foundation (ASF), an ARL sponsored Non-Profit Organization (NPO), is providing health services in the shape of free medical camps, blood donation campaigns and free or discounted services for poor and needy people of the surrounding community. In addition, the company also arranged health awareness seminars for the community on topics of hygiene, obesity and infectious diseases. We maintain a Poor Patient Fund wherein well over PKR One million were spent, mainly in cash and a small portion in kind.

## INFRASTRUCTURE DEVELOPMENT

ARL maintains excellent sports facilities for a number of sports, including cricket, hockey, football, swimming, squash, gymnasium and tennis. ARL is providing potable water to the adjoining areas of Morgah, Nai Abadi, Kotha Kalan, Jhamra and gives free fuel, utilities and maintenance support to the schools, mosques and organizations for special persons. We also contribute annually to the Union Councils of Morgah and Kotha Kalan for maintenance/development of infrastructure. We are also providing financial assistance to a special school for Hearing Impaired Children. Around PKR 5 million were spent on Infrastructure Development.

## OTHERS

Attock Sahara Foundation (ASF) has been declared a model NGO by Pakistan Centre for Philanthropy. It provides financial support in the form of assistance to the poor, Marriage Support Fund, disbursement of Zakat and Apprentice Program / Scholarship to students. ASF also gives charity in kind and provides vocational training to poor women of our society to enable them to become earning hands for their families in various fields.





# B. BRAUN PAKISTAN (PRIVATE) LIMITED



## COMPANY'S CSR PHILOSOPHY

B. Braun believes that to expand its business and achieve sound growth, executives and employees need to comply with laws and their underlying spirit, along with adhering to ethical and other social norms in order for the company to be accepted by the global community. At B. Braun, we believe growth should also bring in a sense of responsibility towards the society and we are committed to spending a share of our profits for our endeavors in CSR activities.

## WOMEN EMPOWERMENT/GENDER EQUALITY

B. Braun is working to make sure every child goes to school, including girls because we believe in gender equality. We are helping build the future by advocating girls' education. To achieve the goal, B. Braun is collaborating with "Asghari Memorial High School" (situated in North Nazimabad, Block S area of Karachi) to support the education of 160 school children both girls and boys. The purpose of donating PKR 180,000 per year is to provide a good standard of education for the pupils.

## CSR ACTIVITIES HEALTH AND NUTRITION

B. Braun is donating to Omair Sana Foundation to help Thalassemia patients not just EXIST but rather LIVE and lead a healthy life. We believe that one does not have to be doctor to save lives. B. Braun provides 2,000 bags of blood which cost PKR 8,80,000 per year. Since 2019, B. Braun has started donating its own product "Cannula", which is used in blood collection and transfusion to children with thalassemia. Furthermore, our employees voluntarily donate blood to Tabba Heart on an annual basis. In order to bring some joy in the lives of these children with thalassemia, we hosted a lunch at McDonald's, with the aim of giving these kids a good time.

## OTHERS

As part of our CSR project, colleagues from Head office B. Braun Pakistan paid a visit to "Bint-e-Fatima" Old Home located in Karachi.

Colleagues took some gifts along with Iftar and dinner for everyone at the old home so they could open their

Ramadan fast. B. Braun is associated with EDU Help to support the education of more than 150 children. The company is also bearing the cost of books, tuition and uniform, amounting to PKR 1,500,000 per year. This step is beneficial for children with parents who cannot afford to send them to school.





## COMPANY'S CSR PHILOSOPHY

Bank Alfalah is committed to serve as a responsible corporate citizen and aims to support both infrastructural as well as capacity building endeavors in alignment with the motto of 'giving back to our communities'. Building on the bank's past philanthropic investments, its priority areas include education, health, social welfare and environmental sustainability.

## HUMAN CAPITAL DEVELOPMENT

Bank Alfalah sponsored Class 1 students at TCF School Mian Muhammad Yousuf Campus – 1 in Baldia Town Karachi for an entire year, giving 31 deserving children access to a safe, creative and colorful learning space. Furthermore, we provided Family Education Services Foundation students scholarships that included pick and drop services, tuition fees, vocational materials, lunches and uniforms.

## HEALTH AND NUTRITION

We supported the Child Aid Association to provide health services and provided "Electrolyte Analyzer", an important part of the diagnostic facilities. Muslim Hands International received funding from Bank Alfalah for purchase of 100 wheelchairs.

## INFRASTRUCTURE DEVELOPMENT

We donated for the construction of Diamer-Basha Dam to address the national concern over shortage of water reserves for the country.





## BASF'S CSR PHILOSOPHY

We create chemistry for a sustainable future.

We want to contribute to a world that provides a viable future with enhanced quality of life for everyone. We do so by creating chemistry for our customers and society and by making the best use of available resources. We have defined sustainability focus areas within our corporate strategy. These formulate the commitments with which BASF positions itself in the market and how it aims to meet the growing challenges along the value chain.

## WOMEN EMPOWERMENT/GENDER EQUALITY

#StrongWomenAtBASF

BASF acknowledges the contributions that women are making in the success of the Company and organizes special interactive sessions with the female staff where they are encouraged to achieve their ambition and work to reach their full potential.

## CSR ACTIVITIES

### BASF Summer Experience Program

BASF kicked off its annual Summer Experience Program and visited engineering and business universities across the country. The students participated in supervised, on-the-job activities to broaden their knowledge and connect what they have learned in the classroom with real industrial applications.

## MASTERMINDS: ACADEMIA SESSIONS

BASF Construction Chemicals team initiated a series of product knowledge sharing sessions for final-year civil engineering students from top-tier universities in the country. This educational campaign focused on next-generation technologies in the construction industry.

## ENVIRONMENT, HEALTH, AND SAFETY

As part of the global health campaign: "moment to moment", BASF carried out an awareness campaign on mindfulness at work and in private life across all BASF offices and the production site. The central focus of the campaign was to encourage employees to learn how to improve the quality of life.

Another campaign "Safe choices become safe habits" was rolled out to demonstrate commitment towards EHS. The campaign highlighted the importance of taking conscious actions to ensure personal safety as well as the safety of others.

Various BASF Business Units operating in Pakistan conducted product stewardship workshops for their key customers to support the environment, health, and safety.

## FLU VACCINATION DRIVE

Each year, BASF runs a global vaccination campaign for all group companies worldwide. In line with BASF global initiative, our local EHS arranged influenza shots for all employees across Pakistan.

## ANNUAL BLOOD DONATION DRIVE

BASF held its annual blood donation drive across Pakistan, in partnership with The Indus Hospital and Fatimid Foundation. Awareness sessions were carried out to share benefits and educate prospective donors on do's and don'ts of donating blood.





## COMPANY'S CSR PHILOSOPHY

As a responsible corporate citizen, Bata Pakistan is actively fulfilling its responsibility since it started its business in Pakistan. We believe that it is our moral responsibility to act in a socially responsible manner for our employees, customers, business partners and the community at large. Our objective is to improve the quality of life in the communities we operate in, through integrated and sustainable development in every possible way.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Bata Pakistan has established an upper stitching training center to provide stitching training facility to the families of its employees and to the women living in the nearby community to prepare them to find employment in the numerous stitching units in the vicinity of Batapur. This community program is completely free of cost and a marvellous opportunity to receive hands-on training in a supportive environment. This year, 39 women successfully completed their training and were awarded with certificates and stipend.

## HUMAN CAPITAL DEVELOPMENT

Mentoring sessions were held in different government schools where Bata employees volunteered their services to inspire the children in career counselling and personality building traits. The volunteers also spent quality time with the orphans and abandoned children. To support and sustain the education process of underprivileged children, we distributed school bags, books, uniforms and shoes to the students of various schools in different cities of Punjab and Baluchistan.

## HEALTH AND NUTRITION

Medical and health awareness camps were arranged in remote areas where general public, especially, children were educated on personal hygiene, importance of pure water, storage of drinking water and precautions against common diseases like malaria, dengue, typhoid, gastro and hepatitis. To provide clean and safe drinking water for the community, two Water Filtration Plants have been built at Batapur.

## INFRASTRUCTURE DEVELOPMENT

Tree plantation campaign was organized by the volunteers of Bata Pakistan in which more than 1,500 trees and saplings were planted in Batapur and Maraka factories. This inspirational activity was enthusiastically participated in by our employees and their children. To support educational progress of Special Children, we furnished a classroom at Rising Sun Institute Lahore to accommodate 12 children at one time.







# BAYER PAKISTAN (PRIVATE) LIMITED



## COMPANY'S CSR PHILOSOPHY

At Bayer, a great deal of importance is placed on contributing to the future of society and creating value in diverse ways. As a global Life Science company, Bayer makes targeted strategic investments in the areas of science and education, health, social needs and community projects. This commitment is an integral element of Bayer's corporate policy and the company's purpose: Science for a Better Life.

In Pakistan, the Corporate Societal Engagement (CSE) initiatives of Bayer focus primarily on health and education; through this platform the company invests in initiatives that promote a gradual but sustainable improvement in standards of healthcare and education in Pakistan.

## HUMAN CAPITAL DEVELOPMENT

Bayer Pakistan has partnered with The Citizens Foundation (TCF) to support TCF's Aagahi Adult Literacy Program since 2014. In 2018, Bayer Pakistan supported TCF by providing funding for the running of approximately 25% of Aagahi Adult Literacy Centers, reaching out to 18,000 women in rural and urban villages and slums across 68 cities and towns in Pakistan. These literacy classes provide a two-fold benefit: improvement in TCF student performance by strengthening the home-school connection, and enhancing literacy in the community by enabling adult women to actively and independently contribute towards the running of their homes and communities.

## HEALTH AND NUTRITION

In 2018, Bayer Pakistan partnered with The Indus Health Network, which provides absolutely free, quality treatment to millions of deserving patients through its countrywide network of hospitals in Pakistan. Bayer Pakistan has sponsored a consulting clinic in the expansion project of The Indus Hospital's Karachi-based hospital facility. This expansion is being undertaken in order to facilitate the staggering rise in the number of patients at the hospital on a daily basis, and will support the Indus Health Network's goal of making quality, free healthcare accessible to every Pakistani.

Bayer Pakistan has also supported the Kidney Centre since 2013, with funding for necessary equipment as well as supporting expansions of the hospital facility. In 2018, the company provided funding for a stationary x-ray system for The Kidney Centre Radiology Department to replace the old machine that had been in use for over 25 years and was in urgent need of an upgrade. In 2017, the radiology department carried out 24,275 procedures including x-rays, CT scans and ultrasounds, among which were 16,000 x-ray procedures.

In 2018, Bayer also supported Afzaal Memorial Thalassemia Foundation (AMTF) with financial support for the purchase of life-saving medicines for the treatment of children suffering from thalassemia. Bayer has previously partnered with AMTF to support the treatment of thalassemia, as well as participating in blood donation camps.

During the year, the company also partnered with The Indus Hospital to organize voluntary blood donation camps at its premises to contribute lifesaving blood donations.





## COMPANY'S CSR PHILOSOPHY

Over the years, Berger has successfully created a strong culture and sense of corporate social responsibility in the company at every level, which has helped us to achieve a positive and productive environment. Employees of Berger are more committed to improve local communities and feel a stronger connection with this cause of the company.

## HUMAN CAPITAL DEVELOPMENT

Berger adopted a government primary school in the vicinity of our factory area. The school caters to the children of employees and local community and has over 200 students. We have constructed new classrooms and provided with furniture, toilets and clean drinking water. A full-time teacher has been hired by Berger to fulfill the needs. Approximately PKR 1 million was spent on this project.

To provide vocational training to workers, Professional Painter development program was signed under a MOU with TEVTA (Technical Educational & Vocational Training Authority). Through this platform, Berger is organizing Building Painters Training Course at TEVTA institutes. Technical experts from Berger helped TEVTA to develop curriculum. This three month program comprises of classroom training at TEVTA premises and one month training at Berger Factory for a class of approximately 25 students. Till now, 8 batches have been trained. Apart from the man-hours spent by Berger Professionals in conducting the training, students are provided with consumables paint brush for their practical training and are also paid a stipend of PKR 8,000 per month. Berger has spent around PKR 1.5 million on this activity so far.

Berger is continuously contributing towards knowledge sharing program, National Outreach Program, free seminars and workshops for students and business community at large by inviting eminent speakers on different topics.

Berger has started a campaign under “**Truck Art Child Finder**” and decided to join hands with **Roshni Helpline** and Samar Minallah Khan to help find missing children. In its first phase, Berger provided paint for 20 trucks to be painted and used for this noble activity. Roshni Helpline received 313 calls in just one week and 4 children have been reunited with their families. We as part of this noble cause feel very proud and appreciate the efforts of all the partners who are helping us with this cause.





# BYCO PETROLEUM PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

Byco as a responsible corporate citizen has focused its CSR efforts particularly towards its neighboring communities in the area adjoining its refinery. Providing job opportunities, social services, engaging the youth positively through sports and materially and financially supporting the underserved communities near our refinery are some of the key areas which remain our focus throughout the year.

## WOMEN EMPOWERMENT

In an effort to Empower Women from underserved communities, Byco launched the Country's first exclusively Women's Vocational Training Project.

It is a first-of-its kind Vocational Training Institute that focuses on training marginalized women. It equips women not only with a professional skillset, but also empowers them with a legal and financial understanding of their rights.

Women who had never set foot out of their homes were encouraged to take skill training in varied areas including elderly care, domestic housekeeping, and customer service. This initiative has enabled 92% of our graduates to get respectable employment, and become financially secure with average salaries of PKR 21,000 per month.

## ENABLING HEALTH

### Clean Drinking Water Initiative

Clean drinking water is a basic pre requisite for life. Communities neighboring our refineries were deprived of it.

To overcome this problem, Byco has initiated a Clean Drinking Water project which supports 10,000 people in 5 villages through the installation of solar powered reverse osmosis plants. Each beneficiary's allocation of clean drinking water is distributed through Pakistan's first "Water ATM", ensuring people get the water they need in order to enjoy a healthy life.

## GREEN PAKISTAN

Byco is conscious of global warming and has therefore decided to offset its Carbon Emissions by collaborating with The Urban Forest. This visionary project utilizes the Miyawaki method of Tree Plantation to rapidly grow trees so that we have fresher air to breathe.

Byco planted 1,000 trees in 2018 at the Urban Forest and another 5000 trees near its refinery.

In 2019 a new Urban Forest has been planted in DHA, and more than 2 million Moringa Tree Seeds have also been distributed nationwide through Byco's nearly 400 retail outlets across the country.

#BeTheChange







# CITIBANK N.A., PAKISTAN



## COMPANY'S CSR PHILOSOPHY

Citi Bank, through the Citi Foundation, works to promote economic progress and improve the lives of people in low-income communities around the world. We invest in efforts that increase financial inclusion, catalyze job opportunities for youth, and re-imagine approaches to building economically vibrant cities.

## URBAN YOUTH PROJECT

Since 2016, Citi Foundation, the British Asian Trust and LUMS have been working together to support young entrepreneurs (aged 18 to 24 years old) from disadvantaged urban areas in Pakistan to achieve their ambitions through the Urban Youth Project (UYP). The project has established three incubator programs in highly respected academic institutions in Pakistan to support young people from low-income and low-education backgrounds to achieve their business ambitions. UYP has provided specially designed trainings and mentoring support, as well as small loans, to over 100 low-income youth, enabling them to increase their profits by up to 40% and creating almost 100 additional jobs.

Although the project started in Lahore, the program has now been replicated to support disadvantaged young people in Quetta and Karachi.

## CITI MICROENTREPRENEURSHIP AWARDS PROGRAM

Citi Foundation partners with Pakistan Poverty Alleviation Fund (PPAF) to implement the Citi Microentrepreneurship Awards (CMA) in Pakistan. The program is currently in its fourteenth iteration where it recognizes the extraordinary contributions that individual micro-entrepreneurs have made to the economic sustainability of their families as well as their communities.

The 12th CMA was held in July 2018 and the 13th CMA took place in March 2019. The 12th CMA recognized 8 male entrepreneurs, two of whom were persons with disabilities, and 11 female entrepreneurs. The 13th CMA recognized 8 men, 8 women and 1 transgender entrepreneurs and the winners came from all parts of Pakistan.

## CITI AND UNDP YOUTH CO: LAB INITIATIVE

Co-created in 2017 by the UNDP and the Citi Foundation, the Youth Co: Lab initiative aims to establish a common agenda for countries in the Asia-Pacific region to empower and invest in youth, in order to accelerate the implementation of the Sustainable Development Goals (SDGs) through leadership, entrepreneurship and social innovation. In Pakistan, the program trained entrepreneurs to develop game-changing social ventures with the potential to tackle the country's complex development challenges by carrying out a national SDG Bootcamp and SDG Bootcamp Summit in January 2019.

The top three performers from the SDG Boot camp were awarded grants of USD 2,500 to help them in expanding their social enterprises and the winner also got the opportunity to pitch their idea at the regional UNDP and Citi Youth Co: Lab also held in Vietnam in March.

## REVITALIZING YOUTH ENTERPRISE PROGRAM

Citi, in partnership with the Pakistan Poverty Alleviation Fund (PPAF), launched the Revitalizing Youth Enterprise Program in Ziarat and Killa Saifullah in Balochistan earlier this year. Through this program, 200 unemployed youth will be made eligible for employment, in a year's time, by providing region focused technical training and expertise to the beneficiaries for a minimum of 6 months.







## COMPANY'S CSR PHILOSOPHY

Clariant Chemical Pakistan Pvt. Ltd (CCPPL) is a private limited company incorporated under the laws of Pakistan and engaged in specialty chemicals business with its parent company located in Switzerland as Clariant International.

Clariant places great value on acting as a responsible and supportive corporate citizen. To undertake this commitment, Clariant cultivates and supports a range of Corporate Citizenship Activities. Clariant believes that it is important for the company to take responsibility for public welfare and the common good wherever the Clariant Group does business.

## CELEBRATION OF INTERNATIONAL WOMEN'S DAY

Clariant in GCC, female colleagues from UAE, Pakistan, Saudi Arab, Qatar and Egypt celebrated international women's day on March 7, 2019 in Dubai. This year's theme was "Balance for Better" and the event had many inspiring sessions with internal and external speakers. Simultaneously, the event was also observed by HR in Clariant office in Pakistan to celebrate the achievements of women. During the session, female colleagues shared their success stories, the challenges they faced and how they broke stereotypes to fulfill their dreams. The associates discussed how Clariant has helped them in achieving their goals and provided equal opportunities to grow further.

## CLARIANT'S INTERNSHIP PROGRAM

Our permanent project of internship to students in lab is now a reputable educational program.

Our four to eight weeks internship program at Clariant's state of the art technological lab provides training opportunity in plastic application with updated innovation and technology. In 2018, 40% of our total internship was done by female students which is an achievement as the plastic application sector is mainly male-dominated.

## HUMAN CAPITAL DEVELOPMENT

Both Society for Education Welfare (SEW) and CCPPL have decided to collaborate for the promotion of basic education for underprivileged in the community. With this objective, both have developed an understanding and a school is established in Sharafi Goth which is being set up and operated by SEW, funded by CCPPL.

The school, located in Sharafi Goth Landhi Karachi, was inaugurated in April 2018 by the Consul General of Switzerland, Mr. Philippe Crevoisier, and our Regional Head BU Masterbatches, Mr. Alessandro Cavassi. The school is running successfully since April 2018, having remarkable response from local resident.

## HEALTH AND NUTRITION

A health camp was held at the Karachi office in November 2018, Dr. Alisha from Essa lab and Dr. Rahat from Umair Sana Foundation – a charitable organization, addressed the gathering to create health awareness among our associates and encourage them towards a healthy lifestyle. Afterwards a blood drive was arranged in which Clariant's employees including floor staff and managers voluntarily donated blood for children suffering from thalassemia.





## COMPANY'S CSR PHILOSOPHY

At Coca-Cola Beverages Pakistan Limited (CCPBL), we create a positive impact both directly and indirectly through investing a certain ratio of its annual pre-tax profit in local economies and communities. Our main goal is to be recognized as one of the most responsible corporate citizens by all stakeholders. To reach this objective, we help build stronger communities, focusing primarily on women empowerment, youth development and water related initiatives.

## PROJECT PAANI

Clean drinking water is an essential requirement for any community to operate and live a healthy lifestyle. Realizing the need of clean drinking water in the underprivileged areas of Pakistan, CCPBL collaborated with WWF to set up 24 water filtration plants across the country. With this initiative CCPBL has reached out to approximately 750,000 people, providing them with clean drinking water. Furthermore, CCPBL has also committed to install 4 new filtration plants in 2019.

Multiple awareness campaigns were also run to educate the people on the benefits of consuming clean drinking water thus preventing any water borne diseases.

## CLEAN & GREEN DRIVE 2019

CCPBL initiated nationwide "Clean & Green Drive 2019". With this initiative, employees of CCPBL volunteered to conduct cleanup of various public parks in multiple cities and coastline in Karachi. The employees of CCPBL along with other stakeholders including government functions were able to collect and dispose approximately 1000 KGs of waste and plant 50,000 trees across major cities of Pakistan.

## WOMEN EMPOWERMENT

Empowering women not only improves the quality of life for women and their families but also helps build a stronger society and economy as a whole. CCPBL offered micro-financing for women in underprivileged areas of Pakistan, providing them with interest free loan to set up small general stores or purchase of pink rickshaws. The initiative supported women to earn respectable livelihood on their own.

## YOUTH DEVELOPMENT

CCPBL considers "Youth" as the future and the biggest asset of the nation. Healthy & educated youth will ensure a brighter Pakistan, hence CCPBL launched "3.2.1 Bhago" a youth engagement program aimed towards promoting active and healthy lifestyle amongst the youth of Pakistan. Furthermore, employees of CCPBL have actively participated at TCF Rahbar program – a youth career counselling program.





# CONTINENTAL BISCUITS LIMITED



## COMPANY'S CSR PHILOSOPHY

Continental Biscuits Limited (CBL) was founded in 1984. Today, the organization has a joint venture with Mondelez with a shareholding of 50.5% and 49.5% in combination. Through the span of its reality, CBL has kept up solid roots in the field of CSR, with its Managing Director giving high importance to business commitment towards the society.

CBL's CSR policy focuses on social development activities in the fields of Education, Health, Gender Equality and Community Development in the areas where the company operates e.g. Sukkur. Some major CSR activities include scholarship schemes for students, Yearly Blood Donation Camps, holding of surgical eye camps, maintaining a Beautiful Park for the locals and Promoting Gender equality by maintaining a 50% workforce of female workers.

## WOMEN EMPOWERMENT AND GENDER EQUALITY

CBL, having its manufacturing Plant in Sukkur, maintains a diverse working culture, despite Sukkur being a remote area and is proud to be an equal opportunity employer. Moreover, females get equal compensation and benefits. Women's Day is celebrated at both the plant and Head Office.

## HUMAN CAPITAL DEVELOPMENT

Our administration places extraordinary accentuation on quality education so CBL spends fundamentally on the advancement and development of the less privileged. Throughout the year, CBL, through the Family Educational Service Foundation, contributed towards the education of Deaf Children. Moreover, CBL also supported the development of 30 Bachelor/Master level enthusiastic students of IBA Sukkur, with the goal of giving outperformers the chance to construct themselves.

## HEALTH AND NUTRITION

CBL organized a free eye checkup camp for all its employees and Blood Donation Camp at the plant in collaboration with Al Shifa Eye Hospital and Regional Blood Centre. Also, there was a session on cancer awareness solely for employees because our MD emphasizes the significance of good health as every person's right. He firmly believes in the importance of corporate sector's contribution towards leading the fight against cancer in the hope of its eradication altogether.







## COMPANY'S CSR PHILOSOPHY

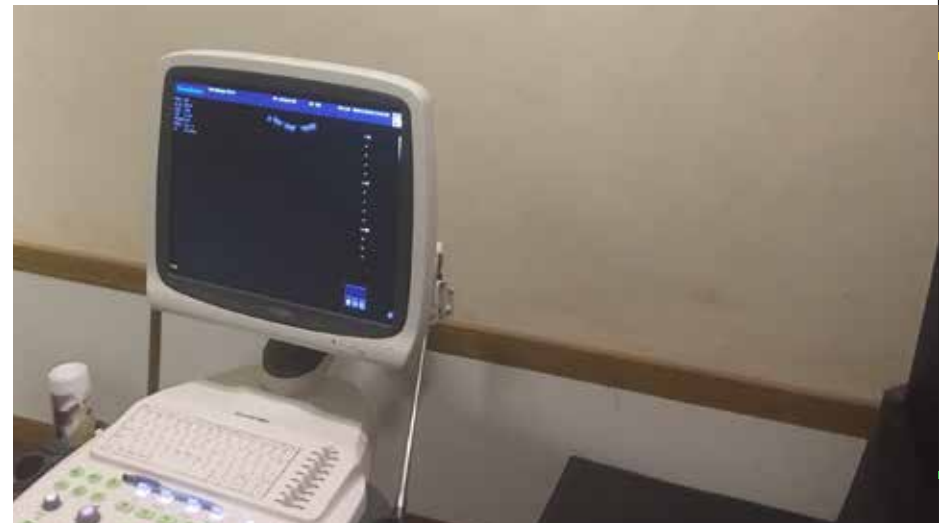
Deutsche Bank is the leading bank in its home market Germany. It holds a strong position in Europe and has a significant presence in the Americas and Asia Pacific. Operating in 70 countries and employing about 90,000 people from 150 nationalities, its international scope and people diversity help to understand macroeconomic developments and serve our clients.

## HEALTHCARE AND NUTRITION

Deutsche Bank is committed to its valued role in building a healthier society, through the support of the Middle East Foundation, the Deutsche Bank AG Pakistan has delivered a Color Doppler Ultrasound machines worth around EUR 12,000 to a women's health department of Jinnah Post Graduate Medical Centre (JPMC) a government-run hospital in 2018, and will be delivering another one in 2019 for EUR 17,000. The machines have the capacity to support some 15,000 patients per year.

Furthermore, the Middle East Foundation collaborated with NGO Sight savers in Karachi to provide 200 people with cataract surgeries. The Foundation aims to continue its support through 2019 and 2020 with Sight savers through an education and eye-screening program for 5,000 schoolchildren in Islamabad wherein DB has committed to fund EUR 5,000.

With child life Foundation EUR 10,500 has been committed to purchase ultra sound machine in the children's ward of National Institute of Child Health (NICH), Karachi.



## IFTAR BOXES

Similar to last year, Deutsche Bank conducted CSR event of distributing Iftar packets at two places this Ramadan. Around 20 DB staff participated in the event by volunteering their services of distributing the Iftar food packets. DB distributed 200 food packets at Edhi Foundation and 500 packets at National Institute of Child health (NICH), Karachi.





## DHL PAKISTAN (PRIVATE) LIMITED



### COMPANY'S CSR PHILOSOPHY

As part of the world's leading logistics company, Deutsche Post DHL, it is our corporate responsibility to make a positive contribution to society, employees and the environment with targeted measures and programs. DPDHL Group assumes social responsibility by connecting people and markets and enabling global trade. We pursue the strategic goals of being the first choice worldwide for customers, employees and investors and a benchmark for responsible business. As a long-standing partner of the United Nations, we support the goals for sustainable development by 2030.

### CSR ACTIVITIES

In 2018, DHL Express Pakistan conducted two CSR activities, namely contribution to Daimar-Basha Dam and donation to the Family Educational Services Foundation. To demonstrate our support towards the national water crisis, DHL Express Pakistan conducted a donation drive whereby employees contributed a part of their salary for the construction of Diamer-Basha Dam. Additionally, DHL Express Pakistan also donated to 'Family Educational Services Foundation' (FESF) for the purchase of school books. FESF is an educational institute for the deaf-reach community and provides vocational training to enable their students to reach their full potential.





## COMPANY'S CSR PHILOSOPHY

Engro's CSR philosophy centers on two pillars: Value Chain Projects (VCP) and Community Investments (CI). VCPs link directly to producers in Engro's value chain and create shared value, simultaneously benefitting society and businesses. CIs are investments providing basic services such as health, education, and infrastructure to communities.

## WOMEN EMPOWERMENT

Pathways-to-Success (PTS) was Engro's flagship women empowerment project in 2018. Its objective was to empower young women in Ghotki and Karachi in making more informed life choices, workforce participation and leveraging opportunities, contributing towards household income growth and community wellbeing. Funded by USAID (PKR 55.2 million) and Engro (PKR 2.2 million), PTS benefitted 1,500+ young adolescent girls.

Tech Karo is another initiative that focuses on women, the project provides training on web-development for youth from underprivileged background and facilitates their job placements. Engro has also started the first ever girl's middle school in Katcha near Daharki with an enrolment of 34 girls.

## HUMAN CAPITAL DEVELOPMENT

Engro has adopted 33 schools in different areas of Sind and Punjab. These schools serve more than 5,000 students. Engro supports the Technical Training College in Daharki that has been producing skilled workforce in technical/vocational trades since 2009. Other skill building projects in the dairy and crop value chains of Engro have also trained thousands of small farmers and helped them increase their income.

Engro has worked on creating livelihoods for its communities through supporting small business set-ups like poultry farms, goat farming businesses, corner shops and small flour mills.

## HEALTH AND NUTRITION

Engro supports 3 health clinics in Daharki, Qadirpur and Sukkur that continue to provide free medical treatment to more than 20,000 patients annually. Snake Bite Center in Daharki, also supported by Engro, has saved 7,998 lives in 2018. Under the Hepatitis Control Program, more than 350 awareness sessions have been held for awareness of Hepatitis, attended by 9,860 participants. A total of 8,441 people were vaccinated, while 143 Hepatitis-C patients were treated during the year.

## INFRASTRUCTURE DEVELOPMENT

Engro has undertaken various infrastructure projects for communities near its plant-site in Daharki. These include conversion of RO plant to solar power, carpeting of roads, laying of sewage lines and upgradation initiative at railway station.







# ENI PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

Eni Pakistan seeks to contribute to sustainable development and is committed to creating projects based on local community needs for improving the living conditions. The company has not only achieved several milestones in the energy sector, it has also undertaken projects impacting the lives of the local communities in various ways.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Eni Pakistan initiatives for women are aimed at promoting and improving access to education, through community schools at Kadanwari, Bhit & Badhra, access to drinking water, health improvement through Community Health Centers & Mother & Child Care Center, specially to improve and strengthen the health conditions of women. Eni has also established Computer Training Center (CTC) & Vocational Training Centers (VTCs), within the communities where it operates, to raise the literacy level of local women. This year Eni held a number of programs including, Awareness Sessions on 'World Breast Feeding Day', and 'Primary Health', as well as program on 'Mothers' Day', 'Family Planning and Reproductive Health', 'Personal Health & Hygiene and Nutrition,' all of which relate to upliftment of women.

## CSR ACTIVITIES

In remote areas of Kirthar & Kadanwari where there was no semblance of education, and female education was only a dream, Eni has contributed to the setting up of schools for primary and technical education of boys and girls with enrollment of 1,458 Boys and 638 Girls in 27 schools, 2 Vocational Training Centers (VTCs) and 1 Computer Training Center. Enrollment campaigns, School development and extracurricular activities are part of these facilities. There is also a focus on health related matters which are managed through our support for NGOs, HANDS & GSF. 39,303 patients have been treated in 2018 through Mother & Child Care Centre and 7 Community Health Centers at Bhit, Badhra and Kadanwari. These facilities are operated by qualified staff who are capable of delivering adequate services. Ambulance services and a pathological laboratory have also been provided for the local communities. As livestock is vulnerable and exposed to diseases in these areas, 45 veterinary camps were organized where 10,798 animals were vaccinated. As safe drinking water is one of the needs in the areas where Eni operates, 56,378 cubic meter water has been provided in 145 Villages/ Locations/ individual settlements through water tankers and 35 Hand pumps have also been installed in Bhit area.





## COMPANY'S CSR PHILOSOPHY

Faysal bank is on a transformative journey towards becoming a full-fledged Islamic bank. It has embarked on a holistic strategy to align the bank's vision to evolve its Corporate Social Responsibility in accordance with its new Islamic identity that will set the benchmark of a strong Islamic institution, strategically in resonance with its Islamic values and mission.

Its CSR strategy has a two-tier objective; firstly to plan CSR activities that are suitable and appropriate to its Islamic calling. Secondly, to participate with established NGO's which are creating long term benefits for society, in order to make meaningful contributions to add value towards the betterment of society.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Faysal Bank is a strong believer of equal employment opportunity, as well as organizational diversification and implementation of equal rights for men and women. It has also made contributions to charitable organizations such as to Shaukat Khanum Memorial Cancer Hospital & Research Centre and Pink Ribbon to extend its support to women suffering from breast cancer. It has also supported Hunar Ghar Welfare Organization – a community welfare project that provides vocational training to women, and Behbud Association – a social welfare organization for women's vocational training.

## HUMAN CAPITAL DEVELOPMENT

Faysal Bank has made contributions to several human capital development forums including; The Citizens Foundation, Institute of Business Administration, Centre for Excellence in Islamic Finance – IMSciences, LUMS National Outreach, Professional Education Foundation, Karigar Training Institute, Development in Literacy, SOS Technical Training Institute, Namal Education Foundation, Rehnuma Public School, Hope Uplift Foundation, Lahore Businessmen Association for Rehabilitation of the Disabled, and Society for the Rehabilitation of Special Children. It has contributed towards aiding underprivileged children to attain education and develop skills that would ensure that they become valuable members of society. It has also contributed towards some of the renowned universities in Pakistan so that they can further their quest in providing quality education. It is also supporting special children in need to learn and develop their skills and be able to lead a wholesome life.

## HEALTH AND NUTRITION

Contributions have been made to several health forums including Shaukat Khanum Memorial Cancer Hospital & Research Centre, The Aga Khan University Hospital, Indus Hospital, Child Aid Association and National Institute of Child Health, Patients' Aid Foundation, Patients' Welfare Association, and Bait-ul-Sukoon. Faysal Bank has extensively aided the underprivileged section of the population so that they can afford healthcare.







# GENERAL ELECTRIC INTERNATIONAL OPERATIONS



## COMPANY'S CSR PHILOSOPHY

At GE, sustainability means aligning our business strategy to meet societal needs while minimizing environmental impact and advancing social development. This commitment is embedded in our company at every level - from high-visibility initiatives such as Ecomagination and Healthymagination to day-to-day safety and compliance management, in country and around the world.

## RENOVATION OF SCHOOL

The classrooms and furniture of the Government Primary School Dhuri, situated adjacent to GE 220kV/132KV project site in Lahore, was renovated by our project team. Ceiling fans and some other electrical appliances were also donated to the school for their classrooms.

## AWARENESS ON SMOG

A second campaign for awareness on smog was held in Lahore this year where GE project team held various information sessions in the nearby villages and distributed pictorial leaflets on prevention from smog. In addition to that, face masks and goggles were also distributed.

## DONATION OF COMPUTERS TO RESCUE 1122

As a token of appreciation for arranging first-aid training at our project site in Lahore, GE Grid Solutions Pakistan donated computers to Rescue Department.

## DONATION OF BENCHES FOR SCHOOL

Using the leftover wood at one of our wind-farm project sites in Jhimpir area, the GE project team prepared benches for a near-by school.

## FULLY FUNDED SCHOLARSHIP FOR A MASTER'S DEGREE IN HYDRAULIC & CIVIL ENGINEERING

Hissam Karim, a student of National University of Sciences & Technology (NUST) was awarded a fully funded 'Master in Hydraulic & Civil Engineering' for the prestigious Institute National Polytechnique de Grenoble (INP) in Grenoble, France as well as an Internship at GE Renewable Energy's Hydro facilities in R&D and Engineering.

## GE INITIATED MEDICAL FACILITY AT JHIMPIR

GE initiated the development of a second medical facility at Jhimpir. We now have two medical facilities in the region, which are supporting not-only site staff but also providing community services, such as education and awareness at different intervals for a better lifestyle and nutrition needs.

## AWARENESS DISCUSSION ON DENGUE & CLEAN DRINKING WATER

Muridke Team visited "Government High School for Boys", Mallian Kalan Sheikhpura (4.2 KMs away from plant) which had no provision of clean drinking water. Moreover, the area has issues of high numbers of flies and mosquitos. We contributed with donations to provide an "Electric Water Cooler" that will cater to cold water needs of about 700 students and staff on self-contribution basis.



# GLAXOSMITHKLINE PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

As a socially responsible healthcare company, GSK Pakistan is committed to conducting business responsibly and investing in communities to play its part in helping people 'Do More, Feel Better and Live Longer'. GSK looks to support outreach programs at the grassroots level, focusing on health, education and general medical relief.

## WOMEN EMPOWERMENT/GENDER EQUALITY

An integral part of GSK's initiatives to improve gender diversity and inclusion was launching their Women Leadership Initiative (WLI), Pakistan Chapter in March 2018, with the commitment from their top leadership team. The main challenge that was identified towards diversity was a subconscious bias in the mindsets of people within and outside the organization. The WLI team connects with employees to build engagement and teamwork, creating a positive work culture where both genders feel safe to co-exist. They also successfully conducted Women's Day celebration in 2019 with a motivational female CEO, who addressed challenges for both genders at the workplace.

## CSR ACTIVITIES

### AMAN AMBULANCE PARTNERSHIP

In 2018, in the spirit of keeping access to healthcare our primary priority, GSK sponsored AMAN Ambulance to provide affordable emergency healthcare which meets international guidelines. AMAN Ambulance has transformed pre-hospital emergency care in Karachi and saves lives on daily basis. During the first year of our partnership, this ambulance conducted 1,475 interventions out of which approximately 80% were life threatening.



# HABIB METRO PAKISTAN (PRIVATE) LIMITED (HMPL)



## COMPANY'S CSR PHILOSOPHY

Conducting responsible business in today's world means impacting more than just the bottom line. Being a House of Habib group company, we practice 'Prioritized Sustainability' which means working together towards a better world for all the lives we impact and beyond.

In line with our goals, a group wide policy is in effect which ensures that every company under the House of Habib name contributes 1% of its earnings before tax to benefit our environment, people and communities. These charitable contributions are made with the belief that together we can do our part to uplift underprivileged segments of society and empower our countrymen for the collective good of humanity.

## CSR ACTIVITIES

Various initiatives are being undertaken to enhance education, health and environment that are the key development areas representing the company's outreach and commitment to improving quality of life for people in Pakistan. Each year our contributions grow and as our scope widens, we remain committed to creating a sustainable world for future generations.

During 2018-19, as part of our continuing commitment towards improving the life of our stakeholders, our communities and underprivileged sections of the society, we contributed PKR 13 million as our social investment commitment.

## HUMAN CAPITAL DEVELOPMENT

Improving access to education is one of the most long-lasting investments that we can make for society and economic growth. To achieve this goal, we contributed to organizations such as The Citizen Foundation (TCF), Ghulam-e Abbas Educational & Medical Trust.

## HEALTH AND NUTRITION

Contributing towards better healthcare facilities for the underprivileged has always remained our top priority. In line with our historic trend, HMPL supported Indus Hospital, SIUT & other recognized healthcare organizations to support free of cost quality health care to patients.





# HINOPAK MOTORS LIMITED



## COMPANY'S CSR PHILOSOPHY

We do not consider Corporate Social Responsibility (CSR) to be a special activity, but rather an element of management itself for determining the ideal means for pursuing corporate activities. The key to running a business is having a relationship of trust with the stakeholders that include shareholders, customers, suppliers and employees as well as protecting environment and promoting good governance practices. The CSR and Global Compact Committee established in 2007, and its subcommittees have been tirelessly working to meet the social expectations and ensure sustainable development.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Policies for Gender Equality and Gender Harassment Program under act "The Protection against Harassment of Women at the Workplace Act 2010" have been implemented successfully. Committee of 3 members has been formed for catering to harassment cases.

## HUMAN CAPITAL DEVELOPMENT

Believing in philosophy of improved performance, retention and motivation, Hinopak achieved total 23,323 training man-hours this year. To promote learning merit based scholarships were provided to workers' children and laptops were distributed amongst workers. Scholarships were also provided to NED students and Montessori books were distributed amongst children in SITE Model School.

## HEALTH AND NUTRITION

This year different awareness programs, on influenza and skin diseases and medical camp on skin diseases were arranged for employees. A Free Dental Clinic was arranged in SITE Model School (school adopted by Hinopak) for teachers and students. As done in the past, this year too Hinopak provided monthly support to Dar-ul-Sukun for medical expense coverage.

## COMMUNITY DEVELOPMENT

To raise knowledge, awareness and skills amongst school students on road safety, Hino Aagahi (Road Safety Awareness Program) was conducted for educating students. Trainings were also conducted for development of vendors/suppliers and customers where they were informed about a number of best practices to enable them to improve their products and services. Free service camps were also arranged for customers.

## ENVIRONMENT

Different Environmental Promotion Activities were arranged such as celebrating 'World Water Day, Earth day, World Health Day, World Safety Day and World Environment Day.

## EVENTS

Special days such as Labour Day at SITE Model School and Independence Day at Dewa (Institute for special children) were celebrated. This year, one again, a summer camp was arranged for Hinopak employees' children.

## SPORTS

To promote sports and cultural activities, Hinopak arranged the '9th Hinopak Inter-department Hardball Cricket Tournament' which not only promoted love for sports but also healthy competitiveness.







## COMPANY'S CSR PHILOSOPHY

ibex. has always worked on protecting the society, environment and to always be a pioneer in fulfilling its Corporate Social Responsibilities, believing in making Pakistan a well-developed country, supporting causes such as education, health, environment, helping out the under-privileged and making women empowerment and equality a company goal.

## WOMEN EMPOWERMENT/GENDER EQUALITY

ibex. is an equal opportunity employer, providing employee-engagement and equality in all, initiating projects like; League of Extraordinary Women which provides support for professional growth and leadership of our female employees and arranging sessions about Breast Cancer awareness investing as much as PKR 150,000 and targeting an audience of almost a thousand, Women's Day Celebration rejoicing the strength of women and to honor the services of all working females at our organization and Red Premier League and Sports Fest an annual event for women employees to display their sportsman spirit and cricketing talent, putting in about PKR 500,000 with a target audience of about 1000 employees.

## CSR ACTIVITIES

Some of the workplace CSR activities that ibex hosts all year round are; educating our employees about Lane practices through our Road Safety campaigns investing in about PKR 800,000 with about 5,500 direct beneficiaries, employees donating their blood through our Blood Donation Drives in collaboration with Indus Hospital and AMTF and providing Grooming, Counseling and Self-Development sessions. We make sure that we take care of our people through our Employee Welfare fund and EIDI gifts benefiting about 400 employees and staff with about PKR 500,000.

ibex. has always played an important part in taking care of the environment around by hosting Beach cleaning & Plantation drives with WWF with 1000+ man-hours invested, Dam fund campaign raising about PKR 3,000,000, helping out in the construction of wells in Thar investing PKR 1,000,000 and other various advocacies.

We have initiated many societal campaigns, like our visits to the SOS Children's Village, Dar-ul-Sukoon and Deaf Reach putting in about PKR 545,000, providing counseling and CSR training in partnership with NOWPDP, Hunar Foundation, FESF, TEVTA and Parhao Sabaq, helping out & counseling the students from The Citizens Foundation, conducting various Donation Drives and arranging an Emerging Leaders Programs to empower our young blood.





ICI PAKISTAN LTD.



# ICI PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

In line with its sustainability agenda, ICI Pakistan Limited is committed to CSR initiatives to create a positive impact in the communities and improve their lives. These CSR initiatives are carried out in the areas of health, education, women empowerment and environment, through the ICI Pakistan Foundation.

## WOMEN EMPOWERMENT/GENDER EQUALITY

The Hamqadam Community Clinics in Khewra and Sheikhupura have improved maternal and child health. Health awareness sessions for pregnant women are held at these clinics, while children under the age of five are also monitored for immunization and nutrition through the 'Road to Health' chart.

The Ladies Welfare Centre (LWC), established in 1973, empowers young women from the Khewra community by equipping them with skills of fashion designing, stitching and tailoring. The center also offers internships and teacher training programs.

The Roshan Lyari program promotes literacy and enhance capacity-building skills by offering short-term vocational training courses, with 75% of the beneficiaries being women.

## CSR ACTIVITIES

The company has adopted two government schools in Tibbi Hariya, Sheikhupura, and Kakapir Village, Karachi. These schools have been renovated and more than 300 students are enrolled at the school, which has especially helped the community's female students to continue their education.

ICI Pakistan Limited has also upgraded the Karachi-based Murshid Hospital School of Nursing and Midwifery's Nursing Skills Lab with sophisticated training equipment, library and faculty computer lab. These improvements have allowed the Nursing School to upgrade its three-year diploma program to a college-level four-year degree program.

For more than 27 years, the company's monthly eye care program has continued to benefit thousands of deserving patients from Khewra. In January 2019, the milestone of completing the 300 camps was successfully completed.

In October 2018, a ceremony was held to donate two generator sets to the Khewra local administration to ensure continuous supply of clean water to the community. The community has access to clean water through 22 taps around the Khewra Plant's boundary wall and bowsers.

The ICI Pakistan Foundation has also pledged a three-year support to the Lyari General Hospital Pediatric Emergency OPD unit.

To promote women empowerment, diversity and inclusion at the workplace, the company has partnered with Pakistan's top-ranked universities to launch the Impact Women's Scholarship.



# INDUS MOTOR COMPANY LIMITED



## COMPANY'S CSR PHILOSOPHY

We view sustainability – not just in our vehicles, but throughout the entire value chain – as a basic requirement for tomorrow's individual mobility and ensuring its social acceptability. We believe the only way to achieve success in the long term is through sustainable action. Led by our company values "sustainable", "innovative", "excellence" and steered by the Toyota Global Commitment, our sustainability strategy provides the basis for long-term sustained inclusive growth. "Concern Beyond Cars" demonstrates our aspiration to advance our sustainable practices beyond core operations and make a meaningful contribution towards the goal of sustainable development.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Indus Motor recognizes the significant contribution of women towards our society and is continually engaged in constructing avenues to enhance women's wellbeing.

Under Toyota - Goth Education Program (T-GEP) tailored to benefit communities living adjacent to IMC facilities, 250 underprivileged children (70% girls) receive financial support to gain basic education and build a better future. After completion of matriculation, total 15 students, including 11 girls, are getting continuous support for their higher education.

Markhor-2018 is a distinctive social leadership development experiment, a wilderness based Youth Leadership Program that opens up a whole new perspective on the way we view nature, a program that tests limits of participants while creating a strong community for support and trust. IMC sponsored the Markhor-2018 as "Official Women Leaders Partners" providing scholarship to ten female delegates from small cities of Pakistan on merit and need basis.

## HUMAN CAPITAL DEVELOPMENT

Aimed at industry-specific talent development in Pakistan, IMC runs a 3-year diploma through **Toyota – Technical Education Program** in conjunction with a number of vocational institutes in Karachi, Lahore and Islamabad. The main objectives of T-TEP are Service-to-Society through familiarizing the young generation with the latest automobile technology, to create employment opportunities and also to fill the gap of trained automobile technicians in the country. So far 56 instructors were trained and 4,397 students graduated from this program.

The company also contributed a total of Rs. 142 million to various educational institutions, which is 62% of its CSR spending during 2018-19.

## HEALTH AND NUTRITION

IMC actively contributes to the overall wellbeing of society with its free-of-cost weekly medical camps, fortnightly psychiatric and epilepsy medical camps and distribution of nutritious cooked food and ration. Both the medical camps provided complete OPD treatment, counseling, medication and guidance to around 30,000 individuals and fed above 25,000 individuals during FY'19 living in IMC's neighboring localities.

## INFRASTRUCTURE DEVELOPMENT

In line with the Toyota Environmental Challenge 2050, Indus Motor is constantly striving for reduction and for offsetting CO2 emission targeting to achieve the net zero carbon footprint with respect to its production facility. In Nov'18, Indus Motor has pledged for Million Tree Plantation Drive across Pakistan. The company also pledged PKR 100 million for the construction of Diamer-Bhasha Dam, whereas during the year PKR 40 million have been released.







## COMPANY'S CSR PHILOSOPHY

Industrial and Commercial Bank of China Limited (ICBC) is one of the largest commercial banks in the world. With more than 400 overseas institutions in over 40 countries and territories around the world, ICBC has established a well-structured global network, satisfying the customers' needs of global financial services.

During the years, ICBC Karachi Branch has been actively involved in community investment and activities related to corporate charity by providing facilities for education, civic amenities etc. We have supported and encouraged social development initiatives in education sectors and also have been contributed in relief funds developed for support Pakistani people during their difficult time.

## CSR ACTIVITIES

ICBC contributed in response of the initiative taken by Chief Justice of Pakistan for construction of Diamer-Bhasha and Mohmand dams in Pakistan. In this regard, State Bank of Pakistan has established account to collect donations for constructions of dam. In order to provide awareness for general public and promote to donate funds, ICBC has published advertisement of awareness in two leading newspaper of English and Urdu of amounting PKR 1,300,000.

In 2018, ICBC had donated around USD 10,000 to Confucius Institute located in Karachi University for establishment of "ICBC Fund" to promote Chinese cultural and language in Pakistan. The funds will be utilized for setting the "ICBC Scholarship Program".

This year, we are providing classroom furniture and library setup for school located in underprivileged area of Sindh with the collaboration of SEF (Sindh Education Foundation) to enhance education of amounting around USD 10,000.







## COMPANY'S CSR PHILOSOPHY

ITOCHU's corporate social responsibility (CSR) involves considering the role we should play through our corporate activities towards the achievement of a sustainable society and acting accordingly.

That approach to CSR is true to the spirit of our basic CSR philosophy sampo yoshi (good for all three parties: the seller, the buyer, and the society). We incorporate CSR initiatives into our corporate activities that are rooted in the sampo yoshi philosophy to contribute to the achievement of a sustainable society and play our part as a good corporate citizen.

## CSR APPROACHES THROUGH DIALOGUE WITH OUR STAKEHOLDERS

In each and every one of our wide range of corporate activities, we engage in dialogue with our stakeholders to benefit everyone.

Following the criteria, on May 29th this year, we organized a seminar at our office with the coordination of Ms. Aiman Khurram – Marketing executive of Liaquat National Hospital.

The seminar was attended by 30 persons in total and it was to create the awareness of injurious effects due to smoking and to observe "World Tobacco Day" on May 31st.

Dr. Saima Akhter (Assistant Professor – Chest Medicine) made an informative lecture by presenting and introducing modern aspects of creating awareness.

All the attendees made a commitment to play their role as follows:-

- a. Quit Smoking
- b. Create Awareness
- c. Respect your life and your family





## COMPANY'S CSR PHILOSOPHY

JLI is committed to act responsibly in its long-term business and is guided by its vision “enabling people to overcome uncertainty”. The company’s CSR Policy provides a guiding framework for achieving our vision by channelizing all efforts towards the aim of improving quality of lives by reducing vulnerability of the low-income sector of the society.

## WOMEN EMPOWERMENT/GENDER EQUALITY

JLI takes pride in being an equal opportunity employer, providing both, men and women, with an equal opportunity to prove their competencies and skills regardless of any discrimination based on gender or otherwise. Of the total HR strength inclusive of its sales force, as of now, more than 27% comprise of women, including some at senior management positions comparing to 22% back in 2017. It is also in process of resuming its Women's forum, with quarterly activities for female employees including training opportunities and team meets.

JLI collaborated with Kashf foundation; a non-banking micro finance company which believes in creating an enabling environment for women micro-entrepreneurs in order to set up free health camps for its clients and their families.

## HUMAN CAPITAL DEVELOPMENT

Children are the future of our society, and to secure their future through education, during 2018, the company renewed its sponsorship for an educational project in partnership with the Charter for Compassion under the title “Collaborative Libraries”. The project aims to make available for the children, books to read, aimed at enhancing their literary skills, and teaching compassionate values through the process of reading. The company’s investment in this project, aimed at educational benefit, was over PKR 3.7 million.

## HEALTH AND NUTRITION

As in previous years, the company organized Health Awareness Campaigns during 2018 as well, to complement the micro-insurance initiatives to create a wider awareness on issues relating to health care and healthy living in the less-privileged segments of the population. These health camps were held in liaison with other organizations, largely in the rural areas of all four provinces and the Northern Areas. The company’s contribution towards the cost of these health camps was PKR 7 million (2017: PKR 3 million), besides the time spent by our employees. The company encourages its employees to participate directly by contributing their time and knowledge towards social causes.





## COMPANY'S CSR PHILOSOPHY

We at Kansai contribute to the society by providing products and services that not only satisfy our customers but also help in making the lives more pleasant and exciting. We are committed to the social uplift and economic development of society and constantly initiate community development activities.

## HUMAN CAPITAL DEVELOPMENT

Our strong association spanning over 3 years has been with the Fakuoka School for mentally disabled children. As a corporate initiative, Kansai doubles the total donation collected from the employees on monthly basis in order to provide these children with better facilities and resources.

We have recently partnered with Care Foundation, Pakistan's largest non-profit organization for education. Kansai and Care worked together towards adding color to underprivileged government schools and facilities such as Care Jahanara Memorial School in Hare Bedian, Lahore and Government special education center, Renala Kurd, Okara, by providing them with paint supplies and equipment.

Recently, we have collaborated with Roshan Rahain in Lahore, an emerging nonprofit organization which creates informative content for students to make learning more enjoyable and engaging. They use music, the art of storytelling and role play activates to teach school children important life lessons. 'Hisaab Kitaab' was an educational drive they taught children from 13 schools in Lahore regarding different aspects of money and personal finance.

At Kansai, we strive to empower our citizens, for which we have been partnering with Public Interest Law Association of Pakistan (PILAP) for last many years. The primary objective behind this cause is to educate Pakistanis in terms of their civil, human, economic, social and political rights.

## HEALTH AND NUTRITION

We also provide financial assistance to Transparent Hands on regular basis. They offer a complete range of free healthcare services including medical and surgical treatments, medical camps and tele-health facility to the underprivileged community of Pakistan. Safety, Health & Environment is of outmost importance to Kansai and as part of our sustainability drive, we believe in preserving the environment for the betterment of the society.

We took responsibility for the upkeep of the community park at Sundar Industrial Estate as part of the Nations "go green" initiative. Kansai has also painted mosque in Sunder Industrial Estate during the year.





## COMPANY'S CSR PHILOSOPHY

K-Electric believes in contributing to the health of the communities in which it operates and maintains a wide range of CSR activities in order to help build a better society for all.

KE facilitates communities in energy conservation, environmental protection, health, education, skill development, poverty reduction and other activities for socio-economic development. We also conduct studies on the potential environmental and societal impact of our new projects, ensuring that our initiatives act as a catalyst for positive change.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Women Empowerment primarily develops, implements and monitors initiatives to cultivate equality. Key initiatives include: Childcare assistance, revision of the maternity policy, awareness and inclusion programs and employee engagement and energizing sessions.

There is a strong presence of women in our workforce, especially in the management cadre. Although the numbers are still very small, making-up almost 2% of the employee-base, we hope to achieve a healthier ratio to balance out our human resources in the coming years.

## SOCIAL INVESTMENT PROGRAM & SYSTEM ENHANCEMENTS

16 social welfare organizations are being provided subsidized energy benefit under KE's Social Investment Program impacting 4.9 million. Energy efficiency audit and solar consultation is being provided to SIP partners along with EC awareness sessions.

Subsidized new connections schemes include: 450 MW New Bulk supply connection is being provided to PAF (JPMC) for their new 13 storied complex OPD and surgical complex; and new connection to NICVD Mobile Chest pain units.

## KNOWLEDGE SHARING PLATFORM

- Computer labs were donated to three educational institutes.
- A 3-credit hour course has been developed on the topic of HSEQ and students and faculty members of the NED University are being trained on it.
- 2,130 Students were provided technical knowledge through tours to our plants and facilities and lectures at various universities.

## ENVIRONMENT

More than 120,000 trees have been planted under the #Plant for Pakistan campaign and plantations drive are being conducted with schools, universities, civil bodies and armed forces.

## SPONSORSHIPS & DONATIONS

Sponsorships and Donations support was made to PAF (JPMC), LRBT, The Indus Hospital, AKUH and Poor Patients Aid Society (Civil Hospital).

## EMERGENCY RESPONSE

A 360-degree heat wave preemptive campaign was conducted internally and externally in which information leaflets, ORS sachets, Mineral water bottles, towels as head gears, umbrellas and water coolers were distributed.

## SPORTS

KE organized the first ever "All Karachi Female Football Cup 2018", for the under 21 female footballers.





# KSB PUMPS COMPANY LIMITED

## COMPANY'S CSR PHILOSOPHY

The Corporate Social Responsibility (CSR) is the commitments of businesses to contribute to sustainable economic development by working with employees, their families, the local community and society at large to improve their quality of lives in ways that are good for business and for sustainable development.

The CSR initiatives have made our company a responsible corporate entity and more conscious towards giving a helping hand to the needy and deserving around us in the community.

## HUMAN CAPITAL DEVELOPMENT

Keeping in view the significant importance of education in uplifting a society, we are providing scholarships to meritorious and deserving students enrolled in various schools and colleges situated in the vicinity of our works at Hassanabdal.

Along with providing scholarships our focus has been on supporting educational institutions by providing assistance for rehabilitation of infrastructure, construction of classrooms, provision of furniture and fixtures and drinking water for schools.

KSB's Corporate Social Responsibility (CSR) program works under the banner of KSB Care. During the year 2018, 310 high achievers of 22 schools and colleges were awarded scholarships under the KSB Care Program.

KSB is also contributing by offering internships, apprenticeships, training opportunities, educational visits and study projects to students.



## HEALTH AND NUTRITION

In the last year, KSB Care also provided assistance to numerous hospitals and medical organizations such as Shoukat Khanum, LRBT, Indus Hospital, SIUT etc.





## COMPANY'S CSR PHILOSOPHY

Taking care of the needs of our people is a vital aspect of our societal initiatives. We contribute towards healthcare, education and disaster relief - helping empower underprivileged individuals and paving the way for a more promising future for the most deserving sectors of society.

We strive to strengthen ties between industry and communities by promoting a favorable environment for business growth. We support projects and initiatives pertaining to education, health, disaster relief, youth engagement, environmental awareness, and other community programs. We remain supportive towards promoting organizations and programs, as well as collaborating with them to further augment and impact lives.

## ENVIRONMENT

We remain active in promoting initiatives that benefit the environment and enhance the importance of sustainability within our employees.

Go Green attributes at LCPL were started in 2018, and since then our team is busy in making efforts to maintain and spread the green culture not only at Lotte but also in other industries. During 2018, 3,000 plants were distributed among the employees and nearby industries. Green Day was celebrated on 21 December, 2018 at Plant Site with a record plantation of 15,000 trees. More than hundred enthusiastic company employees celebrated the day by planting over 700 saplings which shows their commitment and dedications towards a clean environment.

The company pioneered to team up with PQA and some other neighboring industries and involved them in planting new trees on their sites. A project was also done with PQA on beautifying the PQA vicinity.

## HEALTH AND NUTRITION

During 2018, LCPL organized free medical eye camps with the support of LRBT on a quarterly basis. These camps were held at Ghaggar Phatak, Dhabejee, Soomar Goth, and AcharSalar Goth. People from all age groups visited the medical camps for consultation and medicines. The aim was to serve people regardless of their caste, creed, color, religion or ability to pay. It was a Patients' Welfare Program to support the needy.

LCPL also bore the cost of eye surgery at LRBT including transportation. LCPL regularly gives substantial donations to the major hospitals; this year the amount was donated to the Memon Hospital Foundation.

## EDUCATION

Lotte Chemical Pakistan gives strong support to the education sector. The company provided scholarship throughout the year to the Dar-UI -Sukun children, TFC Foundation students and NED University students for one year program.



# MAPAK EDIBLE OILS (PRIVATE) LIMITED



## COMPANY'S CSR PHILOSOPHY

The group realizes and believes that it is the corporate social responsibility to return back to the community, in which it operates. Since business organizations are economic organs of society, the progress of the company is measured by its contribution to the society.

## WOMEN EMPOWERMENT/GENDER EQUALITY

**Jan Mohammad Dawood Trust** sponsors the training of highly qualified professional medical, nursing and paramedical education which include FCPS, Post RN, Generic Nursing Program (BScN) and MCPS Teaching Program in Obs. & Gynae., Diploma in General Nursing and Midwifery Program and 1 year Technical Program for Lyari and adjacent areas and nearby Community Area for 24 hrs/7 days a week within the Kharadar General Hospital to empower women of the society and enhance their learning capacity.

## CSR ACTIVITIES

With **Kharadar General Hospital** several activities were carried out that included:

- A remarkable contribution for better health of mother & child.
- Free vaccination for prevention from prevention of dangerous diseases is serving thousands of children & mothers.
- TB Control program offering free medicines/tests to control the burden of disease.
- Free medical camp in Younusabad and nearby community area with the cash and in-kind support from different Hospital stakeholders.
- Oral cancer control clinic for Lyari and adjacent areas and nearby community area was established with a purpose to eliminate mouth cancer from the society.
- Family support program providing cash and in-kind support to needy people to be utilized for the care of needy patients for Lyari and adjacent areas and nearby community area was organized with the help of donations.
- Patient welfare support program providing cash and in-kind support to needy people to be utilized for the care of ill patients for Lyari and adjacent areas and nearby community area was organized with the help of donations.

## MAPAK COMMUNITY CLINIC AND DAY CARE CENTRE

The establishment of Community Clinic and Ambulance service at Port Qasim Industrial Area has been working since January 2010. The clinic provides free first aid, emergency medical, free sugar and ECG test and 24 hours ambulance services to the workers, staff, officers and management of surrounding industrial units. At present, CCA provides treatment to over one thousand patients in a month.

## SHOW YOU CARE (SYC)

Main aim of SYC is to create acceptability and accessibility (ramps, lifts, etc. in public places) for physically challenged people in Pakistan. SYC is a voice for all physically challenged people to rise and live independently and make Pakistan wheelchair-friendly place.





## COMPANY'S CSR PHILOSOPHY

Meezan Bank believes in creating value for its stakeholders and society simultaneously, in a manner that is integrally linked to its values and the Islamic principle of Ihsan. The Bank recognizes that it is part of the community at large and that there is a strong need to contribute to the society. Throughout 2018, the Bank partnered with various organizations to design and implement initiatives, primarily in the healthcare and education sectors, to benefit the society.

## WOMEN EMPOWERMENT/GENDER EQUALITY

As an equal opportunity employer, Meezan Bank emphasizes the need for diversity in the work place. The Board of Human Resources & Remuneration Committee (BHR&RC) has encouraged the Bank to implement gender initiatives which encourage and support female employment. In line with the same approach, the Bank increased its total number of female employees from 633 in 2017 to 716 in 2018.

## HUMAN CAPITAL DEVELOPMENT

Meezan Bank supports education for the less privileged by supporting the TCF Rahbar programme, whereby the Bank employees volunteered to mentor the students.

During 2018, Meezan Bank signed an agreement with Idara Al-Khair to support the school – Campus VI Yaroo Goth, Karachi, that is currently providing free education to 400 children.

## HEALTH AND NUTRITION

The Bank, in addition to hosting collection boxes for The Indus Hospital at all branches has taken the following initiatives as part of its CSR activities:

- o Blood Donation Drive
- o TIH Golf Fundraiser
- o TIH Brick for Life

Meezan Bank participated in the LRBT Golf Tournament 2018, held at the Karachi Golf Club to raise funds for the treatment of Cataract, Glaucoma, retinal and corneal diseases among underprivileged children and adults who cannot afford the treatment. Bank also joined hands with the SKMCH for placing collection boxes in all its branches in Sindh and Balochistan.

Meezan Bank contributed to SIUT by raising awareness amongst its customer population through information leaflets and banners strategically placed within its branches. Bank also sponsored Behbud Association Karachi in holding the Behbud Spring Fiesta, Karachi to raise funds for Behbud's development projects and charitable activities, encompassing education, health and vocational training for the empowerment of women.

Meezan Bank participated in the AKU Charity Golf Tournament for Pediatric Congenital Heart Program – an event organized at Karachi Golf Club to fund additional 100 life-saving pediatric cardiac procedures.

## OTHERS

Meezan Bank launched its green initiative, a tree plantation campaign in an attempt to counter the twin threats of climate change and pollution facing the country.

Meezan Bank continues to collect donations and contributions for the Diamer-Bhasha and Mohmand Dams through its nationwide network of over 680 branches as well as ATMs, internet banking and mobile banking channels, in accordance with the directives of State Bank of Pakistan. Meezan Bank also does Charity Funds Management through Ihsan Trust - the largest interest free loan provider for higher education in Pakistan.







## COMPANY'S CSR PHILOSOPHY

METRO Cash & Carry (MCCPK), believes that sustainable actions ensure economic success. METRO Care & Share, includes many projects with a focus on social commitment and community upliftment. The goal is to establish Care & Share as an umbrella brand for all initiatives of the METRO Cash & Carry with a community focus.

## MCCPK WOMEN'S WEEK 2019

MCCPK celebrated International Women's Week from 4th – 8th March, 2019 with the theme "BALANCEFORBETTER". To make the entire week memorable and leave a lasting impact, different activities were organized, such as awareness campaign on IWD and the role of women in Pakistan, short videos on how METRO has challenged different biases, inspiring video of HRD, special discounts for customers as well as employees and celebration of Women's Day on 8th March, 2019.

## VALUING PEOPLE FLEXI POLICY

To ensure employees are able to effectively manage their work, life and family needs, METRO has introduced flexible working arrangements and authorized unpaid leave in the form of Sabbatical & Part Time work.

## MOU SIGNING WITH FFP

METRO Pakistan pledged its support to improve public health and eradicate malnutrition from Pakistan by collaborating with Food Fortification Program (FFP) by providing support with the point of sale marketing and procurement of fortified food through its stores. This is an ongoing collaboration that directly contributes to SDG 2 i.e. End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

## FEMALE LEADERSHIP DEVELOPMENT

Two female employees were shortlisted for METRO Sustainable Leadership Development Program to travel to another country. MSLP is an entire week's journey with focus on leadership and the role of sustainability in leadership.

## HEALTH AND NUTRITION

METRO Pakistan Collaborated with World Food Program (WFP) to raise awareness on Food & Nutrition amongst Rural Women. We promoted Hand Hygiene in collaboration with Unilever Pakistan on Global Hand Washing Day by running different activities in stores along with special discounts.

## INFRASTRUCTURE DEVELOPMENT

MCCPK continues to be the first organization, within its industry/sector to have Solar Powered Stores i.e. Model Town, Lahore & Safari, Karachi. The installation generates 225 kwp of clean power at Model town and 375 kwp at safari store, which means a reduction in CO2 emissions of 447,600 kg, which could also serve 500 households per year, furthermore enabling METRO to save 48% of electricity bills. METRO also aims to extend further and add 5 more stores this year, as well as add value in respect of sustainability and growth.

## HUMAN CAPITAL DEVELOPMENT

METRO Cash & Carry Pakistan firmly believes in the fact that "WE GROW OUR BUSINESS BY GROWING OUR PEOPLE". We hired and trained a batch of 10 young MBAs. The training program included classroom, as well as, on the job learning through rotation. More than hundred employees were trained on "Effective Customer Visit" and "Customer Purchase Potential". Apart from that, we sent selected employees for international trainings to enhance their key skills like Leadership, Communication and overall exposure of the business in other METRO countries.



# MITSUBISHI CORPORATION



## COMPANY'S CSR PHILOSOPHY

One of the 3 core principles of Mitsubishi Corporation (MC) is known as 'Shoki Hoko', a Japanese term meaning 'Corporate Social Responsibility'; as such the focus has been to generate societal and environmental value by addressing key sustainability issues.

The focus of CSR philosophy is 'realization of an inclusive society that incorporates all facets of society free of discrimination, enhancing capacity building, nurturing and empowering societal components for self-reliance'.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Mitsubishi Corporation believes in creating healthy, supportive and motivating work places and this is practiced by working in close collaboration with the OICCI in various projects with the women empowerment subcommittee. The organization has been working to create more inclusive and female friendly spaces within the organization as well as out of the organization. Given the overarching CSR philosophy, Mitsubishi's focus has been towards developing the prospect of self-reliance in women belonging to less affluent backgrounds. Mitsubishi has sponsored and supported organizations such as Developments in Literacy and Fatima Jinnah University to cater to and support education of females of various ages through fundraisers and scholarships respectively. Mitsubishi also supports Hunar Ghar Welfare Organization which seeks to develop vocational skills in women.

## HUMAN CAPITAL DEVELOPMENT

The focus of Mitsubishi Corporation shall always be the development of inclusive societies through focus on various CSR activities, but most particularly through enhancing human capital capabilities.

As such 56% of the 2018 CSR activities focused on Human Capital development. This was done mainly through sponsoring organizations or providing scholarships. MC has partnered with various universities across Pakistan to empower individuals to design their future and that of the country. Mitsubishi has been in collaboration with IoBM, IBA, SZABIST, FJWU, NUST, LUMS and organizations such as 'Developments in Literacy', 'Old Associates of Kinnaird Society', 'Hunar Ghar Foundation' and 'Acumen' to achieve our philosophy at all levels.

## HEALTH AND NUTRITION

Health & Nutrition has also been a focus for the organization and MC has collaborated with Patients Aid Foundation and Pink Ribbon Pakistan towards expanding and developing hospitals and their various utilities. On grass root levels, MC has also collaborated with Transparent Hands to conduct free of cost medical camps in remote underprivileged areas.

## SPECIAL OLYMPICS

Working towards developing an inclusive society, MC has sponsored an athlete at the Special Olympics World Games 2019 with the hope to create awareness for the cause of special needs persons and how they can be productive members of society.



# MONDELEZ PAKISTAN LIMITED

## COMPANY'S CSR PHILOSOPHY

At Mondelez Pakistan Limited, we believe in the amazing power of diversity and giving back to our community for the greater good! During the past year, Mondelez Pakistan Limited carried out various CSR activities.

## CSR ACTIVITIES

Over the course of Ramzan 2019 and the following heat wave in July, Mondelez Pakistan Limited distributed free of cost Tang to the general public in Sindh by joining hands with various NGOs located in the province. We identified high impact NGOs with maximum reach to support people and areas that are usually left ignored by various CSR efforts.

The Rivers of Tang drive saw us partner with 11 NGOs and enabled us to successfully distribute in excess of 400,000 liters of Tang whilst catering to 607,000+ individuals across Sindh. This monumental effort would not have been possible without the unwavering support of our internal stakeholders, always upholding our integral value "Do What's Right".

Our purpose at Mondelez International is to empower people to snack right and a big part of that ambition is creating sustainable and mindful snacks for both people and the planet to love. We continue to invest in community programs that help improve the well-being of children and their families, providing them access to nutritious foods; as well as help those affected by disasters.







## COMPANY'S CSR PHILOSOPHY

MUFG's goal in CSR is to contribute to solving social issues through our core financial businesses as well as fulfilling our inherent social mission as the foundation of society. To this, MUFG has identified three priority themes as our CSR materiality: 1) CS (Customer Satisfaction), 2) CSR (Community Involvement) and 3) Responsible Finance, and has been working to fulfill our corporate social responsibilities through various activities including this CSR Award.

## CSR ACTIVITIES

To help establish Neo-Natal Intensive Care Unit (NICU) of 24 beds for infants (newborns) at Koohi Goth Hospital (KGH) by donating equipment, medicines and goods for child ward and Childs mothers.

In the province of Sindh (Pakistan), lack of ICU in rural hospitals, leads to 82 deaths, out of every 1,000 new born live births. KGH also encounters such traumatic experiences where mother loses her child, child loses mother or both die, which are preventable occurrences. The hospital also provides two years free of cost midwifery training and certification to the women of these rural areas who are willing to provide better future to other women living in miserable health conditions, leading to women empowerment.

Besides donating 3 infant warmer machines required for newborns for NICU and donating requested medicines and kinds, MUFG staff was involved in 3 hours' activities which included lectures on women empowerment/basic banking information, Plantation and Origami.







## COMPANY'S CSR PHILOSOPHY

The objective of NBP Fund Management Limited CSR policy is to expand awareness of Corporate Social Responsibility (CSR) principles and guidelines among the employees of NBP FUNDS and to ensure their compliance, thereby contributing to sustainable development of the Society and Environment. The company ensures the following guidelines for the promotion of CSR and its sustainability.

## CSR ACTIVITIES



The company understands its responsibility towards the Society and accordingly has devised a policy for charity and donation in order to help the needy segments of the Society subject to approval of the Board of Directors.

While considering any entity or individual for charity or donation, it is ensured that the same is not banned/ disallowed by government and that it does not belong to any political, religious, terrorist group or organizations.

NBP Fund Management has paid a total amount of PKR 1,000,000 during financial year 2018-19, in the form of specific donation to Prime Minister and Chief Justice BHASHA MOHMAND Fund and PKR 500,000 as donation to MBJ Health Association. This relates to health and education sectors for the facilitation of patients as well as for the education of children respectively.





# NESTLÉ PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

Nestlé Pakistan, as part of its global and local obligations, believes in Creating Shared Value (CSV) for the communities in which it works and lives. The health of our company is intrinsically linked to the health and resilience of the society we operate in; this is why Nestlé's purpose is to enhance quality of life and contribute to a healthier future. Our global focus areas, For Individuals and Families, For our communities and For the planet, are firmly embedded in our purpose, and our efforts in each of these areas are supported through our 41 specific commitments. These commitments will, in turn, enable us to meet our ambitions for 2030 in line with the timescale of the Sustainable Development Goals (SDGs).

## NESTLÉ FOR HEALTHIER KIDS PROGRAM

The Nestlé for Healthier Kids is a global initiative that empowers parents, caregivers and educators to foster healthier eating, drinking and lifestyle habits among school age children. In 2018, the program reached out to more than 180,000 children in rural, sub-urban and urban areas, and has trained over 800 teachers on nutrition in 280 schools nationwide.

## HEALTHY WOMEN PROGRAM

Nestlé Healthy Women Program is a comprehensive nutrition program which was launched in 2014 with the belief that women play an integral role in ensuring the health and wellbeing of the entire family. To date, the program has reached out to more than 6000 young women across 12 universities nationwide.

## NESTLÉ BISP RURAL WOMEN LIVELIHOOD PROGRAM

Nestlé Pakistan partnered with Benazir Income Support Program (BISP) to provide livelihood opportunities to BISP beneficiaries. This program is a successful Public Private Partnership model. Till date, more than 450 BISP beneficiaries have been trained as Rural Sales Agents across 12 districts of Punjab and Sindh. We also trained more than 1700 BISP beneficiaries on nutritional knowledge under our Healthy Women Program (Rural) in 2018.

## WOMEN AGRIPRENEURSHIP

Nestlé Pakistan has been extending support to women associated with the rural dairy sector in Pakistan. In 2018, approximately 3,000 rural women were trained on Best Farm Practices through village meetings. Some eleven women entrepreneurs were developed through this program. Moreover, 300 female milk suppliers were also made a part of Nestlé's milk collection value chain.



## CHAUNSA PROJECT

The Nestlé Chaunsa Project continued during 2018, in partnership with the Agriculture Department Punjab, with the aim to improve the livelihood of farmers within the Chaunsa Mango sector by strategic CSV intervention through implementation and replication of best farm practices, resulting in right quality pulp and improved harvest. We procured a limited quantity of chaunsa mango from our project farmers as a pilot project thus reaching our goal of making these farmers a part of our supply chain as Chaunsa Mango suppliers in 2018.

## CARING FOR WATER

The Caring for Water (C4W) is a blueprint that adopts the Collective Action approach. It has brought together different actors working on water to share knowledge, invite feedback on how to improve and to brainstorm about what more to work on.

Nestlé Pakistan has partnered with the Agriculture Department, Government of Punjab to encourage local farmers to take up drip irrigation. We cover 40% of the farmer's cost of putting up the equipment for drip irrigation while the Punjab government covers the remaining 60% of the expense. In addition, we have set up demonstration sites at Pakistan Agriculture Research Council Islamabad and University of Veterinary Sciences (Pattoki) to educate farmers about high efficiency irrigation systems. So far, we have helped install drip on 107 acres with water savings of at least 301 million liters annually; these farms are located in various parts of Punjab.

## COMMUNITY ENGAGEMENT

As part of our community engagement plan, the company has constructed new schools along with refurbishment of existing government schools. Nestlé has also constructed a Vocational Training Centre where the Punjab Vocational Training Council provides sewing and stitching training to women.

## DRIVERS SAFETY TRAINING PROGRAM

Nestlé Pakistan, in collaboration with the National Highways and Motorway Police (NH&MP), has established drivers' training institutes near Sheikhpura and in Karachi, with the objective of ensuring the safety and well-being of the communities it operates in. Till date, the Drivers Safety Program has trained more than 23,500 drivers including over 5,100 Nestlé drivers.

## NESTLÉ CARES

Nestlé Cares provides our employees the opportunity to engage and assist underprivileged communities. Each volunteer can spend one working day annually on volunteer activities. We planted more than 50,000 trees during the tree plantation campaign during 2018.



# NOVARTIS PHARMA (PAKISTAN) LIMITED



## COMPANY'S CSR PHILOSOPHY

We aim to reimagine medicine and our CSR philosophy is to address the needs of underserved populations. CSR is endorsed and ingrained at the highest level of Novartis and is central to how we run our business.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Gender equality is core to Novartis and hence we have noteworthy and growing female representation in the leadership, middle management and in the junior / non-management of the company.



## HEALTH AND NUTRITION

Novartis is committed to provide the best medicines to patients and develop ways on how access to these quality medicines is made easier to improve patient lives.

We have worked with local level and provincial level governments for control of cancer related disease especially for Thalassemia. It is worthwhile to note that Novartis helped Pakistan Bait-ul-Mal to build the state of the art Pakistan Thalassemia Centre in Islamabad.

Under our various Patient Access Programs, Novartis has dispensed PKR 17.02 billion worth of medicines as FOC. These Patient Oriented Access Programs, target over 10+ NCD (Non Communicable Disease) areas such as Heart Failure, Diabetes, Psoriasis, Alzheimer's, Osteoporosis & Hypertension, Cancer including Breast Cancer, Transplant and more.

We would like to mention that Novartis paid PKR 350 million-import tax for the FOC stock.

The total impact for the above is about 15,000+ patients across 110+ cities of Pakistan.







## COMPANY'S CSR PHILOSOPHY

ORIX Leasing Pakistan Limited (OLP) has always been cognizant of the fact that the company has a responsibility to nurture and support the community in which it operates. With this objective in mind, OLP supports and works closely with charitable institutions which have a proven track record of selfless commitment to improving the lives of the less privileged in the fields of Health, Education and Poverty Alleviation.

## WOMEN EMPOWERMENT/GENDER EQUALITY

OLP believes in the creation of an inclusive work environment where men and women can contribute to their full potential. Out of a total strength of 577 employees, 58 women are employed across the country i.e. 10% of the total workforce. Some of the female staff are holding senior and middle management positions and heading divisions/departments. Two of the company's four statutory officers are women. OLP believes in creating an empowering environment for women by facilitating through its Micro Finance product so that they can run their own business and live a respectable life.

OLP has also expanded its microfinance program and established 12 dedicated micro finance branches geographically. The cumulative disbursement reached 5.82 billion rupees and 213,475 loans till June 30, 2019. In the year 2018-19, OLP has disbursed Rs. 664.742 million while providing 14,523 loans to entrepreneurs of which 13,018 loans were disbursed to women which is about 90% of the total loans. OLP's Microfinance coverage has reached 8 districts of which 6 are in Punjab covering Lahore, Sheikhupura, Kasur, Okara, Nankana and Sargodha. The other two micro finance counters are in KPK province. Similarly, under the NGO Linkage program, 4 partners, two each in Punjab and Sindh, were provided loans to meet the financial needs of their clients.

## CSR ACTIVITIES

OLP believes in taking a holistic approach towards keeping a balance between making profits and returning due share to the society as well.

Our focus areas in terms of making impactful social investments are mainly in the areas of Education and Health which stand as follows for the FY 2018 and FY 2019:

FY	Education (PKR)	Health (PKR)
2018	5,270,000	4,700,000
2019	6,200,000	6,300,000







## COMPANY'S CSR PHILOSOPHY

Oxford University Press (OUP) Pakistan is committed to furthering the cause of education and learning in Pakistan. To support the development of literacy and extensive reading, it runs mobile libraries in low-income area schools. OUP Pakistan regularly hosts literature festivals across the country to propagate the culture of books and reading. It also organizes free teacher training and development workshops across Pakistan to equip teachers with innovative teaching methodologies.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Last year OUP Pakistan introduced OUP Women's Network with the aim to focus on facilitating the career progression of women in the organization by providing networking, mentoring, professional and personal development through discussions, events, and workshops.

## EDUCATION

OUP Pakistan's mobile library project, comprising 2 vans and a rickshaw, aims to develop a library culture among the underprivileged children of Pakistan and get them into the habit of borrowing, reading, and caring for books. The mobile libraries visit schools in low income areas of Pakistan and provide children access to good quality reading materials which they can borrow at a nominal fee.

We periodically conduct free teacher training workshops in remote areas of the country to impart pedagogical skills to teachers as well as equip them with the required knowledge to effectively use Oxford textbooks and teaching resources in the classrooms.

## COMMUNITY DEVELOPMENT

OUP Pakistan organizes two major literature festivals in a year, the Karachi Literature Festival (KLF) and Islamabad Literature Festival (ILF), and works in partnership with Idara-e-Taleem-o-Aagahi (ITA) to organize the Children's and Teachers' Literature Festivals (CLF and TLF).

KLF and ILF aim to provide a forum for intellectual discourse, cultural dialogue, and exchange of ideas by bringing together Pakistani and international writers and academics from a diversity of languages and academic disciplines.

The aim of CLF is to promote a culture of reading, creativity and critical thinking among children through exposure to multi-sensory educational experiences. TLF provides a forum for school teachers to interact and exchange innovative ideas related to classroom learning and teaching methodologies.

Last year OUP Pakistan also sponsored and curated some sessions at the Gwadar Book Fair and Hyderabad Literature Festival.



# PAK BRUNEI INVESTMENT COMPANY LIMITED

## COMPANY'S CSR PHILOSOPHY

At Pak Brunei, we believe that our success and the success of all our stakeholders go hand in hand and we aim to conduct business through shared values. Corporate Social Responsibility is an instrument of positive change and continues to be an important aspect of our business. We work to improve the communities around us and our CSR spend is therefore focused on projects such as those related to health and education sectors, poverty alleviation and environment sustainability so that they may provide long term sustainable value and benefits to the community at large.

## INTERNSHIP PROGRAM FOR NOWPDP

NOWPDP was established in 2008 as a disability inclusion initiative in the social sector with focusing on inclusion through empowerment of persons with disabilities. The objective is for persons with disabilities to be equal stakeholders in the community, particularly with reference to education and employment. Pak Brunei in collaboration with NOWPDP developed a customized internship program that provides 3-6 months internships for hearing-impaired candidates. Types of jobs for which the internships are offered include office assistant work, data entry, use of MS Excel for record keeping etc. Close supervision and training ensures candidates are better equipped to join the work force. This collaboration yielded good result with one candidate eventually being hired by a large textile company and we hope to continue with our contribution.

## AMBULANCE FINANCE

The board approved support for Aman foundation that has changed the landscape of emergency medical care in Pakistan and is the first state-of-the-art ambulatory vehicle network providing round-the-clock emergency care in the province of Sindh. Such initiatives offer critically needed health service in a sprawling metropolis where casualties are often caused by lack of initial stage assistance.





# PAK-ARAB PIPELINE COMPANY LIMITED (PAPCO)



## COMPANY'S CSR PHILOSOPHY

Pak-Arab Pipeline Company Limited (PAPCO) operates a state-of-the-art cross-country pipeline system to transport refined High Speed Diesel from Karachi ports to up-country. The company has share holdings by PARCO, Shell, PSO and TOTAL PARCO Marketing Limited. PAPCO plays a pivotal role in the High Speed Diesel (HSD) supply chain in Pakistan.

Being an important player in the energy supply chain in Pakistan, PAPCO is mindful of its contributions to the society at large. The company focuses on contributing to areas like education, health, environment, special education, vocational trainings and entrepreneurship, which would bring a positive change to the society.

## WOMEN EMPOWERMENT/GENDER EQUALITY

PAPCO is an equal opportunity employer. All appointments in PAPCO are based on merit for filling approved vacant positions. Our recruitment process ensures fair and competitive matching of candidates with job specifications. Non-job factors e.g. gender, origin, religion, and external influence are not considered. PAPCO provides equal career growth opportunity to both male and female employees, and encourages career development in a conducive environment.

PAPCO has been supporting the organizations working for women empowerment by providing them quality vocational trainings and entrepreneurial skills to become self-employed. The company helps in capacity development in order to support underprivileged women.

## CSR ACTIVITIES

As a responsible corporate entity in the petroleum sector of Pakistan, PAPCO ensures that all petroleum products are timely delivered in an environment friendly manner by replacing thousands of Tank Lorries. The company handles Occupational Health Safety and Environment with great care. With the latest Telecom/SCADA and various pipeline networks, PAPCO provides perfect environment friendly fuel transportation method to upcountry locations.

PAPCO supports the primary and secondary education of numerous underprivileged children, in schools run by reputable NGOs. Philanthropic contributions are made to deserving institutions providing education and vocational training to special children. Company also takes keen interest in supporting NGOs which provide help to hearing impaired children in developing their speech recognition skills. Our concern is to provide special care to children with various mental and physical challenges to make them useful member of the society.

The CSR Program at PAPCO contributes significantly in the area of health. In pursuit of accomplishing this, PAPCO supports various reputable hospitals providing healthcare services to the needy. These institutions provide free of cost medical care for eye treatments, kidney problems, leprosy cure, thalassemia patients and various underprivileged communities from all over the country. The continuous support by PAPCO has helped these institutions to expand and sustain their services.







# PAK-ARAB REFINERY LIMITED (PARCO)



## COMPANY'S CSR PHILOSOPHY

Pak-Arab Refinery Limited (PARCO), is a JV between the Government of Pakistan (60%) and the Emirate of Abu Dhabi (40%), through its Mubadala Investment Company with major business activities like refining, transportation and marketing.

At PARCO, CSR is strategic, building long term relationships with neighboring communities and stakeholders. Relationships that are mutually beneficial enhance corporate reputation and respect for the Company's business and products, and provide a sustainable competitive advantage. Being a member of the UN Global Compact, PARCO believes in implementation of initiatives that are in consonance with the Sustainable Development Goals. The Company undertakes a wide range of projects to benefit the society in areas of education, health, vocational training, community development, Women Empowerment and Entrepreneurship.

## WOMEN EMPOWERMENT/GENDER EQUALITY

PARCO provides equal career growth opportunity to both male and female employees strictly on merit. Female employees are also heading key departments and sections in the company.

PARCO supports various Government Vocational Training Institutes to encourage women empowerment and entrepreneurship. These institutes are located in close proximity to PARCO installations in Machhike, Faisalabad, Kot Addu, Mahmood kot, Qasba Gujrat, Muzaffargarh, DG Khan, Multan, Fazilpur, Shikarpur, Bubak and Karachi. PARCO also established a Sewing and Embroidery Display Center at Qasba Gujrat near its Mid-Country Refinery. The center's core objective is providing advance training to the underprivileged women including Stitching, Embroidery, Fashion Design, Marketing and Entrepreneurial Skills.

## CSR ACTIVITIES

PARCO's Schools and Clinics Support Program, is pivotal in providing education to the children of remote communities. The program supports 118 institutions compared to 96 last year, with 96 schools and 22 Basic Health Units. Out of these 96 schools, majority are situated in the rural areas. PARCO's assistance has raised the communities' interest to enroll their children in these well-maintained schools, diverting their energies from child labor to primary education.

The company has supported several Rural Health Centers in small villages, located near PARCO cross-country pipeline network and the Mid-Country Refinery. These clinics are providing healthcare services to the local communities around. Consequently, community members are no longer required to travel for long hours to the cities for basic treatment. The company has also contributed to professional Non-Governmental Organizations to help them provide education and vocational training to special children.

PARCO has a decade long history of promoting sports within and outside the company. Sports events like Cricket, Squash, Hockey, Volley ball, Swimming, Water Polo, Badminton, Table Tennis and Lawn Tennis and other tournaments are supported by PARCO.







TRUSTED NOT TO COMPROMISE

# PAKISTAN CABLES LIMITED



## COMPANY'S CSR PHILOSOPHY

Pakistan Cables Limited views CSR as a business approach that allows contributing towards sustainable development through uplifting economic, social and environmental benefits for the community. The company is committed to ensure that good practices are maintained in Health, Safety and Environment within its own operations. In addition, supporting causes that focus on social upliftment of various communities in Pakistan. The company's CSR areas of interests include environment protection, education, health and social development of the society.

## PAKISTAN CABLES SCHOLARSHIP FUND

Pakistan Cables signed MoU with UET, Lahore to support the university's scholarship fund that provides financial assistance to deserving students enrolled in the Electrical Engineering Department at UET's Lahore and Faisalabad campuses.

## PAKISTAN CABLES SPONSORS DISTRIBUTION OF LIFESTRAW® BY HELP BALOCHISTAN

Pakistan Cables Limited sponsored distribution of 400 units of Lifestraw® in remote parts of Balochistan undertaken by HELP Balochistan. The initiative benefits 400 families. Lifestraw® is a convenient tool that is easy to use, a person can submerge one end of it in dirty non-drinkable water and on the other end can drink clean drinkable water.

## YOUNG ENTREPRENEURIAL SUMMIT

Pakistan Cables sponsored Young Entrepreneurial Summit. e-Magine, hosted the Young Entrepreneurial Summit (YES) at the Sindh Boys Scout Association in collaboration with the All Pakistan Private Schools Management Association (APPSMA) and Parhao Sabaq. Young Entrepreneurial Summit (YES) is an initiative designed to spur entrepreneurship among the most energetic segment (high school and college students) of the Pakistan.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Pakistan Cables adheres to a three-core call to action points that it pledged to in 2018 in order to reinforce its commitment to gender equality at workplace.

The action points include (i) strive for gender balance across all levels, (ii) value contributions by all employees equally and (iii) support efforts to drive diversity in the workplace. In 2019, the company celebrated International Women's Day to commemorate the struggle of women worldwide. Sharmeen Obaid-Chinoy, the only Oscar Winner from Pakistan, was the speaker at a session organized for the female employees of the company.

## ROCK-A-REEL AT THE ANNUAL CAP CARNIVAL

Pakistan Cables sponsored the annual Citizens Archive of Pakistan's Carnival held in January 2019. To engage meaningfully with the visitors, the company set up an engagement booth, 'Rock a Reel', targeting children to paint small cable reels.

## HOPE — FLOAT SPONSORSHIP

Pakistan Cables sponsored float drive under taken by HOPE during Ramazan in May 2019. The float drive aims to create awareness on the issues related to poverty. HOPE has been working for the benefit of the poor and needy women and children in the urban areas of Karachi as well as rural Sindh, Punjab and AJK.

## NATIONAL CAUSE DONATIONS

Pakistan Cables remains an enthusiastic partner towards meaningful causes of national significance and donated to various welfare trusts and NGOs.

For more information, please scan here





# PAKISTAN MOBILE COMMUNICATIONS LIMITED (JAZZ)



## COMPANY'S CSR PHILOSOPHY

Jazz's Sustainability mandate is centered on bridging societal gaps by empowering youth through technology and introducing innovative digital solutions in line with the organization's digital vision and long-term impact. Jazz also supports the Government of Pakistan address its international obligations under the United Nations Sustainable Development Goals 2030 agenda.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Jazz Smart Schools (JSS) program has embraced digital innovation by improving access to quality learning opportunities. JSS program has been designed to increase student learning outcomes and improve teaching methodology by a smart learning solution deployed through a digital online blended learning platform across 75 female public schools in Islamabad. The pilot two year program began in October 2017 and is impacting 26,000+ female students and 800+ female teachers/principals across grades 6th – 12th. Performance dashboards are in-built that help relevant stakeholders monitor learning progress through mobile and web applications which in turn can be used to improve education service delivery.

## CSR ACTIVITIES

Jazz's National Incubation Center in Islamabad is the largest incubation center in Pakistan and the first of its kind that has played a pivotal role in developing a sustainable digital startup eco-system. Jazz has also invested more than PKR 100 million in the project for bridge financing, installation of an elevator and is now in the process of setting up a state-of-the-art usability lab at the NIC. NIC has, to date, on boarded 121 start-ups from more than 3000 applications in five cohorts. These start-ups have raised more than \$4 million in investments and \$3 million in revenue while having generated 2300+ jobs.

Jazz is also supporting KPK Information Technology Board (KPITB) to strengthen the digital ecosystem in KPK. Under its Youth Employment Program, Jazz has built basic literacy and understanding of digital skills of 14,000 young people in KPK with an aim to proliferate the benefits of connectivity and digital enablement.

Under the Durshal program, Jazz has helped KPITB to setup and run seven innovation labs across KPK and has incubated 54 startups in the last six months.

Jazz also supports the program by providing mentoring to technology-oriented entrepreneurs in the start-up and early developmental stage of their businesses.





Pakistan Petroleum Limited

# PAKISTAN PETROLEUM LIMITED



## COMPANY'S CSR PHILOSOPHY

Pakistan Petroleum Limited's (PPL) Corporate Social Responsibility (CSR) programme dates back to the start of its commercial operations in Sui in the 1950s, when the company established a school for children of workers and local communities. Since then, CSR has been the centrepiece of the company's corporate ethos.

PPL focuses on uplift of underserved communities, particularly those living around its operating areas as well as urban centres through long term projects in education, healthcare, livelihood generation, infrastructure development and sports.

Need analysis, scoping, planning and execution of CSR projects is carried out through strategic local partnerships. PPL has dedicated an annual input of 1.5 percent of its pre-tax profit for CSR initiatives with actual spending going much beyond, touching the billion-rupee mark.

## WOMEN EMPOWERMENT/GENDER EQUALITY

The company focuses on provision of educational opportunities to girls in remote areas as well as vocational training. To this end, PPL regularly supports company-developed Sui Model School and Girls College (SMSGC), Taaleem Foundation Grammar School (TFGS) and FC Public School and College (FCPSC) Sui in Balochistan as well as three PPL-TCF schools in Kandhkot, which enrolls nearly 50 percent local girls. Besides, company-operated vocational training centres in Mastala, District Rawalpindi and Sui train women in income generation skills, including stitching and embroidery.

## HUMAN CAPITAL DEVELOPMENT

Over the last six decades, PPL has considerably invested in human capital development through long term projects in education and vocational training.

PPL funds operational expenses, infrastructure development as well as provides in-kind support to a number of educational institutions across the country. Besides, the company funds scholarship schemes for local students from operational areas to study at prestigious institutions in Pakistan.

Apart from supporting SMSGC, TFGS, PPL-TCF schools and FCPSC Sui, PPL has set up several schools, built academic blocks and provided relevant facilities and equipment.

PPL's scholarship schemes, including four-year scholarship and Higher Professional Education Scholarship programmes, has benefited about 400 students belonging to Balochistan, Sindh and the Punjab.

Moreover, PPL supports 30 specially-abled children of districts Sanghar and Matiari to pursue education at Deaf Reach School, Rashidabad besides 10 students at Quaid-e-Azam Rangers Special Children School, Karachi.

The company regularly engages local men residing around operational areas to attain City & Guilds technical diploma at The Hunnar Foundation. In addition, over 600 women and men were trained at vocational training centres at Sui and Adhi.

The company has operationalized PPL Chair in Petroleum Engineering at Mehran University of Engineering and Technology, Jamshoro to promote research and development as well as nurture human resource for the E&P industry.

## HEALTH AND NUTRITION

PPL provides free-of-cost healthcare services through building and operating hospitals and relevant medical facilities around operational areas as well as supporting leading healthcare organizations in urban areas to reach deserving population. To this end, more than 80000 patients were provided treatment through Sui Field Hospital and PPL Public Welfare Hospital in Balochistan. Besides, company-operated mobile medical dispensaries in producing facilities as well as medical dispensary Mastala, in District Rawalpindi have benefitted more than 110000 patients.

Moreover, PPL holds regular surgical eye camps around producing assets, benefitting some 20000 patients. The company also provides operational support to Marie Adelaide triple merger centres in Kandhkot and Turbat.

The company also supports initiatives for research and development in critical diseases such establishment of Thalassemia Diagnostic, Prevention and Research Centre in Badin.

## FREE GAS AND WATER SUPPLY

PPL provides free-of-cost gas and potable water to Sui town. Besides several schemes to provide potable water at districts Kalat, Sanghar and Kamber-Shahdadkot have been implemented.

## SPORTS AND CULTURAL ACTIVITIES

PPL supported 2nd PPL Blind Cricket Championship 2018 as well as Pakistan Blind Cricket Council's Nepal-Pakistan Women Blind Cricket Series. The company has also organized PPL Balochistan Football Cup tournaments.

For more information, please scan here







# PAKISTAN REFINERY LIMITED



## COMPANY'S CSR PHILOSOPHY

CSR activities are embarked upon to honor the commitment of the company towards society in general and to the people who live in the close vicinity of the refinery in particular.

## CSR ACTIVITIES



This year our CSR Committee decided that we would like to make a monetary donation of PKR 2 million each on behalf of Pakistan Refinery Limited for the excellent services being provided to the poor folk of this area by the following two organizations:

- a. The Sindh Institute of Urology and Transplantation (SIUT) – Dialysis Centre at Mehrunnisa Medical Centre, Korangi
- b. The Indus Hospital, Korangi

While this was a relatively small amount, we earnestly hope that it will make a difference in the lives of the many people who frequent these hospitals.







## COMPANY'S CSR PHILOSOPHY

PTCL has managed to create impact on the community through a mix of short-term and sustainable CSR initiatives. The in-house volunteer force; PTCL Razakaar undertakes philanthropic initiatives across all geographic regions each quarter. And sustainable partnerships are established in the areas of Education, Youth Development and Inclusion along with Health & Safety, Environment and Disaster Response.

## WOMEN EMPOWERMENT/GENDER EQUALITY

PTCL is an equal opportunity employer that has been getting numerous accolades on its progressive gender-equitable policies. The Pink Club; a virtual club for women undertakes projects for the health and well-being of the company's female staff. The club hosted Power Yoga sessions for all women at the Headquarters during Ramzan. A self-defense class was arranged to equip women with pertinent techniques on personal safety. Apart from the annual celebration of the International Women's Day, the club also ran a month-wide campaign for Breast Cancer Awareness like the year before. Awareness sessions were arranged nationwide, the company's corporate logo was turned pink and the PTCL Headquarter building was illuminated in the same color to announce solidarity to the cause.

## CSR ACTIVITIES

The company reached out to approximately 16,560 beneficiaries through its Health and Nutrition interventions such as Mobile Medical Camps, Health Awareness Sessions and a Blood Donation Camp whereby PTCL employees in Balochistan donated blood for the victims of the Mastung bomb blast during the General Elections of 2018.

Human Capital Development interventions are a strength for the company. During 2018 PTCL was able to offer internships to over 2000 young students across all provinces. 86 high-potential personnel were identified and developed through custom-designed programs such as LUMS EMBA, LUMS MDP and PTCL's Future Leaders Program (Fuel). Approximately 500,000 man-hours were expended in this category.

PTCL was able to partner with several reputable causes over the year and undertook interventions in the field of Education, Youth Development and Environment through initiatives such as education sponsorships, mentorship programs and spellathons in addition to a massive tree plantation drive in Lasbela Balochistan.

The PTCL Razakaar force undertook four initiatives namely; exclusive movie shows for young children, community Iftaars during Ramzan, revamping PTCL exchange lawns and celebrating Christmas at all office locations. A total of 15,684 deserving persons were reached and 22,066 cumulative man-hours were used.



# PAKISTAN TOBACCO COMPANY LIMITED



AFFORESTATION



MOBILE DOCTOR UNITS (MDUs)



LIFT IRRIGATION



INTEREST FREE LOAN &  
QUALITY CROP INPUT



HUMAN CAPITAL DEVELOPMENT

## COMPANY'S CSR PHILOSOPHY

As the first multinational and one of the most successful FMCG companies in the country, we at PTC have always believed in giving back to the communities that we operate in. For more than 3 decades, we have focused and channeled our resources to execute multiple projects fulfilling our duty as an exemplary corporate citizen. Our CSR projects are divided into 2 themes; Environment & Community Uplift and Sustainable Agriculture & Farmer Livelihood.

## ENVIRONMENT & COMMUNITY UPLIFT

### AFFORESTATION

Our flagship CSR program; afforestation started in 1981. Under this program, we have planted and distributed more than 78 million saplings free of cost, which are indigenous to the soil of our provinces. Last year, we planted and distributed more than 3.5 million saplings. We have two nurseries in Islamabad, one in Swabi, one near Faisalabad on M3 Motorway and a newly constructed nursery in Jhelum.

### WOMEN EMPOWERMENT/GENDER EQUALITY

We have trained more than 900 women in KPK on issues relating to Health & Safety during farming, eradication of child labor and the importance of child education. We also encourage women to do kitchen gardening by equipping them with the requisite knowledge.

### WATER FILTRATION

We have 5 water filtration plants in the suburbs of Lahore and a newly revived plant in Jhelum city, possessing the capacity to filter 40,000 liters of water on daily basis. More than 1 million people are benefitting through this clean water initiative.

## MOBILE DOCTOR UNITS (MDUS)

We have 7 MDUs operating in 6 different leaf areas of Pakistan namely; Yar Hussian, Mianwali, Akora Khattak, Sher Garh, Mansehra and Jhelum. We setup medical camps in these areas and treat patients free of cost. In 2018, we treated more than 82,000 patients.

## SUSTAINABLE AGRICULTURE & FARMER LIVELIHOOD

### LIFT IRRIGATION

Due to long power outages, there was a shortage of irrigation water for crops in Buner, resulting in a sharp decline in crop yield. PTC took an initiative and through an MOU with the KPK Irrigation department provided generators to support the lift irrigation scheme for continuous supply of electricity.

This ensures continuous supply of water for crops in the area. The gensets were provided and are maintained by PTC covering more than 1000 hectares of land and benefitting more than 450 farmers.

### INTEREST FREE LOAN & QUALITY CROP INPUTS

PTC realizing the cash flow challenges of small-scale farmers decided to give relief to them by providing interest-free credit to contracted farmers. This is a key contributor towards the increase in farmer yield and quality of crop. PTC has given more than Rs. 1.5 Billion of interest free loans to the farmers in the past 5 years.

### FARMER SAFETY & CAPACITY BUILDING

Farmer capacity building is one of the fundamental hallmarks of PTC's agriculture growing model. Adequate training is provided to each farmer on skills and knowledge related to crop agronomy and best practices. PTC has developed & provided all farmers with a Standing Instruction Manual (SIM) for producing high-quality crop with high yield.

Farmer's safety is another key focus area. We have not only trained farmers on Farm Safety but also distributed 11,000 free of cost Personal Protective Equipment (PPEs) sets.

### HELP FARMERS MODERNIZE AGRICULTURE

PTC is introducing the latest technologies to modernize farming in Pakistan. The technology development & research is focused on key farmer issues like yield improvement, labor reduction and improving efficiencies to reduce farmer cost of production. These technologies are being used by farmers in other crops as well. Drip & Sprinkler irrigation systems have been introduced to optimize water use and enhance farmer yields.





## COMPANY'S CSR PHILOSOPHY

PepsiCo is the company which is deeply rooted in 'doing things the right way' by integrating 'purpose' into our business decisions. Our vision; what we call 'Winning with Purpose' ensures that we are always grounded in our commitment to do good for the planet and our communities.'

## WOMEN EMPOWERMENT/GENDER EQUALITY

"I am PepsiCo" was started in 2013 as a mentorship program for young women from unprivileged backgrounds. We partnered with CARE Foundation, a nonprofit organization that aims to provide quality education to children. In previous year, we mentored approximately 1,000 girls, while scholarships were also awarded to 100 female CARE students to support higher educational opportunities.

## AGRICULTURE

We locally source 100% of the potatoes, corn and sugar used in Pakistan. We support more than 150 local farm owners, employing more than 4,000 local field workers.

## ENVIRONMENT AND WATER CONSERVATION

Since 2011, we have achieved a 17% reduction in our CO2 footprint across operations with the help of our partners and third parties. In last years, 19,000 KWH of green energy produced at our snacks plants was through a 40 KW on-grid solar PV network. We work with our farmers to conserve water through innovations such as drip irrigation. Since 2017, we have saved 1 billion liters of water through our sustainable farming initiative.

## YOUTH EMPLOYMENT

In association with Amal Academy, PepsiCo has launched a Youth Skills Development Program, which aims to increase employment prospects in 2019 for 1,000 young adults spread across Punjab, Sindh and Khyber Pakhtunkhwa provinces. We are working towards scaling the program, ultimately impacting up to 50,000 young adults.

## ACCESS TO SAFE WATER

In partnership with WaterAid, we have launched a program to increase access to safe water in communities across Pakistan. These schemes will include new Reverse Osmosis plants, as well as rehabilitation of existing facilities. We are hopeful our support will benefit over 150,000 direct and indirect beneficiaries over the next three years.

## NUTRITION

We have partnered with World Food Program (WFP), so school going children are provided nutritious meals in schools.







# PFIZER PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

Build distinct profile for Pfizer as a foreign investor with an intent to collaborate with the needs of the society and government. CSR is the tool for goodwill.

## MASEEHA

Pfizer Pakistan Limited has entered in to a partnership with The Aga Khan University Hospital (AKUH) for self-funded patients and The Patient Behbud Society for AKUH (PBS) to provide access to quality targeted therapy treatment to cancer patients without financial means. Patients suffering from gastrointestinal stromal tumor (GIST), metastatic renal cell carcinoma (mRCC) and pancreatic neuroendocrine tumors (pNET) will benefit from the partnership.



## Pfizer and Pakistan Bait-ul-Maal signs MoU

By this collaboration between Pfizer Pakistan and Pakistan Bait-ul-Maal, Government of Pakistan; we will support patient diagnosed with cancer and are under critical care requiring novel treatments which are beyond conventional therapies from across Pakistan. The signing ceremony was held in Islamabad. This collaboration is part of Pfizer's patient access program 'MASEEHA', an initiative to broaden access to Pfizer critical care and cancer medicines.







PHILIP MORRIS  
(PAKISTAN) LIMITED

# PHILIP MORRIS (PAKISTAN) LIMITED



## COMPANY'S CSR PHILOSOPHY

Philip Morris (Pakistan) Limited (PMPKL), an affiliate of Philip Morris International Inc. (PMI) focuses on 3 key areas: Providing Economic Opportunity, Empowering Women and Access to Education. PMPKL works with local NGOs to rehabilitate burn victims, fight against child labor, provides vocational training to women from low-income households, sets up medical camps for vulnerable communities and works on social inclusion for women with disabilities.

## WOMEN EMPOWERMENT/GENDER EQUALITY

PMPKL partnered with Depilex Smileagain Foundation to rehabilitate and empower victims of domestic violence by integrating them back into society and helping them lead normal and fruitful lives. With PMI's support the foundation provided medical/surgical treatment to 56 female victims. Conducted Psycho-social support workshops for 80 victims across Pakistan and provided vocational training to 12 victims.

We also partnered with Kashf Foundation to provide vocational skills and entrepreneurship trainings to females from low-income households between the ages of 15 to 30 years. With PMI's support the foundation trained 807 females who are interested in setting up new businesses or expanding already existing ones, and want to augment their skill set through vocational trainings across Swabi, Mardan, Kotri and Sahiwal.

PMPKL partnered with the Society for Special Persons to enhance the socio-economic inclusion of 300 women with disabilities by forming community-based groups, building capacity of stakeholder groups for advocacy of their rights and sensitizing general community on issues faced by these women.

## HUMAN CAPITAL DEVELOPMENT

PMPKL has partnered with Idara-e-Taleem-o-Agahi to organize summer camps in schools to prevent farmers' children from working on tobacco farms during their summer holidays. The project was conducted with 21 schools in KPK, catering to 1952 children. Under this program, educational activities and Literature Festivals were held to encourage children to read. Further, school upgradation projects have been undertaken in Kotri, Sahiwal and KPK to uplift their infrastructure and install solar panels.

## HEALTH AND NUTRITION

Our partnership with Paiman Alumni Trust aims to provide basic medical care through free camps to more than 6000 individuals, conducted door-to-door visits for 1600 families for awareness on physical and mental health matters and educated 2400 women and children through health hygiene sessions.





# PROCTER & GAMBLE (P&G) PAKISTAN



## COMPANY'S CSR PHILOSOPHY

P&G's community impact effort in Pakistan is focused on empowering women, improving health and hygiene and providing the comforts of home for people in need. Through its programs P&G has helped improve the lives of over an estimated 49 million Pakistanis to date. Employees have been actively engaged in P&G community programs, contributing around 2,800 manhours in the past 11 years.

## WOMEN EMPOWERMENT/GENDER EQUALITY

P&G continues its latest Gender Equality initiative under the P&G #WeSeeEqual umbrella to contribute towards the economic empowerment of women in Pakistan. Through its social cause programs, P&G is partnering with Health Oriented Preventive Education (HOPE) and UN Women for women's skill-development and girls' education in the country. Now in its second year, this program is expected to benefit an estimated 10,000 women and girls over a period of 3 years in areas such as Badin, Sujawal, Thatta, Gadap, Ghagger, Muzaffargarh and Sialkot.

P&G has also supported the UN Women led report on Stimulating Women's Entrepreneurship through Gender Responsive Procurement in the Public and Private Sector to help Women Owned Businesses access equal opportunities through affirmative procurement, investment and supply chain policies. The report was recently launched by UN Women and P&G Pakistan in Islamabad.

## CSR ACTIVITIES

P&G recently announced its 'Paak Saaf Pakistan' initiative commitments in support of the 'Clean Green Pakistan' movement. Under this, it will provide 50 million liters of clean drinking water, helping an estimated 250,000 people in need via its Children Safe Drinking Water program and create cleanliness and hand-washing awareness amongst 5 million children via its Safeguard School Education Program over the next 3 years.

Through its Children's Safe Drinking Water program, in partnership with Health Oriented Preventive Education (HOPE), P&G has provided 11 million liters of clean drinking water during the past year benefitting around 50,000 people in disaster-struck situations across Pakistan. It has also made available via social markets over 4 million liters of clean drinking water to families in slums of Karachi during the summer.

P&G brand programs, like Safeguard and Always school education programs and the Pampers hospital education program, have created health and hygiene awareness amongst over 2.5 million Pakistanis during the year. Safeguard's "Healthy New Year 2019" campaign has educated young children on the importance promoting a clean, green country by engaging school children to conduct cleanliness drives across 10 major cities of Pakistan.

P&G's partnership with READ Foundation has provided quality education to nearly 2000 underprivileged children in slum communities of AJK during the year. Girls constitute over 50% of the students at the P&G-READ Foundation schools.



# QASIM INTERNATIONAL CONTAINER TERMINAL PAKISTAN LIMITED (DP WORLD)



## COMPANY'S CSR PHILOSOPHY

We believe that working in a sustainable and responsible way is essential to building a strong business for our customers, our people and our society.

In 2018, we launched two new pillars - Women's Empowerment and Oceans - building on our commitments and using the UN SDGs as our framework to find innovative solution to global issues.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Globally, DP World has launched the DPWorld4Women initiative as part of the Women Empowerment Sustainability pillar driven by our Chairman, Sultan Ahmed bin Sulayem and supports the Founders Principles.

The **#MentorHer** program is a professional development program that helps women learn more about themselves, current strengths and areas for development to help them advance in their careers.

The **#InvestinHer** invest in and women and girls in the communities in which we operate, supporting them in education, health and employment.

**#ListentoHer** DPWorld is committed to listening and finding innovative solutions to develop our workplace practices for greater equality.

## HUMAN CAPITAL DEVELOPMENT

At DP World, Education holds the highest commitment level while building communities.

In the year 2018, DP World signed a MOU with Nayee Subha Foundation for a collaborative venture of "Mobile Computer Lab". Considering the lack of computer education facilities in most government schools in the vicinity, a mobile computer lab seemed like the best option to provide at least basic computer skills to these schools. A group of well qualified teachers were hired and since then the mobile lab has set up its facilities in 6 different schools since its launch in August.

DP World Karachi has also supported Government Boys School in Pipri by building and setting up a Library in the school premises. Solar Panels were installed at the school to fill in the gaps caused by inconsistent electric supply. Employees of DP World contributed and donated school desks and chairs for the students so that they can study in a proper comfortable environment.

## BLOOD DONATION DRIVES

DP World Karachi has been a loyal blood donor to Indus Hospital since the last 4 years. Camps have been set up at our terminal at least twice a year. We have also set up donation camps at our other locations as well.



# RAFHAN MAIZE PRODUCTS COMPANY LIMITED

## COMPANY'S CSR PHILOSOPHY

It is our aspiration to become the Employer, Supplier, Neighbor, Investment and Company of Choice for our many stakeholders. To do this, we are committed to promoting sustainable practices throughout our organization and to adhering to high moral and ethical standards wherever we do business. From our high safety standards, to our investments in operational excellence, to our efforts in environmental conservation, and to our community stewardship activities, we believe that operating in a sustainable manner benefits more than our business; it benefits our communities and our way of life.

## EDUCATION

Our company invested PKR 4.5 million in this area. The company contributes in the field of education by adopting schools, donating school bags, uniforms/shoes, stationery items, mats, delivering awareness sessions, providing furniture and infrastructure for rehabilitation of schools buildings.

## HEALTH AND NUTRITION

Promoting health facilities in our communities, our company put up in this sector an amount of PKR 1.8 million for collection of blood bags by arranging blood camp in collaboration with Sundas Foundation, Faisalabad. Donated to adopt patients of Liver Foundation Trust, Faisalabad and provided health facilities to outdoor patients. Provided 2,000 blood bags to Ali Zaib Foundation, Faisalabad for hematological services. Helped for treatment of Tuberculosis patients of District Anti T.B Association, Faisalabad. Donated to Patients Welfare Society for better health facilities to Dialysis, Medical and Gyne Wards of Allied Hospital, Faisalabad.

## ENVIRONMENT

Our company invested PKR 1.75 million in these sectors by arranging awareness sessions and lectures on Earth Day and World Water Day for SOS Village Children, Faisalabad. To keep our locality environment green and healthy, our company conducted clean up drive for community. Development of green strip in front of our factory in collaboration with PHA and preserved our city's culture in association with Lyallpur Heritage Foundation, Faisalabad.







HEALTH • HYGIENE • HOME

# RB PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

We believe there's a better way to do business – we like to call it **'betterbusiness'**. Our responsibility is to help people achieve this, while making the right kind of social and environmental impact. As RB Pakistan, we have been working to improve hygiene and sanitation conditions in the country through our pledge - **Hoga Saaf Pakistan!** Through our national impact programs, we want to drive the notion that Safai starts with us; we need to keep ourselves, our homes, and our neighborhoods clean to make Saaf Pakistan a reality.

## WOMEN EMPOWERMENT/GENDER EQUALITY

**RB's Project Hope** empowers 35,000+ rural households to improve their health & hygiene by providing them with affordable health and hygiene products. Further these products are used to encourage a habit change by continuously reinforcing health & hygiene education at the doorsteps. These female change agents are local women from within villages referred to as 'sehat aapas', who are trained to become entrepreneurs and advocates of good hygiene practices. They sell these hygiene products door-door earning livelihood and adding to their household income.

**Veet Academy** is an institute that helps reveal beautiful best to enable girls to cherish their femininity. It aspires to transform every girl into a successful, passionate and confident individual, who conquers her fears and manifests dreams into reality. Veet Academy believes every girl should have some basic values that represent your personality and showcase yourself at your best.



## CSR ACTIVITIES

**'Save a Child every minute'**, funded by RB Global, educates rural households in 400 villages on improving health & hygiene to ensure diarrhea reduction. These villages are declared Open Defecation Free (ODF) after an extensive behavior change intervention of around 24 months.

**School Education Program** educates 20 lakh children annually through a mix of education and entertainment; teaching them different ways of ensuring personal and external hygiene and cleanliness. There is greater emphasis on improved hand washing to help reduce disease incidence.

**Antenatal Program** educates around 1.5 lakh pregnant women at a critical inflection point in her life on how she can ensure better hygiene for a healthier pregnancy, birth and better postnatal care.

**Muhalla Program** reaches 280,000+ women a purpose which aims to create a world where everyone has access to clean and hygienic toilets. The Harpic Muhalla program revolves around education on effective cleaning and maintenance of toilets. It is a demo-based activity which shows how your toilet can be safe, easy to use & effective.

**Plantation Drives and Cleanathons** have mobilized the masses to prime locations of Pakistan – Clifton Beach, JPMC, Saddar to work towards a cleaner, greener Pakistan.

For more information, please scan here



# SANOFI AVENTIS PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

CSR is a key asset of our strategy and plays a fundamental role within our business by enhancing our ability to deliver our strategic objectives.

We are committed to improving the way we conduct our operations while contributing to addressing global challenges and creating sustainable shared value.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Sanofi Pakistan introduced some key policies in 2018 to promote gender balance and facilitate mothers to pursue their career aspirations without having to sacrifice their family obligations. The policies introduced flexible work options for the female management staff and soft landing post-maternity leave, along with financial support for a day-care facility for children up to 2 years of age. To facilitate daily commute of female workforce, Sanofi Pakistan also entitled its permanent female management employees to a car loan.

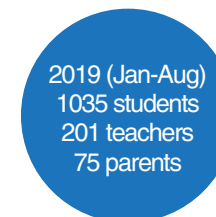
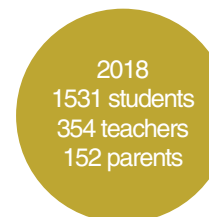
## KIDS PROGRAM

KiDS is an educational program co-created by Sanofi with the International Diabetes Federation (IDF), in collaboration with the International Society for Pediatric and Adolescent Diabetes (ISPAD), to fight diabetes. After India and Brazil, Pakistan became the third country in the world in 2016 to implement this program.

The KiDS program is targeted primarily at teachers, school nurses and school staff, school students (6-14 years old) and parents, while also involving policy makers and governmental officials. The program aims to foster a safe and supportive school environment for children with type 1 diabetes to manage their condition and avoid discrimination. The program raises awareness of diabetes and the benefits of healthy diet and physical activities among school-age children.

During 2018-19, Sanofi Pakistan expanded the scope of KiDS program by engaging over 35 public and private schools in Islamabad and Karachi.

### Number of audiences trained from 2018 till August 2019



## ART EXHIBITION

Sanofi Pakistan conducted an art exhibition in March 2019 on the theme of 'My Healthy Lifestyle' amongst school children across Pakistan. The art exhibition was held in the art gallery of Alliance Francaise Karachi where over 200 artworks were put on display in a 2 day, open to all, art exhibition. Students of public and private sector schools participated in the contest. The exhibition attracted over 800 entries from all over Pakistan.





# SHELL PAKISTAN LIMITED



## COMPANY'S CSR PHILOSOPHY

Shell's Social Investment program is an important part of way of investing in communities over the long term. This aims to develop the communities Shell operates in and while creating a sustainable business environment. Investment in local communities is tailored to community needs and aligned with Shell's business objectives and skills.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Under Shell's SI theme of Access to Energy, Shell Pakistan partnered with National Rural Support Program (NRSP) to create sustainable solutions in addressing energy poverty in the district of Muzafargarh, Southern Punjab. Under this project, 1,760 women have registered in community organizations with no formal education, to understand basic home economics and life skills. These women now hold regular meetings and take part in joint decision making alongside men in the village.

Shell Tameer is a SI Program which enables young people to start their own businesses, creating opportunities to address youth unemployment. In 2018, the fifth batch of 14 women entrepreneurs successfully completed enterprise development training and received grants through tools to start their businesses.

## HUMAN CAPITAL DEVELOPMENT

Shell Eco-marathon is a student innovation competition that challenges students from universities across the world to design, build and race the most energy efficient cars. Held every year, students come together to showcase, test and drive their cars. In 2019, eight teams from eight universities in Pakistan participated in the Shell Eco-marathon event held in March in Kuala Lumpur. Shell Pakistan provided technical consultancy to these student teams in helping prepare their prototypes for the race.

Shell Tameer launched in Pakistan in 2003 has reached out to 0.8 million young people and engaged 12,000 young entrepreneurs through enterprise trainings resulting in over 1,000 startups and business expansions.

## HEALTH AND NUTRITION

Shell in partnership with Layton Rahmatulla Benevolent Trust (LRBT) offers eye testing for truck drivers as part of its road safety outreach program. Through eye-camps, healthy eyesight of drivers, customers and community members are ensured by offering eye testing and free medical treatment for eye ailments. In the last five years, Shell, in partnership with LRBT, has offered free eye checks to 6,241 people.

## INFRASTRUCTURE DEVELOPMENT

Shell partnered with Care Foundation for the adoption of two government schools in district Bahawalpur. This includes running and maintenance as well as scaling it up by constructing 2 classrooms in each school along with providing additional basic amenities.

Through our local partner Health and Nutrition Development Society (HANDS) Shell provides clean drinking water to the citizens of Southern Punjab through the implementation of seven reverse osmosis plants.

Shell's Access to Energy project has reduced irrigation time to one-third through the installation of a solar powered tube-well and reduced an 8 km walk and a few days wait by a solar powered flour-mill right in the center of the village. Through these interventions, the irrigation needs of the local farmers are met at reduced costs and 460 households now have support in maintaining a consistent food supply.





# SICPA INKS PAKISTAN (PRIVATE) LIMITED



## COMPANY'S CSR PHILOSOPHY

At SICPA, we see CSR as a broad concept covering four fundamental pillars: our markets, our people, communities and the environment. SICPA considers health and security of employees as its core responsibility - SICPA is involved in a series of social, cultural, educational and scientific projects within different communities.

SICPA initiatives aim to demonstrate the Company's commitment towards key market issues such as ethics, sustainable products which also contribute towards reduction of environmental and social impact, efficient material and resource utilization and waste reduction. SICPA aims to maintain a positive social and environmental performance where ever it maintains a presence.

## WOMEN EMPOWERMENT/GENDER EQUALITY

SICPA Pakistan HR team planned some exciting surprises for the ladies at office to celebrate International Women's Day.

Security Papers Limited (SPL), our sister concern, celebrated International Women's Day for their sizeable women workforce. Around 200 women workers enthusiastically participated in speech, painting and poetry competitions as well as some skits and quiz programs.

## EDUCATION

SICPA Pakistan implemented 'Education Assistance Program' (EAP) to provide financial support for the education of worker's children.

Starting with one child EAP has now been extended to support two children per worker family from Academic Year 2019-2020.

## HEALTH AND NUTRITION

After supporting various Healthcare organizations, SICPA Pakistan Management partnered with The Layton Rahmatulla Benevolent Trust (LRBT) to assist them in their upgradation plans. SICPA's Management Team visited the Hospital. They were shown around the facility and its various departments and briefed on the medical procedures and equipment. The team also met with patients in the various departments.

As part of our focus on the health sector, SICPA Pakistan organized its 2nd 'Blood Donation camp' in collaboration with Fatimid Foundation at its premises in February 2019.

Fatimid Foundation provided each volunteer their Blood Test Report and a

## OTHERS

SICPA Pakistan participated in the NFEH 11th International CSR Summit & Awards and won an award for the third consecutive year in the category of "Best Practices in CSR".

Since the initiation of the Safety Champion Award in 2016, SICPA has completed 8 years without accident/Loss Time Injury (LTI). This program has helped increase awareness amongst employees thus, contributing to a 'safer and healthier workplace' working environment.

SICPA's environmental footprint is carefully observed. In our production facilities, we strive to increase resource efficiency by minimizing energy consumption and improving waste management. We have stringent hazardous waste disposal processes as part of our ISO14001 certificate and constantly work to reduce it. We have deployed Lean Management project at our production facilities to decrease energy consumption and in 2018 we successfully reduced 5% in electricity consumption for ink manufacturing.





# SIEMENS (PAKISTAN) ENGINEERING COMPANY LIMITED



## COMPANY'S CSR PHILOSOPHY

Corporate citizenship has been an integral part of Siemens from the very beginning. We strive to contribute to the sustainable development of the regions, in which we operate. Corporate Citizenship is Siemens' voluntary commitment in society with the aim to advance societies by making our technology and knowledge accessible to more people around the world. We strive to create shared value in every country, in which we operate, while strengthening our business performance. We build our commitment on three pillars: access to technology, access to education, and sustaining communities.

## HUMAN CAPITAL DEVELOPMENT

Siemens sponsored a team of young engineers from Ghulam Ishaq Khan Institute of Engineering Sciences and Technology (GIKI), one of Pakistan's top universities, to design and build an ultra-efficient gasoline powered car. The team represented Pakistan at the Shell Eco-Marathon held in Singapore competing against teams from across the globe.

## DEAF REACH PROGRAM

Deaf Reach, a program of Family Educational Services Foundation (FESF), was established in 1995 to provide academic and vocational education to deaf children and youth, particularly in rural areas, with little access to formal education or vocational training.

Siemens partnered with FESF in reaching the deaf children of Pakistan. The Schools and Training Centers presently provide academic (KG – 12th grade) and/or vocational skills training to over 1,000 deaf children and adolescents, 43% of whom are female. These programs are continually expanding to further empower marginalized urban and rural deaf youth, the majority of whom are economically challenged, and to provide them with a brighter future.

## EDUCATION

Siemens provided financial support to a school run by the Georg Ludwig Rexroth Charitable Trust. The school located in one of the less privileged neighborhoods of Karachi, Orangi Town, aims to provide a competitive standard of education to children who would otherwise have no access to it. The school not only provides regular education but also supports adult literacy and vocational training. Siemens contribution is an effort to alleviate illiteracy, arguably one of the most pressing issues for Pakistan.

The Citizens Foundation endeavors to bring about positive social change by providing quality education to children who would otherwise not be able to attend school due to financial hardship. Siemens provided support for the initiative 'Educate a Child – Transform a Life' through TCF's 'Sponsor-a-Classroom' program. Every child deserves an education and a better chance in life and we hope this contribution helps transform some lives.





## COMPANY'S CSR PHILOSOPHY

At Signify, we deploy our expertise and knowledge of lighting to give back to the communities by providing sustainable access to light to communities underserved by the power grid. These include lighting for home, institution, public places and for emergency relief operation for brighter lives and a better world.

## WOMEN EMPOWERMENT/GENDER EQUALITY

At Signify, we believe in building a diverse and inclusive workplace. This means we celebrate and foster an environment in which all people's ideas, knowledge, perspectives, experiences and styles are highly valued. Signify's leadership has followed a series of workshops on diversity in 2018. To further our ambitions, we created a network of Diversity & Inclusion champions to promote our inclusive culture, by creating more awareness on local initiatives and sharing best practices around the world. We aspire to maintain a healthy pipeline of female talent among our overall employee population.



## CSR ACTIVITIES

At Signify, we are dedicated to supporting underprivileged and underserved communities by enabling access to relevant, affordable and sustainable lighting technology for off-grid and partial grid communities to help extend the productive day. Better lighting stimulates productivity and entrepreneurship. However, Lighting Lives can only have a long-term impact if communities have the skills to operate and maintain the lighting installation provided. In addition to providing technical training, Signify helps entrepreneurs develop business skills.

Signify also promotes employee volunteering and employee giving through locally relevant initiatives across the geographies where we operate. In 2018, this included the retrofitting of lighting for schools in Pakistan where 17 Signify Pakistan volunteers delivered classes on energy efficiency and its potential as a climate change mitigator. In addition, in Umer Kot, Sindh, we have provided solar-based LED lighting technology to five schools in partnership with Nizam Bijli.





## COMPANY'S CSR PHILOSOPHY

**Sika takes a long-term perspective on the development of the business and acts with respect and responsibility towards its customers, stakeholders and employees. Sika operates with a strong focus on safety, quality, environment, responsible growth and value creation. Sustainability is a key component of the company's innovation drive. For buildings as well as for industrial applications.**

## CSR ACTIVITIES

Pakistan is known for its resilience, the vibrant nation and its people's brilliance. Pakistan produces 445,000 University and 10,000 Computer Science graduates every year, however, unfortunately Pakistan still has the world's second largest out of school Population. Resembling is the situation in the beautiful but remote valley of Neelam situated towards the North-West of Pakistan in the province of Kashmir. Sharda, one of the prominent towns in the Neelam Valley has some of the few schools/colleges in the valley. These schools were in awful and non-usable condition until they were pointed out by the team of Sika Pakistan.

One of the schools had a shabby infrastructure with no proper building to accommodate the students during the school hours. The buildings were deteriorated because of the severe cold weather and the Ceilings bore massive leakages because of the snow & rain prone weather conditions. Upon seeing the situation of the school and realizing the severity of the problem for those students, Sika Pakistan took a compassionate step to repair the school roof.

The roof of the Government Boys middle school, Sharda were waterproofed using Sika Rain guard as a present to the children. The school was also repainted and branded to give a new life and energy to the school ambiance. The students now enjoy sitting indoors in a much better environment having a better opportunity to concentrate and gain from their teachers.







## COMPANY'S CSR PHILOSOPHY

Sustainability and our purpose are core to who we are as an organization. Our approach to sustainability comes to life through our sustainability pillars – contributing to sustainable economic growth, being a responsible company and investing in communities and 11 Sustainability Aspirations, which set out actions and targets to ensure we live up to our promises.

Since the bank has been in the region for over 150 years, we have drawn on the unique diversity of our people, markets, skills and expertise to support commerce in Pakistan. We help individuals and businesses manage their finances as they develop their wealth, and connect global capital with emerging markets to promote prosperity. We do this to deliver on our promise to be Here for good.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Goal is Standard Chartered's leading education program that provides financial literacy, life skills and employability training to low-income adolescent girls across its footprint. Since the launch of the program in April 2016, the bank has reached a total of 4,500 beneficiaries. Through a combination of sports and life skills training, Goal aims to empower and equip adolescent girls with the confidence, knowledge and skills they need to become integral economic leaders in their families, communities and societies. Goal inspires girls to take their first steps towards becoming economically empowered young women and will provide girls in Pakistan with the launching pad to reach their potential. The training curriculum is based on four training modules. 'Be Money Savvy' focuses on financial education; 'Be Yourself' imparts communication skills; 'Be Healthy' builds knowledge on health and hygiene, and 'Be Empowered' teaches girls confidence and life skills.

## CSR ACTIVITIES

As a responsible company, we have continued to transform people's lives through our community programs with employees contributing more than 1000 volunteering days. Globally, we surpassed our \$100 million target for Seeing is Believing (SiB), our initiative to tackle avoidable blindness and visual impairment, two years earlier. In Pakistan, our SiB journey in numbers is truly inspiring, impacting over 12 million beneficiaries. We have conducted over 500,000 sight restoring surgeries, trained over 60,000 lady healthcare workers, screened over 1.5 million children for refractive errors, while we have 24 visually impaired employees working in the bank.







## SUSTAINABILITY AT TELENOR

'Sustainability at Telenor' is about how we do business. We are committed to all UN Sustainable Development Goals but with specific focus on Goal #10: Reduced Inequalities. This is where we can deliver the most impact.

Sustainability is at the foundation of how we conduct our business, and not just a standalone risk management tool or a mix of unrelated philanthropic activities. Our strategy is built around our core i.e., leveraging the power of digital technologies to promote sustainable development and address the challenges our society faces, creating mutually beneficial opportunities all the while mitigating risks. Our mantra for sustainability - "Digital for Development-D4D" is the manifestation of creating 'Shared Value' that is scalable.

## DIGITAL BIRTH REGISTRATION PROGRAM

Through our Digital Birth registration Platform, We are enabling the fundamental right of identity for the children of Pakistan using mobile technology.

It enables access to basic civic rights and services that is every child's birth right. By providing real time, authentic and accurate data the platform is enabling better development planning and decision-making. More than 780,000 children in 5 districts of Sindh and Punjab.

## SAFE INTERNET & SCHOOL OUTREACH PROGRAM

Safe Internet, a necessity for a developing country, is a testament to our commitment and sincerity towards empowering users of Mobile Technologies.

Through this program we are building cyber resilience and creating awareness on SAFE, and Responsible use of Internet among children. We have successfully created awareness among half a million students across Pakistan.

Since the inception of the program 500,000+ children across Pakistan has been educated on use of safe internet through Safe Internet & School outreach Program.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Naya Aghaz is a professional training program that facilitates the career growth of female professionals who are on a career break and want to join in the work force again. Since the program's inception, we have on-boarded 69 Naya Aghaz associates, with successful internal placement rate of 45% collectively on different positions in Telenor Pakistan.

## OPEN MIND PAKISTAN

93 Persons with Disabilities (PWDs) have been a part of this program since 2013. Telenor Pakistan has launched first ever job portal for Persons with Disabilities in Pakistan in collaboration with Unilever and Special Talent Exchange Program.

## HUMQADAM

More than 75,000+ working hours have been clocked till date by employees towards community service in areas of inclusion, education, health, environment, and emergency response.

## HEALTH, SAFETY & ENVIRONMENT

Telenor Pakistan believes in highest standards pertaining to Health, Safety & Environment. Telenor Pakistan conceitedly is the 1st Telecommunication Company in Pakistan who attained ISO 14001:2015 certification (Environmental Management System) and has recently been recommended by SGS Pakistan for ISO 45001:2018 Occupational Health & Safety Management System.

## SUPPLY CHAIN SUSTAINABILITY

Telenor Pakistan believes in strict compliance towards ensuring safe and sustainable business practices. Suppliers are legally obliged to uphold responsible business practices, monitor compliance to Telenor's requirements, and build capacity among suppliers. It focuses on mitigation of supply chain risk, capacity building and monitoring compliance with Telenor's requirements on responsible business conduct and an emphasis on all SCP (Supplier Conduct Principles) areas.





## COMPANY'S CSR PHILOSOPHY

For HUBCO, CSR is not just undertaking philanthropic initiatives, it is our commitment to operate within ethical framework and contribute to the socio-economic development, improve the quality of life of the local communities and the society. Our main areas of CSR are in education, Health, Infrastructure Development and Livelihood.

## HUMAN CAPITAL DEVELOPMENT

To provide quality education to the under privileged, HUBCO has established fully-funded TCF HUBCO Campuses. Including adopted three local government schools in neighboring villages, total number of schools sponsored by HUBCO are now 5 primary and two secondary schools. Around 1500 local Balochi students are now studying in these schools and are under the sponsorship of HUBCO through TCF.

Scholarships to 20-female students of Sardar Bahadur Khan Women University, Quetta is being sponsored by HUBCO. The expense includes, Semester fee, stipend and hostel charges for the needy students.

14 students of Lasbela University is being sponsored by Hubco in collaboration with Ihsan Trust to provide Qarze Hasna loans to needy students.

Under the Apprenticeship training, 12 new local Balochi youngsters were inducted this year also for training program at HUBCO. During his two year apprenticeship training program all the expenses of Training, including free boarding, lodging and transportation is borne by HUBCO. In addition monthly stipend is also paid to Apprentices. So far 164 local Balochi students graduated from this scheme.

## HEALTH AND NUTRITION

HUBCO provides the health facilities to less privileged people of the society. For the purpose, a Free Eye, General Medical Camp and Skin camps are organized at different places in District Labella.

Quarterly medicines are donated to Jam Ghulam Qadir Hospital Hub and three RHCs in Gaddani area.

HUBCO also provides health facilities to the community at their door step by providing mobile medical van covering 27 villages in our surroundings. Around 48,000 patients were treated and provided with free medicines during the year 2018-19.

Due to shortage of water and electricity in Jam Ghulam Qadir Hospital-Hub, HUBCO took an initiative of installing Solar Panel in OT, Emergency, OPD and Maternity Wards in the hospital. It also supplies water through portable water tanker to cater for the need of hospital.

## INFRASTRUCTURE DEVELOPMENT

Supply of water through water tanker is also provided to the community in neighboring villages of HUBCO.

## SPORTS

To keep youth busy in healthy activities, HUBCO sponsored Ashraf Memorial Cricket Tournament played in the community where 24 teams of Hub and Gaddani participate. Donations of sports gears were also provided to Cricket and Football Associations of District Lasbela.





## COMPANY'S CSR PHILOSOPHY

TOTAL PARCO Pakistan Limited (TPPL) aims to be a leading, socially responsible energy provider managing its footprint while ensuring respectful integration of its activities and deliverance of socio-economic benefits to the local communities.

To support our commitment, our societal approach is based on the 3 levers of action: Stakeholder Relationship Management; Impact Management; and Socio-Economic Development.

TPPL's priority areas on societal initiatives are: Transportation & Road Safety; Forests and Climates Youth Inclusion and Education; and Cultural Dialogue and Heritage.

## WOMEN EMPOWERMENT/GENDER EQUALITY

TPPL acknowledged Ms. Shamim Akhtar – the first female truck driver of Pakistan – by facilitating Heavy Transport Vehicle (HTV) training at Newly inaugurated HTV Simulator facility at the National Highways & Motorway (NH& MP) driving school in Sheikhupura.

TPPL supports the Behbud Association which provides vocational training to women, enabling them to acquire the relevant skills for becoming self-sufficient, productive members of society.

Free fuel for female school teacher vans of TCF Cowasjee Campus for one year was arranged through the TOTAL PARCO Club Cards - along with scholarships for 30 students.

With the digital campaign 'Gari se yari', TPPL reached 3.2m people and made a huge impact on female drivers with the aim to empower them with key concepts in car maintenance.

## CSR ACTIVITIES

On 14th August, 2018 TPPL launched an immensely successful #KeepPakistanClean digital campaign encouraging the nation to shun the habit of littering. This campaign had a reach of more 4.6 million, while on-ground, TPPL team distributed approximately 5000 car handy bags to assist its customers to support this cause all over Pakistan.

Reinforcing a commitment to road safety and keeping Pakistan clean from reckless driving, TPPL donated an HTV (Heavy Transport Vehicle) Simulator to the NH&MP Drivers training school in Sheikhupura, introducing a paradigm change in driving behaviors.

TPPL upheld its commitment on health issues and initiated a blood donation drive to "Keep Pakistan Clean from Health Issues". Enthusiastic employees donated blood for the Afzaal Memorial Thalassemia Foundation and Shaukat Khanum Memorial Trust (SKMT).

Health awareness sessions were also arranged in collaboration with SKMT and Tabba Heart Institute for Cancer Awareness and Cardiac disease Awareness respectively across its facilities nationwide.

TPPL team organized an Art Contest at TCF School – Cowasjee Campus, Karachi on the theme of Road safety sequel to a fun filled Road Safety Awareness session for the school children, supporting commitments towards both educating youth and safety.

Solar Lamps were donated to the SOS Technical Training Institute in Karachi to increase access to affordable, clean energy thereby supporting communities.

For the first time in Pakistan, TPPL launched the Startupper of the year challenge in 2018 - an initiative to support young local entrepreneurial projects aiming to eradicate widespread problems affecting local communities. This was a nationwide challenge and the top three winners were awarded financial support, publicity and coaching to assist their startups.







## COMPANY'S CSR PHILOSOPHY

At TPL, the proactive sustainable approach is driven by integrating sustainability into the decision making. Dedicated to driving change, TPL aligns its initiatives with the goals of the United Nation's 2030 Agenda for Sustainable Development.

## WOMEN EMPOWERMENT/GENDER EQUALITY

TPL strives to attain a gender balance in all its offices by providing equal opportunities for both male and female employees. The Company also takes various initiatives to enhance the representation of females at Senior Management Levels.

TPL strongly believes in providing equal educational opportunities for all by supporting institutes imparting education to both genders. Furthermore, TPL is also a regular donor of the Panah Shelter Home which aims to provide safe shelter to women in distress and their dependent children.

## CSR ACTIVITIES

### HUMAN CAPITAL DEVELOPMENT

Over the span of last year, TPL has provided 7,345 beneficiaries with educational opportunities by supporting various institutes like the Family Education Services Foundation, The Hunar Foundation, Teachers' Resource Center, Sindh Madressah Board Quaid-e-Azam Public School & College and many more.

We regularly conduct training sessions which include both soft and technical trainings to ensure the continuous growth of our employees in their professional endeavors.

## HEALTH AND NUTRITION

TPL has benefitted 828,174 individuals with healthcare facilities in 2018 - 19 by contributing to improve healthcare across various hospitals like Indus Hospital, AKUH, LRBT, Lady Dufferin, Pink Ribbon and other institutes.

TPL promotes values of civic responsibility with its annual blood donation drive. This year, TPL was able to expand the initiative by partnering with The Indus Hospital and Pakistan Red Crescent Society to conduct the drive at its offices nationwide.

TPL sponsored Special Olympics athlete, Zohaib Ishfaq who represented Pakistan in the Special Olympics World Summer Games 2019, Abu Dhabi and won bronze, gold and silver medals in athletics.

## INFRASTRUCTURE DEVELOPMENT

TPL donated PKR 25 million for the development of an Event Hall at the Institute of Business Administration (IBA) to hone interpersonal skills of the students.

We believe that physical education is as important as academic development. TPL has committed an amount of PKR 12.7 million for the infrastructural development of the multipurpose basketball court at Habib University.

Furthermore, TPL has also committed an amount of PKR 40 million for the construction of Patients' Aid Foundation's new surgical complex leading to an increase in the number of surgeries per year by approximately 40,000.





## COMPANY'S CSR PHILOSOPHY

Our CSR activities are managed effectively and consistently in line with our mission. In recent years, it has been aimed solely to help people overcome disadvantages. We have, therefore, always sought partnerships with organizations that are invested in supporting health, wellbeing, social welfare and inclusion of differently abled people.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Forums/platforms dedicated for women's development and networking are very important as an empowerment tool. They provide women with several kinds of support: from sharing of experiences & strategies with industry experts and other like-minded individuals, to skill enhancement, awareness, sensitization and confidence building; all woven together to make a lasting impact.

Such is the purpose behind the Packages Group ACTs Forum of which Tri-Pack's female staff are a part of; Said forum congregates each quarter with an intended agenda covering topics such as Women's Health, Women in Management, Women's Day, Effective Communication, Entrepreneurship and Leadership.

## ACCESS TO SAFE DRINKING WATER

Tri-Pack has recently established water filtration plants at its facility at Port Qasim to ensure clean and safe drinking mineral water is available for all. The mineral water is also available for purchase to employees at a nominal rate. In addition, to facilitate the community we have installed taps outside the plant building providing access to the locals for clean and safe water free of cost.

## TPF EMPLOYEES ADOPT A PLANT

In August 2018, we kicked off an in-house plantation ceremony at our Head Office where all employees sowed & adopted plants at the premises; a small but much needed step to drive home the importance of climate change, cleaner air and off-setting carbon emissions.

## FINANCIAL AID TO MERIT STUDENT

This year, we opted to provide financial aid to a merit grad-student at Habib University for her 7th semester abroad. Our goal is to support and give opportunity to deserving individuals who we believe to be the future leaders and professionals who will make a difference in ways relevant to them.

## SUPPORT IN KIND

Each year, Tri-Pack is committed to donating a certain amount of funds to organizations working towards making the community a better place. 2019's CSR donations have gone to Pakistan Foundation Fighting Blindness, CHIPPA, Bait ul Sukoon Cancer Hospital so that more people can get the help they need and improved conditions for living a better life.

## OTHERS

- Crowd Funding to BINA Foundation for Braille Printer, Sindh
- Funding for 05 Retro-fitted Rickshaws to NOWPDP, Sindh
- Donation of Laptops for Skill-Development to NOWPDP, Sindh
- In-kind Support to Pakistan Foundation Fighting Blindness, Punjab





## COMPANY'S CSR PHILOSOPHY

Uch Power (Private) Limited and Uch-II Power (Private Limited) are 100% owned and operated subsidiaries of Engie, a world leader in IPP headquartered in France. Uch complex generates 990 MW electricity from its plants located in Dera Murad Jamali (DMJ), Balochistan by utilizing indigenous low Btu gas which has no alternative economical use.

Uch has a robust CSR program for the welfare of local community. The company's CSR contribution to-date is in excess of USD 7.8 million.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Uch funded the construction of 4 (3 primary and 1 secondary) schools in Dera Murad Jamali in collaboration with The Citizens Foundation and continues to provide partial operational support to them. Currently over 1,500 students are enrolled in these schools with around 40% female enrollment. All faculty employed in these schools is also female.

Uch organizes sports tournaments in local schools and colleges on yearly basis to promote sports activities among young girls. This year Uch also upgraded the sports facilities of Girls Inter College that included renovation of sports auditorium and provision of sports equipment.

## HEALTH AND NUTRITION

Uch has constructed a fully equipped modern 14 bed Emergency Care Center (ECC) within the premises of DHQ Hospital Dera Murad Jamali and provides partial operational support.

In 2018, Uch upgraded the Dental Unit at the DHQ Hospital to improve the dental healthcare facilities in the district. The upgradation included renovation of facilities, provision of equipment and furniture and installation of solar power. Uch also carried out renovation of the Inpatient Ward and built a Mother's Nursing Room in the same hospital.

Uch organized eye camps in collaboration with Layton Rahmatulla Benevolent Trust (LRBT) in which over 1,700 underprivileged members of the community received free eye treatment including checkups and medicines and 360 received free surgeries.

Since 2006, Uch has developed and maintained 12 filtration units in the area to provide clean drinking water to the community.

## EDUCATION

Every year, Uch provides support to selected local schools/colleges to improve learning environment. In 2018, Uch renovated laboratories, sanitary facilities and drinking water facilities of 05 local schools.

Uch has an apprenticeship program for qualified Balochistan domiciled students in which the trainees are provided on job training along with monthly stipend, boarding and lodging. In 2018, 17 trainees were recruited in the program. Uch also provided 26 need-based scholarships to Balochistan domiciled university students enrolled in BUET Khuzdar, IBA Sukkur and Bolan Medical College.

Uch donated over 700 books and 05 computers to the public library DMJ.

## PROMOTION OF SPORTS

Every year, Uch organizes inter-district and inter-school football and cricket tournaments in DMJ. These tournaments are highly revered by the teams and local community.







# UNILEVER



## COMPANY'S CSR PHILOSOPHY

Unilever Pakistan remained committed to its purpose-led, future-fit vision for a more sustainable planet. With continued efforts to enhance positive social impact under the Unilever Sustainable Living Plan, the Company furthered its ambition to create value for communities and the business. By leveraging its vast ecosystem to mobilize consumers, customers, suppliers, social and corporate partners to contribute towards lasting change, Unilever continued to drive value through strong alliances and inclusive sustainable living models.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Unilever Pakistan partnered with UNWOMEN and the OICCI to organize a roundtable dialogue for UNWomen Global Executive Director with the leaders of major civil and private organizations to generate momentum for gender equality across the corporate and social sectors in Pakistan.

Through the OICCI platform, Unilever continued to engage stakeholders to develop a whitepaper aimed at curating insights and recommendations that can enable a more gender equal corporate ecosystem in the public and private sector domain. Over 400 women have contributed towards the learnings captured in the recommendation paper.

Unilever Pakistan is enabling over 5,000 women as health and wellbeing ambassadors across rural Pakistan as Guddi Bajis – “Good Sisters.” Working alongside the Rural Support Program Network, Unilever has trained, upskilled and encouraged these women to extend healthcare, personal care and financial inclusion support for over 1 million females in these communities.

In addition to this, through our brands such as Lifebuoy Shampoo, Ponds and Fair and Lovely, more than 3,000 young women have been impacted by inclusive educational opportunities.

## HEALTH AND NUTRITION

Lifebuoy sustained its partnership with Sehat Kahani, a telehealth organization to connect excluded communities with little or no access to healthcare with medical professionals digitally.

Knorr continued to engage schools through its message on nutritious snacking. As part of its school programs, the brand also worked on enhancing awareness on the subject in rural parts of the country where under nutrition is widespread.

## HUMAN CAPITAL DEVELOPMENT

Lipton sustained its partnership with The Citizens Foundation (TCF) to uphold the integrity of young children who are forced into labor by their poor financial circumstances.

Wall's and Knorr expanded their inclusive distribution chain by enhancing livelihoods for now 6,100 individuals through their mobile vending programs.

## ENVIRONMENT

Brooke Bond Supreme Tea transformed trash to treasure by enabling the recycling of used and discarded packs to recreate quality packaging through a strategic partnership with its suppliers. By leading this effort, the brand is contributing towards a more sustainable and circular economy.

Wall's has facilitated the conversion of ice cream distribution units from conventional to solar power to reduce environmental impact. The act has lowered electricity use by 25%.

## OTHERS

In 2018, we enabled social partners to enhance visibility for their Ramzan Zakat campaigns as part of an effort to increase donations by assisting with outdoor space for their Zakaat campaigns in the cities of Karachi, Lahore and Islamabad.

Under the voluntary Employee Payroll Program, our employees have raised over PKR 2 million for social partners including The Citizens Foundation, Aga Khan University Hospital and the World Food Program.





## COMPANY'S CSR PHILOSOPHY

UBL strives to consolidate itself as a conscientious corporate citizen by continuously improving its processes, systems, products and services to create value for the communities it operates in. Through a transparent Sustainability agenda, UBL encourages projects aimed towards the betterment of the environment, consumers, employees, communities and all its stakeholders.

## WOMEN EMPOWERMENT/GENDER EQUALITY

Provision of higher education opportunities for women through scholarships is one of UBL's top priority under its Sustainability Agenda. UBL was able to provide higher education opportunities to more than 200 students in 2018. Educational institutions like LUMS, FCC, Bahauddin Zakariya University, Nasra Schools and SOS Children's Village Pakistan, were some of these institutions. Through the UBL provided scholarships and higher education opportunities both men and women equally, were able to achieve their higher education aspirations. In some cases, like the Nasra School Education Foundation, 30 intermediate scholarships were provided only to girls.

## CSR ACTIVITIES

In 2018, UBL focused its sustainability efforts towards areas of healthcare, education and water conservation. UBL's Sustainability spend on healthcare projects more than doubled in terms of Rupee value as compared to 2017 and was almost 50% of the entire donations of 2018. Projects involved donations for purchase of critical medical equipment and emergency vehicles, infrastructural projects for medical institutions and patient welfare.

Provision of opportunities for higher education through scholarships and endowment funds remained UBL's top priority in the education sector. UBL was able to provide higher education opportunities to more than 200 students in 2018.

In 2018, UBL enhanced its sustainability efforts towards water conservation projects. UBL worked in association with NGOs like Hisaar Foundation for water sustainability projects. Linking with such specialist institutions and investing Sustainability funds in projects working towards alleviating the shortage will be a strong focus area in the years to come.

2018 saw a substantial enrichment in UBL's Sustainability activities, with donations to worthy causes increasing by almost 85% from the previous year. Carrying forward the momentum, the Bank looks towards the future with an even stronger affirmation towards enriching lives of and building a brighter future for a diverse and more extensive recipient base.





## COMPANY'S CSR PHILOSOPHY

UEP aims to benefit communities living in the areas where we operate. In accordance with Directorate General of Petroleum Concessions (DGPC) guidelines, E&P companies must submit a stipulated amount for Social Welfare Obligation with the district government; from which CSR Projects are funded. UEP goes an extra mile by supplementing this mandatory amount with discretionary spending on CSR projects.

## WOMEN EMPOWERMENT/GENDER EQUALITY

UEP's CSR projects have a special focus on increasing female literacy and skills development. We believe an educated and skilled woman can positively impact an entire generation.

To raise family income and enhance women's status in society, Kashf's award winning model was replicated in District Khairpur Mirs; to develop female entrepreneurs via skills development and through Micro-Financing a profitable small-scale business. Till date, 672 women have graduated for tailoring, beautification and other specialized courses.

5 young deserving female scholars, coming from low income families of district Sukkur in Sindh, have recently graduated from Mehran University of Engineering and Technology-Jamshoro. The young scholars received a full scholarship from UEP Beta, under its CSR sphere.

## CSR ACTIVITIES

UEP takes pride in being a responsible corporate citizen of Pakistan, the company understands the needs and requirements of a socio-economic uplift of the communities it operates in. Our Social Investment projects focus on enhancing access to quality education, health, sustainable income generation and potable water.

UEP runs a prized Operator Training Program through which we have inducted more than **400** talented high-school graduates from our concession areas and trained them in E&P operations.

In 2019, UEP has sponsored 1-year advanced technical diploma training of **10** local youths from Badin & MKK Concession block, through Fauji Fertilizer Company's Technical Training Center in Goth Maachi, Sadiqabad. Previously, UEP had sponsored technical training of **100** local youth from our concession districts, through The Hunar Foundation's, Rashidabad Campus in district Tando Allahyar.

UEP, in collaboration with The Citizens Foundation, has established a network of **16** schools (13 Primary and 3 Secondary Schools). With a combined enrollment of over **3,000** students, these schools have also created employment opportunities for approximately **150** local teachers.

Continuing our efforts in improving education, in 2018, UEP funded provision of missing facilities at 3 Government Primary Schools in Taluka Hala, District Matiari.

To provide access to clean drinking water, UEP installed a Solar Powered Reverse Osmosis (RO) Plant at Village Jadam Bughio, in Taluka Hala, District Matiari. Completed in 2019, this is the 5th Solar Powered Reverse Osmosis plant established in our Concession Districts. Our RO plants directly benefit over **4,000** residents of local villages.

In health sector, UEP donated dental x-ray machine and dental unit to Civil Hospital, district Mirpurkhas. Installed Solar System to provide uninterrupted power to the Dialysis center in Civil Hospital, district Sanghar and provided much needed medical equipment at Mother and Child Health Center in Maso Buzdar, Taluka Chamber of district Tando Allahyar.

Through such interventions, UEP aims to better the lives of its local communities and be an agent of social change.





# SNAPSHOT OF PARTICIPANTS' CSR ACTIVITIES

S. No.	Company Name	Women Empowerment /Gender Equality	Human Capital Development	Health and Nutrition	Infrastructure Development	Other
1	ABB Power & Automation Private Limited	Yes	Yes	Yes	No	Yes
2	Abbott Laboratories (Pakistan) Limited	Yes	Yes	Yes	No	No
3	Aisha Steel Mills Limited	Yes	Yes	Yes	Yes	No
4	AkzoNobel Pakistan Limited	Yes	Yes	No	Yes	Yes
5	Archroma Pakistan Limited	Yes	Yes	Yes	Yes	No
6	Asia Petroleum Limited	Yes	Yes	Yes	Yes	No
7	Atlas Honda Limited	Yes	Yes	Yes	Yes	Yes
8	Attock Cement Pakistan Limited	No	Yes	Yes	Yes	Yes
9	Attock Refinery Limited	Yes	Yes	Yes	Yes	Yes
10	B. Braun Pakistan (Private) Limited	Yes	Yes	Yes	No	Yes
11	Bank Alfalah Limited	No	Yes	Yes	Yes	No
12	BASF Pakistan (Private) Limited	Yes	Yes	Yes	Yes	Yes
13	Bata Pakistan Limited	Yes	Yes	Yes	Yes	No
14	Bayer Pakistan (Private) Limited	Yes	Yes	Yes	No	No
15	Berger Paints Pakistan Limited	No	Yes	No	No	No
16	Byco Petroleum Pakistan Limited	Yes	Yes	Yes	Yes	Yes
17	Citibank N.A., Pakistan	Yes	Yes	Yes	No	No
18	Clariant Chemical Pakistan (Private) Limited	Yes	Yes	Yes	No	No
19	Coca-Cola Beverages Pakistan Limited	No	Yes	Yes	Yes	Yes
20	Continental Biscuits Limited	Yes	Yes	Yes	Yes	No
21	Deutsche Bank	No	Yes	Yes	No	No
22	DHL Pakistan (Private) Limited	No	Yes	No	Yes	No
23	Engro Corporation	Yes	Yes	Yes	Yes	No
24	Eni Pakistan Limited	Yes	Yes	Yes	Yes	No
25	Faysal Bank Limited	Yes	Yes	Yes	No	No
26	General Electric International Operations	No	Yes	Yes	Yes	Yes
27	GlaxoSmithKline Pakistan Limited	Yes	Yes	Yes	Yes	Yes
28	Habib Metro Pakistan (Private) Limited	No	Yes	Yes	No	No
29	Hinopak Motors Limited	Yes	Yes	Yes	No	Yes
30	ibex. Pakistan	Yes	Yes	Yes	Yes	Yes
31	ICI Pakistan Limited	Yes	No	Yes	Yes	Yes
32	Indus Motor Company Limited	Yes	Yes	Yes	Yes	No
33	Industrial and Commercial Bank of China	Yes	Yes	No	Yes	Yes
34	ITOCHU Corporation	Yes	Yes	Yes	No	Yes
35	Jubilee Life Insurance Company Limited	Yes	Yes	Yes	No	Yes

# SNAPSHOT OF PARTICIPANTS' CSR ACTIVITIES

S. No.	Company Name	Women Empowerment /Gender Equality	Human Capital Development	Health and Nutrition	Infrastructure Development	Other
36	Kansai Paint Private Limited	No	Yes	Yes	Yes	Yes
37	K-Electric Limited	Yes	Yes	Yes	Yes	Yes
38	KSB Pumps Company Limited	Yes	Yes	Yes	Yes	Yes
39	Lotte Chemical Pakistan Limited	No	Yes	Yes	No	Yes
40	Mapak Edible Oils (Private) Limited	Yes	Yes	Yes	No	No
41	Meezan Bank Limited	Yes	Yes	Yes	Yes	No
42	METRO-Habib Cash & Carry Pakistan (Private) Limited	Yes	Yes	Yes	Yes	Yes
43	Mitsubishi Corporation	Yes	Yes	Yes	Yes	Yes
44	Mondelez Pakistan Limited	No	Yes	Yes	No	No
45	MUFG Bank Limited	No	No	Yes	No	No
46	NBP Fund Management Limited	Yes	Yes	Yes	Yes	No
47	Nestlé Pakistan Limited	Yes	Yes	Yes	Yes	Yes
48	Novartis Pharma (Pakistan) Limited	Yes	Yes	Yes	Yes	No
49	ORIX Leasing Pakistan Limited	Yes	No	No	No	No
50	Oxford University Press	Yes	Yes	No	No	No
51	Pak Brunei Investment Company Limited	Yes	No	Yes	No	No
52	Pak-Arab Pipeline Company Limited (PAPCO)	Yes	Yes	Yes	Yes	Yes
53	Pak-Arab Refinery Limited (PARCO)	Yes	Yes	Yes	Yes	Yes
54	Pakistan Cables Limited	Yes	Yes	Yes	Yes	Yes
55	Pakistan Mobile Communications Limited (Jazz)	Yes	Yes	No	No	Yes
56	Pakistan Petroleum Limited	Yes	Yes	Yes	Yes	Yes
57	Pakistan Refinery Limited	No	No	Yes	No	No
58	Pakistan Telecommunication Company Limited (PTCL)	Yes	Yes	Yes	Yes	Yes
59	Pakistan Tobacco Company Limited	Yes	Yes	Yes	Yes	Yes
60	PepsiCo Pakistan	Yes	Yes	Yes	Yes	Yes
61	Pfizer Pakistan Limited	No	No	Yes	No	No
62	Philip Morris (Pakistan) Limited	Yes	Yes	Yes	Yes	Yes
63	Procter & Gamble (P&G) Pakistan	Yes	Yes	Yes	No	Yes
64	Qasim International Container Terminal Pakistan Limited (DP World)	Yes	Yes	Yes	Yes	No
65	Rafhan Maize Products Company Limited	No	Yes	Yes	Yes	Yes
66	Reckitt Benckiser Pakistan Limited	Yes	Yes	Yes	No	Yes
67	Sanofi aventis Pakistan Limited	Yes	No	Yes	No	No
68	Shell Pakistan Limited	Yes	Yes	Yes	Yes	No
69	SICPA Inks Pakistan (Private) Limited	Yes	Yes	Yes	Yes	No
70	Siemens (Pakistan) Engineering Company Limited	No	Yes	No	No	Yes

# SNAPSHOT OF PARTICIPANTS' CSR ACTIVITIES

S. No.	Company Name	Women Empowerment /Gender Equality	Human Capital Development	Health and Nutrition	Infrastructure Development	Other
71	Signify Pakistan Limited	Yes	Yes	No	Yes	No
72	Sika Pakistan (Private) Limited	No	No	No	Yes	No
73	Standard Chartered Bank Limited	Yes	Yes	Yes	Yes	Yes
74	Telenor Pakistan (Private) Limited	Yes	Yes	Yes	Yes	No
75	The Hub Power Company Limited	Yes	Yes	Yes	Yes	Yes
76	Total Parco Pakistan Limited	Yes	Yes	Yes	Yes	Yes
77	TPL Corp (Private) Limited	Yes	Yes	Yes	Yes	Yes
78	Tri-Pack Films Limited	Yes	Yes	Yes	Yes	Yes
79	Uch Power (Private) Limited	Yes	Yes	Yes	Yes	Yes
80	Unilever	Yes	Yes	Yes	Yes	Yes
81	United Bank Limited	Yes	Yes	Yes	Yes	Yes
82	United Energy Pakistan Limited	Yes	Yes	No	No	Yes



# SOCIAL SECTOR PARTNERS

Ace Welfare Organization
Acumen Pakistan
Aga Khan Education Services
Aga Khan University Hospital (AKUH)
Agahi
Akhuwat Foundation
Alamgir Welfare Trust
Alif Noon Parents Foundation
Al-Madani Social Welfare Organization
Al-Mehrab Tibbi Imdad
Al-Shifa Eye Hospital
Al-Umeed Rehabilitation Association
Aman Pals
Amigos Welfare Trust
Amir Sultan Chinoy Foundation
Art for Change Foundation
Association for Water, Applied Education & Renewable Energy (AWARE)
Attock Hospital
Attock Sahara Foundation
Aziz Jehan Begum Trust for the Blind
Bait-ul-Sukoon
Bali Memorial Trust Girls' Orphanage
Balochistan University of Engineering & Sciences
Baqai Institute of Dabetology & Endocrinology
Behbud Association

British Safety Council
Buksh Foundation
Bunad Foundation
Bureau VERITAS
Care Foundation
Child Aid Association
Child Care Association
Child Life Foundation
Citizen's Education Development Foundation (CEDF)
Civil Hospital, Karachi
Clifton Kidney & General Hospital
Dar-ul-Sukun
Depilex SmileAgain Foundation
Direct Relief International
Edhi Foundation
Eye Donor Organization
Family Educational Services Foundation (FESF)
Family Welfare Cooperative Society
Fatima Jinnah Women University
Fatimid Foundation
Fisherfolk Development Organization
Focus Humanitarian Assistance
Friends of Burns Center
Fukuoka School for Special Children
Ganga Ram Thalassemia Ward

# SOCIAL SECTOR PARTNERS

Ghulaman-e-Abbas Trust
Green Crescent Trust
Green Rural Development Organization
Gulab Devi Chest Hospital
Habib Education Trust
Habib University, Karachi
Health Oriented Preventive Education (HOPE)
Helping Hand for Relief and Development (HHRD)
Hisaar Foundation
Hope Uplift Foundation
IBP School of Special Education
Ida Rieu Welfare Association
Idara-e-Taleem-o-Aagahi (ITA)
Ihsan Trust
Indus Earth Trust
Indus Hospital
Indus Resource Center (IRC)
Indus University
Infectious Diseases Society of Pakistan
Institute of Business Administration (IBA)
Jamal Noor Hospital
Jhpiego
Jinnah Hospital, Karachi
Jinnah Polytechnic University
Justuju Foundation

Karachi Relief Trust
Karachi School of Business & Leadership (KSBL)
Karigar Training Institute
Karwan-e-Hayat
Kashf Foundation
Kashif Iqbal Thalassemia Care Centre
Lady Dufferin Hospital
Lahore School of Economics
Lahore University of Management Sciences (LUMS)
Layton Rehmatulla Benevolent Trust (LRBT)
LettuceBee Kids Orphanage
Literate Pakistan
Marie Adelaide Leprosy Centre
Marie Stopes Society
Memon Health and Education Foundation (MHEF)
Muslim Welfare Centre
National Forum for Environment & Health (NFEH)
National Institute of Child Health
National Society for Mentally and Emotionally Handicapped Children
NED University of Engineering & Technology
Network of Organizations Working with People with Disabilities (NOWPDP)
New Horizon Care Center
Noor-e-Ali Trust
NUST University, Lahore
Old Associates of Kinriard Society (OAKS)

# SOCIAL SECTOR PARTNERS

Old Grammarians Society (OGS)
Omar Sana Foundation
Orenda Welfare Trust
OXFAM
Oxford & Cambridge Society Karachi Educational Trust
Pakistan Agricultural Coalition
Pakistan Association of Deaf
Pakistan Bait-ul-Mal
Pakistan Center for Philanthropy
Pakistan Disabled Foundation
Pakistan Foundation Fighting Blindness
Pakistan Green Building Council
Pakistan Innovation Foundation
Pakistan Institute of Medical Sciences (PIMS)
Pakistan Parkinson's Society
Pakistan Red Crescent
Pakistan Society for the Rehabilitation of the Disabled
Patients' Aid Foundation
Peace Foundation
Plan International
Poor Patient Aid Society
Professional Education Foundation
Progressive Education Network (PEN)
READ Foundation
Red Crescent Pakistan

Research and Development Foundation
Roshni Welfare
S.S. Education Trust
Sahara Welfare Society
Sanjan Nagar Public Education Trust
Sarhad Rural Support Programme (SRSP)
Shalamar Hospital
Shaukat Khanum Memorial Trust
Sightsavers International
SINA Health, Educationa & Welfare Trust
Sindh Education Foundation
Sindh Institute of Urology and Transplantation (SIUT)
Small & Medium Enterprise Development Authority (SMEDA)
Society of Obstetricians and Gynaecologists of Pakistan
SOS Children's Villages Pakistan
Subh-e-Nau
Teach for Pakistan
Technical Education and Vocational Training Authority (TEVTA)
The Aman Foundation
The Blessing Foundation
The Cardiovascular Foundation
The Citizens Foundation (TCF)
The Education Foundation
The Fred Hallows Foundation
The Helppcare Society

# SOCIAL SECTOR PARTNERS

The Hunar Foundation
The Kidney Centre
Transparent Hands
United Nations Global Compact
United Nations International Children's Emergency Fund (UNICEF)
United Nations Women
United States Agency for International Development (USAID)
Vocational Training Institute for Women (VTIW)
World Wildlife Fund Pakistan (WWF-Pakistan)
Zindagi Foundation







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