COMBINING THE POWER OF SOCIAL RESPONSIBILITY

Corporate Social Responsibility Report 2013-14
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Disclaimer
The report has been prepared by the Overseas Investors Chamber of Commerce and Industry (OICCI) based on the data / information provided by the participating companies. OICCI is not liable for incorrect representation, if any, relating to a company or its activities.
Foreword


As a responsible corporate citizen, members of Overseas Investors Chamber of Commerce and Industry (OICCI) have always taken CSR seriously. Studies sponsored by some of the world’s leading academic institutions have demonstrated that companies engaging in meaningful CSR activities benefit from stronger relations within the communities where they operate, build up improved reputation and brand besides achieving enhanced employee productivity and stronger financial performance.

It comes as no surprise then that engaging in CSR has become an essential element of doing business for OICCI members who continue to operate at the frontier and bring global best practices to the Pakistani market.

The efforts of our members, as well as the broader Pakistani business community, are not going unnoticed. For example, the World Giving Index 2013 – a survey of giving behaviors compiled by Charities Aid Foundation using data provided by Gallup ranks Pakistan at 53 out of a total of 135 countries. This is a marked improvement from Pakistan’s 2012 rank of 85.

The OICCI 2013-14 CSR report presents a summary of the CSR activities done by our members. Specifically, the self-reported CSR activities of 53 of our member organizations have been consolidated and analyzed in the formulation of this report. This publication demonstrates that our members have actively participated in various education, health care, environmental, community development and disaster-relief initiatives. Thematically, our members have favored CSR initiatives in education and healthcare. From a geographical perspective, our members have traditionally focused their activities in Sindh and Punjab, home base for their operation and market, although many are now consciously expanding their CSR activities into KPK and Baluchistan.

Our goal in publishing this report is two-fold: First, to inform our stakeholders including the various governmental authorities, the media and the public at large about the meaningful non-business social activities that our members engage in. Second, we believe it is time to regulate CSR activities in Pakistan and put in place a framework that encourages, promotes and measures CSR, with a long term vision and plan that can bring synergies and coordination to the many CSR initiatives being undertaken.

Before we invite you to read the attached report, let me offer our appreciation and thanks to all the participating member companies for sharing their CSR experience. We wish to place on record our thanks to members of 2013 CSR subcommittee of OICCI, especially its Chairman, Saad Amanullah Khan for guiding throughout the process and to CSR Report task force members, Farhan Ahmed, Muhammad Kamil Saroop Khan, Mohammad Muneeb Khan, Parveen Jung, Moin Mohajir and Shaq Qureshi for making this report possible. Finally a special thanks to the Managing Committee of OICCI for their encouragement and support on this initiative.

We look forward to your feedback and guidance so that our future efforts in presenting the CSR activities of OICCI members are effective and encouraging. You may send your feedback to me at secretarygeneral@oicci.org

Happy reading and best regards

Muhammad Abdul Aleem
CE/Secretary General
CSR FOOTPRINT
MEMBERS PARTICIPATION IN FOCUS AREAS

* % reflects participation of members (53 in total) in respective focus areas.

- **Education**: 85%
- **Environment**: 62%
- **Community Development**: 66%
- **Health**: 77%
- **Disaster Relief**: 49%
- **Infrastructure Development**: 30%
- **Others**: 43%
Attock Refinery Limited

Approximately 1000 children are being provided free education. More than 12,000 tree saplings have been planted. Annual expenditure of PKR 22 million has been incurred on various community development schemes. PKR 20 million has been incurred for construction of an alternate road in Morgah. Attock Sahara Foundation (ASF) spent over PKR 3 million on various welfare schemes during the year.

Education

ARL provides free education to 1000 children of industrial workers. It awarded merit scholarships to 59 brilliant students, including children of employees, ranging from primary education to post graduation and token gifts to 31 children obtaining excellent marks in their secondary and higher secondary board exams, incurring PKR 24 million on different schemes. Two model schools started in partnership with Punjab Worker Welfare Board at Morgah Rawalpindi on 40 Kanals of land donated by ARL.

Environment

Effluent Treatment Stage II Project costing PKR 157 million is near to completion. Benchmarking of ARL Environmental Management System with British Safety Council, 5-Star Environmental Rating Program has been carried out in house. Work for “WWF Green Office” initiative is underway. More than 12,000 tree saplings were planted by ARL during the year. ARL has an in-house facility for fabrication and installation of solar panels for water heating and distillation. Recycled water is used in its orchards and organic vegetables. At ARL’s Fair Price Shop, only paper bags are used.

Community Development

Annual expenditure of PKR 22 million incurred on various community development schemes including provision of potable water to the adjoining villages, free fuel, utilities, maintenance support to the area schools, mosques and organizations for special persons, annual contributions to the two Union Councils of Morgah and Kotha Kalan towards their development expenses, financial assistance to a special school for hearing impaired children. Sponsorships of sports’ events with facilities open to local area teams.
Health

Attock Hospital (Pvt) Limited is providing comprehensive and affordable health care services to the employees and families of Attock Group of Companies and also to the community of the surrounding villages. PKR 2.5 million have been spent on free medical camps, blood donation campaigns and free or discounted rate services for poor and needy persons of the surrounding community. ARL also arranged health awareness seminars for the community on topics of hygiene, infectious diseases etc.

Others

A 20 Acre Morgah Biodiversity Park with more than 160 species of indigenous plants, trees and shrubs. PKR 1.5 million was spent on the maintenance of the park.

The company provided PKR 20 million for the construction of an alternate road for the people of Morgah. Repair/maintenance, up-gradation of community schools, mosques & community roads was also carried out at a cost of PKR 1.5 million.

ARL organizes yearly conferences on health, safety & environment, human resource, plant maintenance and operations for skill development of its employees and participants from diversified industries.

Attock Sahara Foundation (ASF), a non-profit NGO, provides financial assistance in the form of scholarships, marriage support fund, zakat fund and medical treatment. An amount of over PKR 3 million has been spent on these welfare schemes during the year.
**Atlas Honda Limited**

Atlas Honda conducted free technical and educational training program for 321 teenagers. It switched from LPG to SNG resulting in **21% reduction in LPG consumption and CO\textsubscript{2} emissions were reduced to 1.7 kg/vehicle.** Energy efficient lights and energy savers yielded CO\textsubscript{2} reductions from 1.78 to 0.78 kg/vehicle, **free service camps** were organized at more than 552 dealers across the country.

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**Education**

Employees conducted free technical and educational training program at Vocational Training Institute for underprivileged teens. 321 teens completed this program and 14 old model motorcycles were donated to different vocational training institutes. For the teachers’ capacity building program, 25 teachers from WAPDA Staff College visited Karachi plant and 15 instructors from Government Staff Training College visited Sheikhupura plant; 109 internships were awarded and 953 students visited the plant.

Atlas Foundation supports education projects such as TCF School.

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**Environment**

AHL is committed to reducing water usage by measuring, monitoring and managing its water use; AHL ensures its operations maintain biodiversity. All effluent emanated from operations is treated through waste-water treatment plant prior to discharge into municipal systems. AHL conducts detailed internal audits of environmental activities at its manufacturing sites. The information from these audits is used to modify operating procedures and to invest in more energy efficient capital equipment.

Introduced electrostatic painting in three paint shops. Such measures helped in reducing VOC emission from 115 gm/m to 111 gm/m, shifted 63% of its parts from hexavalent materials to tetravalent materials for plating. The Company switched from LPG to SNG resulting in **21% reduction in LPG consumption and CO\textsubscript{2} emissions were reduced to 1.7 kg/vehicle.** Energy efficient lights and energy savers yielded CO\textsubscript{2} reductions from 1.78 to 0.78 kg/vehicle.
Community Development

As reflected in the company’s values governed under the “Atlas Way”, it engages with local partners in projects that help strengthen the communities.

An amount of over PKR 16 million was contributed for betterment of health and education of local community around the plant site. Sheikhupura plant was awarded 2nd Prize in the 155th Annual Spring Flower Show 2013.

Established Pakistan’s first Safety Riding School in collaboration with City Traffic Police in Lahore. During the year, safety riding lectures were provided to 3,500 people.

Health

AHL supported blood donation drives in collaboration with City District Government Faisalabad. It joined hands with World Memon Association and Hussaini Blood Bank to carry out thalassemia blood tests of 6,500 needy patients and arranged a blood donation camp in collaboration with Fatimid Foundation for thalassemia patients. It held an anti-narcotics awareness seminar and lectures on home farming were also delivered.

Seeds and plants were distributed among 1500 students after the occurrence of several lead poisoning incidents due to food grown in polluted water.

Others

AHL was the Gold Sponsor of the Pakistan Auto Show 2013 where the achievements of Pakistan’s automotive industry and auto parts manufacturing sector were showcased. Family festivals, gala events and mega free check-up and free service camps were organized at more than 552 dealers across the country.

AHL organises the Ala-Mayar Convention each year where vendors present their themes for improvements regarding quality, process simplification, rejection control and cost reduction.
Attock Cement Pakistan Limited

Attock Cement Pakistan Limited (ACPL) collaborated with TCF to start a **school campus with 300 seats** which shall be fully functional by 2015. ACPL **invested PKR 10 million** in the development of local roads and walkways and in making potable water available for local people.

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**Education**

Work has started on TCF Dr. Ghaith Rachad Pharaoh School campus with 300 seats in primary section and secondary section which will be fully functional by 2015.

**Environment**

Financing Waste Heat Recovery System (WHRS) which involves recycling of the heat being generated and to use it to produce electricity.

Alternate Fuel Project (AFP) has replaced coal as fuel with biomass/RDF/TDF.

**Community Development**

Donations were made to Al-Ebrahim Eye Hospital’s eye camp, Children Cancer Foundation and Murshid Hospital.

PKR 10 million invested in the development of local roads and walkways and in making potable water available for the local population through tube-wells and pipelines.

**Others**

Six Bed Hospital has been set up where treatment is given free of cost to locals. They also organised a General Medical Camp and Eye Camp.

One day’s basic salary was contributed by all employees and an equal contribution was made by the company making it a total contribution of PKR 2 million for the earthquake victims of Baluchistan in the year 2013.
AkzoNobel Pakistan Limited

The **Let’s Colour Campaign** involves free paint donation to worthy causes, and company employees physically taking part in painting activities in hospitals, schools and other places. AkzoNobel Pakistan has **re-painted and uplifted many buildings**, provided training to 55 building painters and is also a founding member of **Pakistan Green Building Council**.

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**Education**

The Let’s Colour Campaign involves employee painting activities from hospitals to schools.

Lim-o-Hunar skill development programme has imparted technical training to 55 building painters in paint application techniques, trouble shooting, colour selection and good safety and environmental practices.

AkzoNobel Pakistan recently joined hands with Struggle against Disability International Association Campus and adopted a classroom.

**Environment**

AkzoNobel Pakistan is a founding member of Pakistan Green Building Council, an organization committed to a prosperous and sustainable future for Pakistan through cost, energy, water and natural resource, efficient green buildings and communities.

**Community Development**


**Others**

AkzoNobel in association with the embassy of the Netherlands arranged the World Press Photo (WPP) exhibition in Pakistan for the first time this year. It also joined hands with the Dutch embassy to provide assistance to Idara-e-Taleem-o-Agha for organizing the Children’s Literary Festival in Islamabad.

For more information, please scan here
Barclays Bank PLC

Barclays renewed its **Building Young Futures** partnership with UNICEF. It funded a project to support **extensive capacity development of teachers** in pedagogy as well as content knowledge and also carried out enterprise development in coastal communities through establishment of cottage industry level fish processing.

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**Education**

Barclays has renewed its highly-successful “Building Young Futures” partnership with UNICEF with an additional GBP 450,000 to help tackle youth unemployment by improving the prospects of 6,000 disadvantaged young people in Punjab.

In collaboration with DIL, Barclays has invested more than GBP 120,000 to fund the training and capacity development of 1,500 government and private sector teachers and principals, and technical assistance to other NGOs.

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**Environment**

Barclays, in association with WWF – Pakistan, successfully executed a project titled “Enterprise development in coastal communities through establishment of cottage industry level fish processing”. Aiming to contribute towards poverty reduction amongst the isolated fishing communities in Keti Bunder (Thatta District), the project objectives encompassed improving the fish handling practices onboard fishing vessels and at landing centers, while also raising awareness about improved fish handling practices.

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**Community Development**

Barclays has initiated programmes to empower the next generation with the skills they need to achieve economic independence and security. Projects include female empowerment, educating female-farmers to undertake organic farming, developing coastal communities and addressing the growing youth unemployment issue in Pakistan.

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**Health**

Barclays has been funding FESF (Family Educational Services Foundation) to support academic, life skills, and basic vocational training for students enrolled in the Deaf Reach Program in Karachi and Hyderabad.

Senior students are trained for marketable skills and money management. The goal is to develop a micro-enterprise model where students can either be employed or set up home based micro-enterprise units.

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For more information, please scan here
Bata Pakistan Limited

Bata Children’s Program Pakistan held a special children awareness walk. The company distributed more than 2,500 pairs of shoes amongst needy children, underprivileged students, blind associations and the women hockey training academy. A stitching training centre for women was also established.

Education

Bata Children’s Program Pakistan held an awareness walk to educate & raise awareness in the community about strengths and weaknesses of special children. It was made possible by approximately 400 hours of 30 volunteers amongst the team of BCP Pakistan.

Environment

To realize the importance of trees in our lives and their impact on global environment a tree plantation campaign was launched with the help of children. More than 200 trees were planted in Bata Estates as part of its efforts to improve the environment.

Community Development

The company established a shoe stitching training centre to prepare women from poor families find future employment in the numerous stitching units in the vicinity of Batapur. It arranged a fundraising carnival with SOS villages and facilitated special children from the Rising Sun Institute to set up their stalls in three leading Bata retail stores.

Health

A measles vaccination camp was organized at Batapur where children of employees and local community were vaccinated.

The company distributed more than 2,500 pairs of shoes amongst needy children, underprivileged students, blind associations and women hockey training academy.
Bayer Pakistan (Private) Limited

During 2012-13, Bayer Pakistan spent PKR 19.6 million on various CSR initiatives. The company sponsored two bright students in the LUMS National Outreach Programme and also funded two students to participate in the 16th WBD in Cologne. It donated medicines worth EUR 4,500 to the Baluchistan earthquake victims.

Education

As part of the LUMS National Outreach Program, 2 students were sponsored by the company (USD 80,000) and funded 2 students to participate in 16th World Business Dialogue in Cologne, Germany (EUR 750 each). Bayer Cares Foundation provided EUR 3,500 for Sobia Qidwai’s project of recreational indoor activities at Fatima Jinnah Government Girls School.

Community Development

Bayer Pakistan collaborated with the carpentry class of Karachi Vocational Training Centre (KVTC) to make 15 bookshelves for its offices costing PKR 16,000 each. KVTC is a rehabilitation center for intellectually challenged people.

Health

Kidney Centre patients were given colorful hand-made greeting cards from employees’ children to show their concerns for the patients suffering from kidney diseases. They donated PKR 200,000 and fruit baskets were also distributed.

Others

Bayer Pakistan donated medicines worth EUR 4,500 to the victims of Baluchistan earthquake. These medicines were provided to The Drug Regulatory Authority of Pakistan which coordinated with Pakistan Army in relief efforts for the earthquake affectees of Awaran by providing food items and medicines.
Burj Bank Limited

Burj Bank gives annual donations, sponsors hospital equipments, machinery and medicines to NICH, The Indus Hospital, Kidney Centre, Shaukat Khanam Memorial Trust, SIUT, Jinnah Hospital and Burns Centre. The company helped hundreds of affected families of the Baldia fire incident.

**Education**

Burj Bank's staff members visited TCF, Qayumabad Campus, to educate the students about the importance of a healthy environment, distributed prizes and gave a sizable donation.

**Community Development**

A CSR Cricket Tournament was organized where SOS Village, Edhi Foundation and teams from Burj Bank participated. It also arranged an iftar dinner for the respected elderly residents of the Old Age Home, distributed Eid gifts and made a donation to the management.

**Health**

Long term alliances have been established with NICH, The Indus Hospital, Kidney Centre, Shaukat Khanam Memorial Trust, SIUT, Jinnah Hospital and Burns Centre. Besides annual donations, it sponsors hospital equipment, machinery and medicines and offers other support on case to case basis.

**Others**

Burj Bank partnered with Saylani Welfare Trust and conducted rigorous screening process of hundreds of actual affected families of the Baldia fire which was followed by the cheque distribution to the affected persons. It also partnered with Alamgir Welfare International Trust to give direct aid to the underprivileged in the form of rations.
Engro Corporation Limited

Running **11 schools** in District Ghotki; thirteen schools in Daharki; two schools in Nara and four schools in Sahiwal; **20,000 female livestock workers trained** in Northern Sindh and Punjab, Sahara Clinics in Daharki, **Mobile clinics in 3 villages** around Daharki, Eye care clinics and a mother and child health care centre in Daharki.

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**Education**

Engro Foundation is committed to nurturing minds and improving access to education in disadvantaged communities. It believes that all members of society, particularly women and children should be equipped with the knowledge and skills to succeed and to take control of their lives. Consequently, it continues to run 11 schools in katcha areas of District Ghotki; thirteen schools in Daharki in CAER villages; 02 schools in Nara and four schools in Sahiwal.

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**Environment**

Engro’s goal to overcome environmental sustainability challenges is apparent in its commitment to the Green Office Initiative (GOI). In collaboration with World Wildlife Fund (WWF), Engro is working hard to implement green office policies in the office. WWF is one of the leading organizations in the world which is dedicated to environmental sustainability. Since its inception in 2011, the initiative has had a huge impact on the company’s overall environmental footprint and has reduced energy, paper and waste.

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**Community Development**

The Hunar Scholarship program was launched in 4 districts: Ghagar Phatak, Muride, Daharki and Thar to give the rural youth a chance to study at premium vocational institutes like Hunar Foundation, Descon Technical Institute and Technical Training College Daharki. The total cost of this program is around PKR 10 million and caters to around 50 matriculating youth. In addition, Engro’s partnership with USAID - WELD a USD 2 million project targeting 20,000 female livestock workers continued in Northern Sindh and Punjab.
Health

Engro’s health programs not only include basic health-care treatment facilities, they focus on creating awareness about prevention as well. Under the health ambit, it continues to run Sahara Clinics in Daharki established in partnership with the Sahara Welfare Society. Under these, it runs mobile clinics in 3 villages around Daharki. It has also set up dialysis centres in Mirpur Mathelo and Daharki; eye care clinics and a mother and child health care centre in Daharki along with a primary healthcare centre in Sukkur.

Others

In order to raise the standards of living in communities, it has made significant investments in updating and rebuilding community infrastructure – in turn improving the quality of life of the community members. In its efforts to improve access to clean drinking water and sanitation services, it has installed water filtration/RO plants in the Kotla Mirza and KaloBurro villages.

In order to encourage alternative sources of energy and sustainable living, it has set up a solar street light system in the Daharki district. Moreover, through the years it has invested in community physical infrastructure development which includes cover drain, water course lining, latrines and street lights along with installation of hand pumps in multiple villages of Qadirpur.
Engro Vopak constructed a school in Muwach Goth for 700 students. An amount of PKR 3.4 million was donated for facility expansion of an institute for special children.

Engro Vopak Terminal Limited (EVTL) supported a young local girl’s vision of building an education centre by construction of a school at Muwach Goth, an urban slum of Baldia Town, at a total cost of PKR 6.4 million. 700 boys and girls are taught at school at a nominal fee of Re. 1/day.

Sponsored the first ever World’s Ocean Day organized by the National Institute of Maritime Policy Research by Bahria University in order to raise awareness of keeping oceans clean and preserving the marine life. The celebration included a beach cleaning activity and a carnival.

EVTL donated an amount of PKR 3.4 million for facility expansion of an institute for special children suffering from autism, down syndrome and cerebral palsy in Karachi.

EVTL committed an amount of PKR 1.5 million for the installation of a reverse osmosis plant to provide clean water at Ibrahim Hyderi.

Sponsored a T-20 match for Deaf Children which was organized by Sindh Welfare Association for the Deaf.

For more information, scan here
Faysal Bank Limited

Faysal Bank donated relief goods worth PKR 3 million and it sponsored 4 water filtration plants. It contributed PKR 75 million for Faysal Bank Academic Center at the IBA City Campus and PKR 5 million for students’ sponsorship programs and operational expenses.

Education

FBL has joined hands with many organizations in the cause of ‘Giving in Kind and in Time’. It funded PKR 5 million for operational expenses, students’ sponsorship programs, etc. of institutions like The Indus Valley School of Art, Professional Education Foundation, Ida Rieu and Helpcare Society.

Community Development

FBL believes that to spur economic growth, investment in training human capital is essential. For this reason, Faysal Bank has joined hands with two vocational training institutes, Hunar Foundation and Karigar Training Institute committed to eradicating poverty.

Health

Health interventions are another priority area of the bank’s community investment. Faysal Bank takes pride in supporting numerous health facilities across Pakistan. These include funding of 4 water filtration plants in association with Community Advisory & Welfare Services and Hisaar Foundation.

Others

Donated relief goods worth PKR 3 million, 1000 floor spreads, 500 blankets, 500 bags of edibles, and sports goods to Awaran earthquake survivors.

Contributed PKR 75 million for Faysal Bank Academic Center at City Campus of the Institute of Business Administration.
Indus Motor Company Limited

In 2013, IMC has contributed generously towards the health sector by treating 22,500 patients and distributing medicines worth PKR 2 million. It has also been very active in the education, environment and community development sector.

Education

Indus Motors supports over 20 schools and educational institutions ranging from small village and garage schools to post graduate level universities including IBA and LUMS. IMC has fully sponsored two TCF schools at Hyderabad and Muzaffargarh.

The TOYOTA - Technical Education Program provides automobile diploma holders 3 years of advanced training, equipping them with the latest technology. There are three T-TEP centers in Pakistan that have supported hundreds of students.

The TOYOTA - Goth Education Program has ensured that 250 children from the port Qasim Area attend the TCF schools and all their expenses are paid.

IMC has also pledged a contribution to support the Pakistan Innovation Foundation to promote the cause of science and innovation in Pakistan. PIF has launched a National Innovation Grand Challenge seeking to inspire people to develop a "solution mindset".

IMC also sponsored a TOYOTA team comprising of students from various engineering universities to participate in the Shell Eco Marathon in 2013.

Environment

Toyota School Environment Program (T-SEP) is a collaboration between IMC and WWF Pakistan under which environmental awareness programs are organized in schools along with a nature carnival that showcases the achievements of these young minds and attracts 25,000 visitors.
Health

Indus Motors contributed more than PKR 2 million in cash to the Indus Hospital, Hussaini Hematology and Oncology Trust, Marie Adelaide Leprosy Center (MALC), Kidney Center and SIUT.

It also organized free medical camps which provided examination and medications worth PKR 2 million to more than 22,500 patients.

Envision Tomorrow is a childhood blindness prevention campaign that is being carried out in association with the Mother and Child Care Clinics. With the objective of identifying critical faults in children's eyes, eye camps in several surrounding villages have screened 2,000 children and the necessary treatment provided at Memon Medical Institute.

Others

LIVELIHOOD GENERATION

Toyota-Technical Education Program (T-TEP) provides automobile diploma holders 3 year advanced training in the latest automobile technology. To date, several hundred T-TEP students have graduated and found jobs in Pakistan and abroad.
ICI Pakistan Limited

ICI supports initiatives in the areas of health, education and environment protection as it believes these provide the fundamental building blocks for the development of society. The health camps conducted **134,539 OPDs, 20,188 refractions and 14,022 successful surgeries.** The 5 water filtration plants benefit **20,000 persons daily** and its employees have **volunteered 1141 hours** for charitable causes.

**Education**

ICI supported Government Primary School Tibbi Hariya, Sheikhupura, Government Boys and Girls Primary School Kakapir Village, Karachi and Institute of Behavioral Psychology (IBP). It has also set up a computer lab at Karachi Island School, Bhit Island and initiated an adult literacy program for the women of Kakapir Village, Karachi, with the assistance of Literate Pakistan under their ‘Jugnu’ program. Currently, 30 women are enrolled in the program and most of them belong to the fishermen community.

**Environment**

ICI celebrated Earth Hour by switching off all unnecessary lights from 8:30-9:30pm saving an impressive 2.1 MW of electricity and planted 76 trees with a group of school students.

ICI supports an alternate energy pilot project to develop low cost fuel and replace HFO to minimize the environmental impact. The company started off with bio-degradable envelopes used for mailing its financial reports to the stakeholders. So far it has used 87,500 Oxo-biodegradable bags in place of paper envelopes.

**Community Development**

The skill development program Ilm-o-Hunar was launched in 2010 with painter training courses. The company also started a basic household wiring course at its polyester plant in Sheikhupura and within a year the program was recognized by TEVTA (Technical Education & Vocational Training Authority) Punjab. Students completing this course receive a TEVTA certification which is a countrywide recognition of trade skills. Two batches of approximately 15 students each, under this program, have successfully completed the course.
Health

Various medical camps held by ICI have benefited a total of 134,539 OPDs, 20,188 refractions and 14,022 successful surgeries. It also provides financial assistance to LRBT and The Kidney Centre.

Five water filtration plants were installed providing clean drinking water to over 20,000 beneficiaries daily. 200 self help biological sand filters (Nadi filters) were distributed to individual households in more remote areas of Tharparkar aimed to benefit over 8000 people daily.

Others

In 2013, ICI participated in the flood relief appeal made by the Prime Minister and contributed PKR 0.5 million to this Earthquake Relief Fund.

ICI employees painted three Concern for Children (CFC) schools in Machar Colony, located near its Head Office.

The ICI Pakistan Foundation refurbished the Maryville home for the elderly whereby the entire structure was repainted and the whole ambience was uplifted by placing new flooring and redoing the garden.

ICI also donated funds to The Kidney Centre Post Graduate Training Institution in expanding its existing facilities.

In 2013, a total of 1141 volunteer hours have been spent by 38 employees and their families for variety of activities.

For more information, please scan here
International Power Global Developments Limited’s (IPGDL) **social action plan (SAP)** focuses mainly on health and education in over 25 villages around its Hub station. Over 6000 patients received free treatment and 900 vaccinations were administered. 12 boys from Baluchistan were selected for 2 years paid apprentice training program, 29,000 patients benefited from the mobile medical unit and the skin camp benefited 7,080 patients.

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**Education**

IPGDL repaired school buildings, provided clean drinking water to 8 schools and arranged pick & drop service for school children from villages around its Hub station. 12 boys were selected from Baluchistan for two years fully paid apprentice training program.

**Environment**

IPGDL's Chemistry and Environment section educated local school children on the importance of clean environment and recycling. Recycled water is used extensively at its Hub station. The staff and the management routinely conduct tree plantation drives.

**Health**

6000 villagers around the Hub station in Baluchistan received free service and 900 vaccinations were administered. IPGDL's Mobile Medical Heath Unit, which includes a lady doctor and a dispenser, treated 29,000 patients in 20 villages. The skin camps benefited 7,080 patients in Gaddani Kund and Hub Civil Hospital.

**Others**

IPGDL routinely supports sporting activities in the community surrounding its plant to encourage healthy activities, especially among youth.

In April 2013, IPGDL was awarded “RoSPA Electricity Industry Sector for the 4th time by Royal Society for Prevention of Accidents UK.”
K-Electric Limited

In 2013, K-Electric initiated knowledge sharing sessions for 3,042 students. It provided a relief package of PKR 94 million to the families of Abbas and Baldia Town victims. Its Empowerment and Vital Organs program provided electricity rebates to NGOs and hospitals which include TCF, Behbud, LRBT, MALC, SIUT, Karawan-e-Hayat, Indus Hospital and Kidney Centre. Some hospitals have also been exempted from load shedding.

K-Electric organized knowledge sharing sessions, actively engaging 3,042 students from leading engineering and business schools through guest speaker sessions.

As part of their Empowerment Program, K-Electric provided electricity rebates to TCF and Behbud Association in the education sector. Under the Vital Organs scheme, system enhancements have been made to ensure that several respected educational institutions are exempted from load shedding.

K-Electric has signed a land agreement deal with TCF under which they will donate land for the construction of schools in the neglected areas of Karachi.

K-Electric also acquired solar lamps from Dawood-Lawrencepur and provided them to high achieving TCF students.

The Hub School was given exemption from new connection charges in 2013.

K-Electric is committed to providing clean, reliable and affordable energy for the sustainable development of Karachi. It focuses on improving the energy infrastructure and mitigating the effects of GHG emissions.

Health

As part of their Empowerment Program, K-Electric provided electricity rebates to Indus Hospital, LRBT, MALC, SIUT, Karwan-e-Hayat and the Kidney Center. Under the Vital Organs scheme, system enhancements have been made to ensure that several hospitals are exempted from load shedding.

Disaster Relief

K-Electric provided relief to the families of the Abbas and Baldia Town victims by giving them an exemption on outstanding dues for the next 6 months. The relief package cost them PKR 94 million.
Lotte Chemical Pakistan Limited

In 2013, LCPL focused mainly towards environment by supporting Hisaar Foundation to educate people on water conservation. LCPL has also contributed towards health, education and community development.

Education

Various scholarships have been offered to students of NED, Karachi University and LUMS. Donations have also been made to various other educational institutes based on their needs and requirements.

LCPL generously supports the Family Educational Service Foundation (FESF) - a school for the underprivileged children with hearing disability.

Environment

LCPL has been the sole sponsor of WWF Eco internship in Karachi—a program designed to educate kids about environmental issues.

LCPL has also supported Hisaar Foundation that educates people on water conservation.

Health

LCPL provides generous support to the Agha Khan University. It also sponsored free dialysis day for the patients at SUIT and held free medical camps at the vicinity of LCPL plant site, providing underprivileged of free area with free medical consultation and medicines.

Others

DISASTER RELIEF

LCPL reached out to over 2000 families of the earthquake affected areas by distributing relief goods with the help of PDMA.
Meezan Bank Limited

Meezan Bank, Pakistan’s premier Islamic Bank, prides on its core values which are based on Islamic principles. Its CSR activities provide contributions towards education, health and environment.

Education

Meezan Bank provided financial, human resource and logistic assistance to accredited educational institutions like IBA, COMSATS Institute of Information Technology, The Citizens Foundation and University of Central Punjab in order to help them enhance their capabilities.

Meezan Bank is also currently installing energy-efficient ATMs.

Environment

Due to the ongoing energy crisis in the country, Meezan Bank decided to redesign branch signage to reduce electricity consumption. By revamping the bank signage, the overall energy consumption decreased by approximately 35%.

Health

Meezan Bank co-sponsored and provided logistical support to initiatives by Shaukat Khanum Memorial Cancer Hospital, SIUT, Children Cancer Hospital, Afzaal Memorial Thalassemia Foundation, The Kidney Center and Umair Sana Foundation.

The bank also participated in Shaukat Khanum Memorial Cancer Hospital's nationwide anti-tobacco campaign 2013.

Others

Meezan Bank organized awareness and educational sessions for medical students, doctors and NGOs to highlight the significance of Islamic banking and proper collection & utilization of zakat fund.

The bank also sponsored the Association of the Physically Handicapped Adults and Friends of Adam.
Nestlé Pakistan Limited

Creating Shared Value (CSV) begins with the understanding that for its business to prosper over the long term, the communities it serves must also prosper. As a company, Nestlé Pakistan focuses on nutrition, water and rural development. It supports educational institutions with R&D funding and scholarships and has reached out to more than 50,000 students to teach them about proper nutrition.

Education

For years, Nestlé Pakistan has extended support to the improvement of the existing academic facilities for Research and Development (R&D) in the dairy sector. It has offered student support programs, scholarships for B.Sc, M.Sc and Ph.D programs, industry internship programs and Nestlé medals for high achievers.

In collaboration with LUMS, a one-year Executive Certificate in Agribusiness Management has been launched with the aim to create a cadre of competent and skilled professionals in the agribusiness sector.

Environment

Nestlé Pakistan focuses on three key areas when it comes to water and environmental sustainability: a) continuous improvement in processes and systems to reduce its water and carbon footprints b) provision of clean drinking water facilities in selected underprivileged communities living around its value chain and c) engagement and support for research and dialogue with external institutions on issues related to water and environment.

Community Development

Farmer Training Program

Nestlé Pakistan operates two model training and demonstration farms at Sarsabz and Sukheki. Experts and professionals from Milk Collection and Dairy Development department provide training – theoretical and practical – to dairy farmers and livestock workers. The objective of the training is to increase milk production and income, alleviate poverty and to ensure a better life for the farmers.
**Driver Safety Training Program**  
Nestlé Pakistan, in collaboration with the National Highways and Motorways Police (NH&MP), established the first drivers’ training institute in 2007. The total number of drivers trained under the drivers safety programme is more than 14,000 drivers, including over 2,700 Nestlé drivers.

**Nestlé Healthy Kids Program** is a CSV initiative that the company runs globally. The program aims to teach children about nutrition. It was launched in Pakistan in 2010 and has since reached out to 50,000 students including 20,000 in 2013. 90 teachers were also trained about nutrition along with 100 mothers. All schools that were part of the program have designated spaces in their buildings called healthy kids rooms/corners. Two text books (in English and Urdu) are part of the curriculum targeting different age groups.

In 2013, Nestlé donated water and liquid milk among the survivors of the Awaran earthquake. This product donation also included donations by the Nestlé Pakistan employees which were matched by the company.
Pakistan Mobile Communications Limited

Mobilink believes in playing an active role in supporting the social development of Pakistan. It has delivered a number of first-time activities in the industry such as the SMS education program, the outdated skins recycling program to produce 40,000 school bags and organizing the largest blood collection drive in the country. With its philanthropic activities, the company has established itself as a key player in the sustainable development of Pakistan.

Education

Mobilink Foundation partnered with UNESCO to launch its flagship project, the award-winning SMS-based literacy program which utilizes interactive Short Messaging Service (SMS) to impart learning through mobile phones. The program impacts 5,850 female learners across Punjab, Khyber Pukhtunkhwa and FATA.

In 2013, Mobilink Foundation set up two computer labs and initiated the ‘Teach 2 Transform’ initiative, which is the first of its kind teaching assistance program in Pakistan.

Environment

Mobilink inculcates a culture of environmental responsibility amongst its employees and communities. They are committed to the reduction of their carbon footprint, energy consumption and the use of natural resources. It is the first organization in the country to implement an innovative recycling program. It uses outdated billboard skins to manufacture school bags for underprivileged children in the rural areas of Pakistan. Till date they have produced and distributed 40,000 bags made from the recycled materials.

In 2013, Mobilink became the first telecom operator to subscribe to the WWF’s Green Office Initiative (GOI).

Health

In 2013, a spinal retraction facility was set up at National Institute of Rehabilitation Medicine, Islamabad (capacity of 200 + patients weekly). An Intensive Care Unit is also being set up at the Social Security Hospital, Islamabad.

Mobilink Foundation’s long running mobile dispensary project (with Khidmat Foundation) provides free healthcare to areas around Rawalpindi and Islamabad.

The foundation also organized Pakistan’s largest organizational blood donation drive, cancer awareness campaigns with Pink Ribbon and Shaukat Khanum Hospital.
In 2013, Mobilink Foundation responded to the Abbas Town bomb blast in Karachi by providing affected families with food supplies and household items while Mobilink volunteers led the relief and distribution operation.

In response to the earthquake in Baluchistan, the Foundation has partnered with the Government of Baluchistan to mobilize food assistance for 7,000 victims.

Foundation has also provided employee volunteers with basic rescue aid training to facilitate communities in distress.

In 2013, Mobilink Foundation organized a number of activities to mark occasions such as International Women’s Day, World Humanitarian Day, World Health Day, World No Tobacco Day.

Some other initiatives undertaken in 2013 include:
- Mobilink Foundation Connectivity Drive donated 150 handsets to PALS (Karachi) lifeguards to help them better guard Karachi’s beaches.
- Traffic Safety and Hazard Perception Training
- Social inclusion drives at Edhi Shelters and Aafat Old Homes.
Pakistan Petroleum Limited

PPL has received the Pakistan Corporate Philanthropy Award for nine consecutive years from 2004 to 2012. Primary focus areas of the company’s corporate social responsibility programme include community healthcare, education, livelihood generation, infrastructure development, disaster relief and rehabilitation. Notably, though PPL has an earmarked budget of 1.5 % percent pre-tax profit for CSR, actual spending touches more than 2 %.

Education

PPL supports 18 educational institutions in different parts of the country. The support ranges from building and maintaining to providing furniture and fixtures for some schools. It has a strong presence in Pakistan.

Additionally, the company also provides scholarships to over 200 students to pursue higher education. For students in KPK and Baluchistan it offers two annual scholarships to study at the Institute of Business Administration (IBA).

Environment

PPL has donated sanitation truck with jetting cum suction units to Town Municipal Administration Kandhkot, District Kashmore benefitting about 75,000 population of Kandhkot town.

Community Development

PPL provides free gas and potable water to Sui town with annual recurring cost of PKR 388.58 million and PKR 178 million respectively.

During the year, PPL completed 24 water supply schemes (wss) at District Lakki Marwat, a wss at Fateh town, Ditrect Dera Ismail Khan, 50 wss at District Thatta, 13 wss at District Washuk and wss at Kandhkot. Besides, PPL also provided support for new wss to Sui town and operated wss for Ghaibi Dero.
Health

Sui Field Hospital (SFH) benefits more than 100,000 patients annually and PPL Public Welfare Hospital, Sui benefits 300 patients daily.

Mobile Dispensaries provide health care services at door step of 80,000 poor patients annually, living close to production fields. 1,500 patients are provided eye care in each surgical eye camp organized at Adhi, Mazrani, Sui, Kandhkot, Sanghar and District Dera Bugti.

PPL contributed towards completion of TB Ward and treatment of cancer patients at JPMC, Rehabilitation Centre for treatment of drug addicts, Lyari.

Livelihood Generation

PPL contributed towards livelihood generation of females by operating vocational training centres at Sui and Adhi. Computer Training Centre cum Library (CTCL) at Sui provides access to latest information and communication technology for male youth of Sui and surrounding areas. CTCL offers 6 months certificate course in information technology and has benefited nearly 600 male youth since its inception.

Infrastructural Development

PPL has helped upgrade local infrastructure in its area, few recently completed schemes are internal link roads at Sui town road from PPL Sui Field Gate no. 1 to China Post at Sui-Kashmore road, black top road from Panjpai to Mohammad Khailabad District Quetta; construction of Haibet bridge on BS feeder canal and support Rizq Foundation for renovation of roundabout at North Nazimabad, Karachi.

Rehabilitation Center

PPL contributed PKR 33.14 million to the rehabilitation of rain-affected people in Pakistan.
Pak-Arab Refinery Limited

PARCO is an active member of the UN Global Compact (UNGP) and was awarded "Living the Global Compact" Responsible Business Award 2010-11 by UNGC Pakistan local network. It supports 62 educational institutes in Sindh and Punjab. It runs a community welfare hospital at a cost of PKR 1.5 million per year which treats 3000 patients. It has adopted 19 vocational training centers that have trained more than 2000 people in the rural areas.

Education

Under this program, PARCO is supporting 62 institutions in Sindh and Punjab of which 48 are schools where more than 11,000 children are studying. PARCO, in association with TCF, has built three schools (two primary and one secondary school) near their Mid Country Refinery which provides quality education to 833 children.

In 2013, PARCO also distributed 800 schools bags and 5000 books to help children learn basic concepts of life in an easier manner. These were distributed amongst the children of Ibrahim Hyderi Government School.

PARCO also partnered with National Commission for Human Development (NCHD) to support ten literacy centers in different villages. This initiative has helped 500 uneducated women in improving their living standards, hygiene and health. These women were taught to read, write and learn basics of mathematics in a short span of 5 months.

Environment

PARCO continues to contribute to a cleaner environment by undertaking various initiatives at its plant. Some of the key initiatives are setting up of a waste water plant, monitoring of ambient air quality in the vicinity and solid waste management.

It observes World Environment Day throughout their facility to show their strong commitment to environmental conservation.

It also conducts regular environment awareness sessions with the local community schools to raise awareness at the appropriate community level.
**Community Development**

PARCO works closely with the community and has adopted 19 vocational training centers and is operating them in the rural areas of Pakistan. More than 2,000 men and women are being trained at these centers.

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**Health**

Under the aegis of the Basic and Rural Health Centers program, PARCO supports centers based in small villages near and around their facilities. The clinics are providing basic health care to the local communities. It also operates a community welfare clinic at a cost of PKR 1.5 million a year that treats approximately 3000 patients annually.

PARCO has helped several hospitals being run by NGOs through philanthropic contributions during the past two fiscal years in capacity building. The company has invested more than PKR 18 million in such projects.

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**Others**

PARCO has been at the forefront whenever the country has been hit by any disaster. Most recently, when monsoon rains (2012) caused massive flooding in Shikarpur, Rajanpur and Kandhkot, PARCO provided dry food ration packets to 800 families. This program is still continuing whereby more support is being provided. So far, PARCO has spent approximately PKR 4.8 million in various flood relief and rehabilitation work.
Pfizer Pakistan Limited

Pfizer Pakistan takes great pride in actively contributing to the society. It believes that such contributions are vital to serving the health needs of the community in ways that are economically and socially viable. It invests in education, access to medicines and educating public about health care issues.

Education

Fundraising for Pakistan Education Foundation
As a responsible corporate citizen and to assure its commitment in the area of education, Pfizer Pakistan supported Pakistan Education Foundation through sponsoring a fundraising carnival aimed at providing grants and interest-free loans to those students who get admissions in degree programs at education institutes in Pakistan.

Environment

Pfizer Pakistan has demonstrated its commitment to environment health and safety through:
• Switching over to the use of cleaner energy by installation of gas-fired absorption chillers to phase out the electrical chillers.
• Conducting energy audit to identify areas where energy consumption can be reduced.

In recognition of Pfizer Pakistan’s efforts, the National Forum of Environment and Health has awarded the 10th Environmental Excellence Award to Pfizer and L-Wyeth.

Community Development

Faces of the Future: Smoking Prevention and Cessation in Women
The Faces of the Future: Smoking Prevention and Cessation in women program was launched with the Pfizer Foundation Grant through the All Pakistan Women Association (APWA) to reach out through sustainable solutions*, focusing towards developing women-specific prevention programming, including programs to reach sub-groups of women regarding cigarette smoking and cessation.
Health

The objective of the program was to discourage tobacco use amongst women and to identify best practices for effective gender-specific interventions and communications strategies. A holistic approach was used to disseminate the message which included the use of street theatre which was positively received by the audience.

Pfizer plays an active role in empowering people to improve their health and to serve those most at risk. The following CSR activities were undertaken in the year 2013:

**Product Donations**
Product donations were given to leading NGO working in the health sector to help them reach out to communities with provision of free medicine in their areas of focus.

**Patient Access Program**
Pfizer’s patient access program is designed to help eligible patients to access Pfizer medicines. In Pakistan, the Sutent Patient Access Program (SPAP) seeks to help deserving patients gain access to cancer therapies free of charge or at nominal charges after undergoing an elaborate evaluation process.
Pakistan Telecommunication Company Limited

PTCL, as a socially aware and responsible entity, is determined to do its utmost in furthering worthy causes that contribute to the lives of individuals and help better the standards of society as a whole. It contributes to education and community development through various internship programs and through ensuring the welfare of its employees.

Education

EXPERIA Summer Internship
PTCL provided opportunities to students from various recognized universities to gain practical work experience by placing them in various departments of the company.

PTCL Internship Program
One of the major contributions of PTCL is towards the development of the youth of the country. In 2013, PTCL reported an unparalleled number of almost 2700 internships of 6-8 weeks offered to students from diverse educational fields and universities all over Pakistan.

Environment

Etisalat Go Green Theme Competition
As part of its company-wide CSR drive, PTCL participated in Etisalat Group’s “Best Go Green Theme Competition”.

In this competition, employees from across the company sent ideas to illustrate how PTCL is currently harnessing green energy and adopting measures to protect the environment and to conserve it.

Community Development

One Year Internship Program
One year paid internship program was launched for the second time in 2013 as a strategic CSR endeavor aimed at creating opportunities for the aspiring youth of our country.

PTCL’s internship program offered 500 graduates selected out of diverse pool of 50,000 applicants from all the provinces and universities across the country to work for PTCL.
Health

**PTCL Hepatitis Awareness Drive**
A nation-wide drive was organized to create awareness about Hepatitis and its preventive measures. PTCL Medical Services staff educated students on hepatitis and its preventive measures.

**Team Etisalat’s Diabetes ride across Europe**
Two cyclists from PTCL joined Etisalat’s international cycling team to participate in the challenging bicycle tour across five European countries aimed at raising awareness about diabetes and to trial mobile technology to help manage the disease.

Others

**Employee Activity**
Taking into account the significant fact that the employees of the company and their families are a microcosm of the larger society, PTCL considers it to be its prime responsibility to focus its CSR efforts towards this internal segment which leads to the improvement of employee motivation and company productivity. This also contributes to the larger society by providing better service and uplifting the country’s economy through better financial performance.

For this purpose, PTCL organizes various programs aimed at welfare of employees like providing motorcycles on easy installments, arranging numerous sports events and talent shows for employees and their families throughout the year and sponsoring the Hajj trips for 40 employees.
Philip Morris (Pakistan) Limited

In 2013, schools were rehabilitated in KPK, Punjab & Sind which benefitted around 3000 students. 1 million trees have been planted to date as part of the reforestation program. Clean drinking water plants and hand pumps have been set up in rural KPK. Philip Morris proudly supports Depilex Smileagain Foundation as part of its rehabilitation of domestic violence victims.

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School Improvement Program
Philip Morris (Pakistan) Limited (PMPKL) is rehabilitating schools in Mardan, Swabi, Charsada, Sahiwal and Kotri. It has introduced the concept of summer schools for children to engage them in constructive activities during the summer break. The school improvement program has so far resulted in benefiting more than 3000 students.

Reforestation Program
PMPKL’s reforestation program provides farmers an alternate source of renewable energy. The farmers may also sell the wood to generate income. More than 1 million saplings have been distributed.

Energy Conservation Project
Communities were provided with solar water geysers, fulfilling warm water needs of the communities, as alternate energy resources. More than 11,000 individuals are directly benefiting from this program.

Clean Water Project
To address key societal issue of access to clean water, PMPKL has established clean drinking water plants and installed more than 300 hand pumps benefiting more than 530,000 stakeholders.

Employee Volunteer Program
PMPKL has an active Employee Volunteer Program (EVP) to engage the employees in PMPKL’s various CSR activities.

Rehabilitation of domestic violence victims
PMPKL supports rehabilitation of those affected by domestic violence. The program is designed to provide victims the required care and counseling to support them in rebuilding their lives.
Philips Electrical Industries of Pakistan Limited

Philips Pakistan is committed to contributing to society by maintaining active programs in school renovation, health and infrastructure development. Philips has donated lighting to numerous schools, charities and educational institutions across Pakistan.

SimplyHealthy@School
SimplyHealthy@School is a global community program by Philips which helps underprivileged school children live healthier lives. Since 2011, Philips Pakistan has renovated numerous schools apart from donating state-of-the-art lighting and fresh paint and carrying out other improvement works.

Donation of Medical Equipments
Philips donated medical equipments worth PKR 9 million to Indus Hospital, the equipments include 3 defibrillators, 1 ultrasound and 3 ECG machines; and to HOPE Community Health Centers in Thatta and Karachi, the equipments include 3 image Intensifiers, 1 ultrasound and 3 mobile X-ray machines.

Philips is lighting partners with Deaf Reach Schools and has lit up their campuses all over Pakistan. Philips has also donated energy efficient lighting to UET Lahore, HOPE Community Centre/ School, Dar-ul-Sukun and National Institute of Child Health.

Philips distributed gifts, organized a magic show and installed free energy savers for the kids at the annual day of Ibrahim Ali Bhai Government School. Philips also distributed sweaters to the girls and boys at Government Girls School Abdullah Shah Ghazi and Government Boys School Abdullah Shah Ghazi Karachi.
Pakistan Tobacco Company Limited

Pakistan Tobacco Company aims to demonstrate responsible corporate conduct across all aspects of its operations. It operates the largest private sector afforestation programme in Pakistan as well as contribute towards vocational skills training and health services in rural sector.

Education

Vocational Skills Training in KPK
In line with the theme of empowerment, this training aims to impart to the marginalized and vulnerable rural youth the skills necessary to build a better and a self-employed future. PTC runs this skill development program in partnership with National Vocational & Technical Training Commission (NAVTTCC).

Environment

Afforestation
PTC operates the largest private sector afforestation program in Pakistan. Since 1981, it has supplied over 60-million trees free of cost. It recently worked with National Highway Authority to plant 600,000 trees along the 157 KM of M-1 motorway (Islamabad-Peshawar).

Health

Mobile Doctors Units (MDUs)
PTC introduced the concept of Mobile Doctors Units (MDUs) to provide basic health facilities in rural and underprivileged areas. These MDUs (2 in Punjab and 5 in KPK) follow a five day schedule and provide health services to a large number of people. It also held free medical camps.

Others

In response to the devastating floods in Punjab in 2013, Pakistan Tobacco Company sponsored medical camps for 10 days in Gujrat, Mianwali and Sialkot. The camps were able to treat more than 5,000 patients in the aftermath of the disaster.

For more information, please scan here
Pak-Arab Pipeline Company Limited

The CSR Program at PAPCO is focused towards building a healthy and educated society. The CSR program at PAPCO focuses mainly on the areas of **education, health, environment, community development** and **disaster relief**.

**Education**

PAPCO supports various institutions that provide free education to the underprivileged and vocational training institutes that provide skills to the needy. In FY 2012-13 PAPCO supported Anjuman Behboob-e-Samat-e-Aftal (ABSA School and College for the Deaf), Karachi School for Deaf, and SOS Technical Training Institute.

**Community Development**

PAPCO supported deaf children enrolled at Family Education Services Foundation (FESF) in Sukkur and blind children at Pakistan Association for Blind (PAB).

PAPCO has also supported SOS Children’s Villages of Sindh by sponsoring a family of 10 orphans for a year.

**Health**

During 2012-13, PAPCO supported initiatives at various healthcare institutions including Layton Rehmatulla Benevolent Trust (LRBT), Sindh Institute of Urology and Transplantation (SIUT), HOPE Hospital, the Indus Hospital, Poor Patients Aid Society, Marie Adelaide Leprosy Center and The Burns Center.

**Others**

PAPCO has sponsored seminars at Project Management Institute, Karachi Chapter, to enhance the knowledge base of professionals working in the corporate sector.

As a member of the WWF-Pakistan, PAPCO has a strong commitment towards creating a sustainable environment.
Procter and Gamble Pakistan (Private) Limited

P&G programs support the education of almost **4,000 children annually** and its ‘Thank you Maa’ program has facilitated sports activities for almost **150,000 school-going children**. Its employees have **volunteered 2,000 hours** in the last 5 years for community development. **More than 761 million litres** of safe drinking water has been provided to those in need.

**Education**

Under ‘Keeping the HOPE Alive’ initiative, free education is provided through 60 informal schools to over 2000 children from impoverished areas of Karachi and Thatta.

P&G and READ Foundation have built seismic-compliant schools in Azad Jammu and Kashmir (AJK), the first of which was set up in Muzaffarabad, has grown into one of the largest educational institutions in AJK, educating over 1400 children. Schools have also been established in Muzaffarabad and Bhara Kahu (Islamabad).

These programs provide quality education to over 4,000 children annually.

**Environment**

The P&G Plant at Hub runs a waste treatment facility. The plant has also reduced its environmental footprint (electricity, natural gas, water and diesel consumption) so that producing one unit of product now has a 32% lower impact on the environment.

The P&G plant at Port Qasim has attained significant sustainability goals: 17% energy reduction, 22% water reduction and 49% waste reduction (less than 2% of waste) going to landfills and 97% beneficial reuse of waste.

**Community Development**

P&G employees enthusiastically volunteer their personal time to lead educational visits for children of the P&G-HOPE schools to museums, national heritage and wildlife conservation sites. Employees have also visited the READ Foundation Schools and engaged with the children in various creative activities. In the past 5 years, P&G employees have contributed around 2,000 volunteer hours.

Through the animated character, Commander Safeguard, P&G continues to educate children about health and hygiene; especially hand washing.
Health

In Pakistan, P&G safe drinking water program has made available more than 761 million liters of clean drinking water to communities in need to date.

The Safeguard Sehat-o-Safai program has touched the lives of 10.3 million children to date.

The Pampers hospital education program and Pampers mobile clinics have created awareness on healthy baby development amongst 8.1 million young mothers to date.

Through the Always ‘Raho Tayyar’ program, 150 girls have received scholarships to date.

Others

In line with the global partnership between P&G and the International Olympic Committee, P&G Pakistan actively promotes the spirit of sports amongst the youth in Pakistan. It is ‘proud sponsor of moms’ and it has initiated an innovative movement in Pakistan titled ‘Thank You Maa’ recognizing the important role mothers play in helping their children achieve their dreams and ambitions.

Almost 150,000 children, who otherwise did not have access to sports facilities in schools across the country, now have facilities and sports equipment for hockey, basketball, football, table tennis and cricket.
Roche Pakistan Limited

Roche conducts health and disease awareness campaigns. It was awarded an **Outstanding Achievement Award in 2012** by the Government of Pakistan for its efforts in the health sector.

**Education**

Roche joined hands with The Citizens Foundation and supported the construction and three year operational support of a new primary school in Jacobabad. This school will educate 180 children of the area, as well as provide jobs to the local community.

**Community Development**

For its tireless public campaigning and for providing access to medicines for Hepatitis C, Roche Pakistan Limited was presented with an Outstanding Achievement Award in 2012 by the President of Pakistan on the occasion of the signing ceremony of the Drug Regulatory Authority of Pakistan Bill.

**Health**

Roche Pakistan is working towards creating hepatitis awareness across Pakistan among public and policy makers via media and opinion leaders. Roche also runs a patient assistance program.

Similarly, Roche also conducts nationwide awareness campaigns on kidney health, osteoporosis, breast cancer and diabetes.

**Others**

Roche sponsors the annual Roche Children’s Walk, which was initiated by the Roche employees in 2003. Funds collected by Roche Pakistan employees are donated to the local vulnerable children supported by Sind institute of urology and transplantation (SIUT).
Sanofi-aventis Pakistan Limited

With over 1000 employees, Sanofi is working towards improving health and wellness across Pakistan. Sanofi has provided awareness sessions, an outreach program and free camps for hundreds of patients. It regularly sponsors students by providing them with scholarships.

Education

Sanofi awarded scholarships to two academically outstanding but underprivileged students at the Lahore University of Management Sciences (LUMS). Sanofi and the Pakistan Medical Association (PMA) partner together to provide training to medical trainees. Sanofi also sponsors a gold medalist at Ghulam Ishaq Khan Institute (GIKI) each year.

Community Development

Sanofi collaborated with Rana Liaquat Craftsman’s Colony (RLCC) to provide better healthcare services to the under-privileged community of Shah Faisal Colony, Karachi.

Sanofi donated medicines for Baluchistan earthquake victims in 2013.

Sanofi Pakistan employees regularly volunteer for the TCF Rahbar Program.

Health

Sanofi continues to raise disease awareness, particularly in breast cancer and diabetes. “My child matters” is an innovative global partnership between Sanofi-aventis and the International Union Against Cancer (UICC). In Pakistan, the program supports a palliative care unit in The Children’s Hospital Lahore and an outreach program at The Children’s Cancer Foundation Karachi.

Kawish program was developed with the Diabetes Association of Pakistan to improve and standardize management of diabetes and minimize complications. A 3 month health awareness campaign was conducted in the Express Tribune newspaper in 2013.
Shell Pakistan Limited

Aligned with Millennium Development Goals, Shell’s vision is to improve the quality of education in Pakistan. It partners with The Citizens Foundation offering quality education in 920 schools across the country. It aims to conduct enterprise generation workshops for 5000 people across Pakistan. 30 free eye camps are planned for driver’s eyes testing and treatment.

**Primary Education**
Fueling Education is Shell Pakistan Limited (SPL)’s scholarship scheme in 920 TCF schools to assist children/family members of forecourt staff, hauliers, drivers and lades contractors. Currently over 50 Shell scholarships have been provided.

**Youth-LiveWIRE-Tameer**
SPL plans to initiate crushing plants in the agri markets. The key objective for 2015 is to generate 1100 employments, benefitting 10500 people, and resulting in a turnover of PKR 80 million.

SPL also aims to conduct enterprise generation workshops for 5000 people across Pakistan.

Tameer signed a MoU with CARE International to engage 1000 women entrepreneurs from ultra-poor communities and 6000 people from Agriculture sector during Rimula Campaigns. 1600 people registered for enterprise generation workshops and will be further engaged through 450 students in 9 districts of Sindh and Punjab to create micro-enterprises.

**Skill Development**
SPL plans to explore possibilities of inducting graduate students of two tech schools into its Retail and Lubricants network.

**Shell Eco Marathon**
In 2013, 13 teams from Pakistan had prepared to participate in the competition, but the marathon was unfortunately cancelled because of the haze which shrouded much of Southeast Asia. For the 2014 event, 6 teams from Pakistan participated at the event in Manila.
Breathing Space Pilot
Shell assessed the need in Pakistan for a clean cook stove initiative to address the indoor air pollution issue. The objectives of this feasibility study were to: explore the possibility of an initial pilot and beyond for a clean cooking stoves program aligned with the existing Shell business and social investment portfolio to look at the various alternatives open to Shell Pakistan regarding this specific project, ranging from whether or not to provide support in this area at all; which partners to engage with; the kind of product to deal with and the areas to target.

Road Safety Awareness
Supply and Distribution (S&D) is visiting schools along Shell’s fuel transportation routes on the highways of Pakistan. At schools, Shell staff is conducting road safety awareness sessions for primary and secondary school-children. The target is to reach over 25,000 school-children in 200 schools across Pakistan.

Keeping an Eye on Safety
30 free eye camps are planned for drivers’ eye testing with treatment of refractive errors or simple eye problems during the Retail & Lubes campaigns. Over 25,000 drivers, contractor staff & fence line communities have been given free eye tests and follow up care.

For 30 years, SPL has supported and partnered with Layton Rehmatullah Benevolent Fund (LRBT), sponsoring over 10 million eye tests and procedures at clinics and LRBT hospitals across the country, specifically for drivers.
Standard Chartered Bank (Pakistan) Limited

In 2013, SCB provided 3,127 post-matriculation, 313 undergraduate and 81 vocational training scholarships. Its health initiative, "Seeing is Believing" program, had 10,983,631 beneficiaries; 937,743 eye cases were referred and 566,616 cataract-related eyesight problems were treated. 20% reduction of cataract-related blindness in Pakistan can be contributed to SCB alone. SCB clocked 4,555 employee volunteering days and employed 16 visually-impaired Telesales officers.

Education

Scholarship for deserving students
A gap in the education system in Pakistan is that a large number of students are unable to get post-matriculation education due to various socio-economic issues. Recognising this limitation, Standard Chartered Bank (Pakistan) Limited (SCBPL) awarded 3,127 post-matriculation scholarships to deserving candidates with proven academic excellence in matriculation who face financial constraints.

Supporting institutes of higher learning
SCBPL supports the Institute of Business Administration (IBA) through regular contributions to its endowment fund.

The Bank is also working with The Citizens Foundation and Lahore University of Management Sciences (LUMS) to offer 313 scholarships to deserving students for their under-graduate studies.

Development through vocational training
Vocational training plays a vital role in socio-economic development and in the promoting entrepreneurship. SCBPL identifies vocational training as an integral part of sustainable development and works with AMANTECH, the premier vocational training institute of the country, to offer scholarships to 81 deserving students for skill development in selected trades.

Health

Celebrating 10 years of Seeing is Believing
Seeing is Believing is the Bank's global initiative to tackle avoidable blindness and visual impairment. SCBPL's aim is to raise USD 100 million for Seeing is Believing by 2020. Since SCBPL launched the initiative in 2003, it has raised USD 50 million and have helped more than 28 million people.

In Pakistan, the programme was launched in partnership with reputed non-profit organisations and hospitals in 2004 and SCBPL has invested over PKR 200 million to help alleviate avoidable blindness in Pakistan. Its projects and efforts have been responsible for an overall reduction in the prevalence of cataract blindness by 20% in Pakistan.
Pakistan Urban Pediatric Eye Care Programme
This programme is being implemented in Karachi, Lahore, Faisalabad, Multan and Rawalpindi, with government and non-government partners within the framework of National Eye Health Plan of Pakistan. The Bank is investing approximately PKR 90 million in this project over a period of 5 years.

Scholarships for Doctors
Standard Chartered has offered scholarships to provide advance training to practicing Ophthalmologists in cataract surgery

Living with HIV
In Pakistan, key managers were trained as HIV Champions to further create awareness about HIV/AIDS. Managers, in turn, trained more staff across the Bank. Additionally, HIV awareness sessions for youth were held in association with AIESEC (a student organisation). More than 1,000 students were trained across Pakistan.

Hemodialysis Treatment
The Bank supports The Kidney Centre in Karachi. The Kidney Centre is one of the largest institutions providing comprehensive quality renal and renal-related care to thousands of less privileged patients. These treatments at the centre are largely subsided or entirely free.

Talking ATMs
To make banking more convenient and inclusive for people with visual impairments, SCBPL recently introduced first-of-a-kind Talking ATMs in Pakistan.
The Hub Power Company Limited

HUBCO is active in the fields of education and health. It runs a school with an annual budget of **PKR 9.5 million**. It provides **scholarships to 20 female students** in Quetta and also **sponsors 20 Youths** from Balochistan to attend the Youth Leadership Conference. On the health front eye camps were held that benefitted thousands of people in the vicinity.

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**Education**

HUBCO sponsored a TCF secondary school for girls and boys which houses 470 students. It was built and is maintained at an annual cost of PKR 9.5 million. Solar panels have been installed. It spends PKR 12 million annually to provide school transportation.

Scholarships were provided to 50 female students of Sardar Bahadur Khan Women University, Quetta. HUBCO also sponsors 20 students from Balochistan every year to attend the Young Leaders Conference which is organized by School of Leadership.

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**Environment**

HUBCO continues to contribute to a cleaner environment by undertaking initiatives at its plant. Some of the key initiatives are setting up of a waste water plant, monitoring of ambient air quality in the vicinity, solid waste management with a focus on recycling products, bounded and controlled oil storage and a 200 meter high stack of plant to diffuse impact of flue gases discharged from the plant. It also conducts regular environment awareness sessions the local community schools to raise awareness at the community level.

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**Community Development**

HUBCO constructed 3 km Peerkas Road at Hub in collaboration with Government of Balochistan and Byco.

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**Health**

HUBCO regularly arranges eye camps in the vicinity in which free eye surgeries and OPD are provided to the locals. They have also carried out eye screening at 24 government schools during the year in Narowal, Hub and Gadani Areas.
Telenor Pakistan (Private) Limited

The **E-Education Pilot Project** provides e-education content as offline resource to public/underprivileged schools. Telenor has planted more than 300 trees, **donated an amount of PKR 22,495,000** to the earthquake relief in Awaran, Balochistan. Telenor annually donates used ICT equipment to the deserving.

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**Education**

**The E-Education Pilot Project**
The project aims at providing top of the line e-education content as offline resource to public/underprivileged schools in order to provide access to international level educational content to the unconnected in collaboration with the Children's Library Complex, Government of Punjab.

**Global Countdown**
Telenor Pakistan has installed a fun, yet full of learning, interactive simulation in the library which is utilized by hundreds of school-children across Punjab to play a game where they have to take complex yet ethical decisions to safeguard future of the planet and ensure environmental sustainability.

**Tree Plantation**
Approximately 35 volunteers planted more than 300 trees on October 4th 2013 at Margallah Hills National Park, Islamabad.

**Emergency Response**
Telenor Pakistan has contributed an amount of PKR 22,495,000 to ease the distress of 1,000 affected families, 7,000 individuals, in the earthquake-affected district Awaran of Balochistan.

**IT Equipment Donation**
Telenor Pakistan equipped the Pakistan Sweet Home slab with 5 desktop computers, 5 laptops, a laser printer and 5 smartphones with Telenor data SIMs.

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**Environment**

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**Others**

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**Volunteerism**
Till date, more than 52,000 working hours have been clocked by employees towards community services.

**Khuddar Pakistan**
Currently, under Open Mind program, hiring process is underway to integrate PWDs in the workforce for undergoing a comprehensive three months training at the Assistive Technology Centre, after which candidates will be given 9 months internships on rotational basis in various departments of Telenor Pakistan.
Unilever Pakistan Limited

Working towards achieving a billion better lives, Unilever works with partner NGOs to build open-defecation-free communities and provides better health facilities for mothers and children. It supports 4 TCF schools, encourages international students to experience Pakistan and university students to explore corporate experiences. Unilever works towards reducing the environmental impact, specifically greenhouse gases, water consumption and waste throughout its value chain.

Unilever Pakistan continued its support for 4 TCF schools and Rahim Yar Khan Elementary Government School located at its estate.

Unilever Pakistan employees also contribute to TCF through the employee payroll programme which has been running since 2007.

Unilever aims to constantly reduce waste from its packaging, logistics and manufacturing operations by continuously working on making its processes more efficient. Unilever Pakistan has partnered with WWF for its green office certification for its head office. Its water conservation initiatives include reducing water consumption at source, recycling and reusing water through effluent treatment plants at its manufacturing sites.

Community development is an essential part of its sustainable living vision. Guddi Baji is one project which aims to enhance livelihoods of women in the rural space by providing them certified beautician training. These women also become the company’s brand ambassadors within their villages and are linked to its distribution network.

Unilever continued its small scale distributor program called Rahbar which employs men from local villages as its distributors. The Umeed project supports rural entrepreneurs to set up small retail outlets in rural Pakistan with the support of a micro-financing partner.
Unilever has also set up a water filtration plant near a small village in Purnawan in order to provide access to clean drinking water.

With Fair & Lovely, the company continues to train and bring quality services to small salon owners in partnership with Depilex.

Lipton also continued its much celebrated program called Lipton talent hunt to encourage university students to explore corporate experiences.

Lifebuoy teaches school going children across Pakistan the importance of hand washing with soap on 5 key occasions. This is the most cost effective way of preventing diarrhea and other Respiratory diseases.

Brooke Bond Supreme, through many health forums and activities helps spread awareness about health benefits of tea.

Pond’s supports Shaukat Khanum Memorial Hospital’s Breast Cancer Awareness Campaign. Unilever also supports Aga khan University hospital and World Food Program through its employee payroll program. LRBT, Kidney Centre and SIUT.

Unilever foundation, which was launched 2 years ago, works towards achieving a billion better lives with the support of partner NGOs. In Pakistan its focus is on building open-defecation-free communities through UNICEF. The program is aimed towards addressing the sanitation needs of rural communities. It also supports better health facilities for mothers and children in Haripur through Save the Children program, to address the neo-natal and ante-natal health concerns of women and new borns in the area.
Uch Power (Private) Limited

Uch Power has spent **PKR 9.8 million on education** and **PKR 13.26 million on health-related projects**. It has also spent around **PKR 13.5 million on disaster relief** in the year 2013.

- **Education**
  - Uch Power has renovated few girls and boys secondary schools in Dera Murad Jamali. It has donated laboratory equipments to TCF-Uch primary schools in addition to providing an annual support fund to TCF.
  - Fully paid one year technical trainee program to 5 Balochistan domiciled candidates at Uch Power station. A total of PKR 3 million was spent on this initiative.

- **Health**
  - Uch Power recently completed the construction of a modern 14 bed fully equipped Emergency Care Center (ECC) (total project cost was PKR 71.3 million) within the premises of district hospital Dera Murad Jamali (DMJ) Balochistan. The facility aims to benefit the communities living within a 100 km radius-a population of about 0.5 million.
  - Renovation of seven water filtration plants in DMJ. Additionally, one filtration plant is in the process of being upgraded to twice its original capacity.

- **Others**
  - In response to the recent earthquake in Balochistan, it supplied 3,000 dry ration bags comprising of food supplies to sustain a family of 7 for 15 days through NDMA.
  - A total of about PKR 13.5 million was spent for this purpose.
United Energy Pakistan Limited

United Energy Pakistan invested USD 760,000 for the revival, reconstruction, maintenance and operations of almost a dozen schools benefiting around 2,000 children. USD 347,500 was spent on healthcare projects and USD 6,000 on tree plantation. USD 129,000 was spent on providing technical and vocational training to 50 youth.

Education

United Energy Pakistan (UEP) is funding the construction of 4 new primary schools in collaboration with The Citizens Foundation (TCF) in district Badin, Matiari and Sanghar and it is also bearing the operational costs of 4 primary schools. It upgraded a block at the Government Girls Degree College Shahdadpur, renovated the Boys Primary School Tando Ghulam Ali (Badin) and revived the Badin Polytechnic Institute. It is funding the salary of 2 teachers at the Government Girls Primary School in Tando Adam.

Community Development

To enhance the employment prospects of local youth, UEP has sponsored a one year technical and vocational training program for 50 youth from its concession communities — of these, 35 boys are from the Badin and 15 boys are from the MKK/DSS concession block. The program teaches base-line skills including proficiency in English language, basic workshop practices, HSE, entrepreneurship as well as industry specific needs-based vocational skills.

Health

UEP is funding the availability of anti-venom and anti-rabies vaccine to the district health department as well as the Kario Medical Center (KMC). It funded the Mother & Child Health Training and Capacity Development Centre in district Matiari. It also funded LRBT hospitals in Tando Bago (Badin) and Rashidabad (Tando Allahyar). Equipment for the Cardiac Care Unit (CCU) and a reverse osmosis unit for the Dialysis Centre were donated to Civil Hospital Sanghar.
Al Baraka Bank (Pakistan) Limited

Al Baraka Bank sponsored an event at IBA, Karachi, about media and the role it can play in the lives of the youth. It organized a beach clean-up activity at Sea View, Clifton. The activity involved employees of the bank, their families, as well as students from leading colleges/universities of Karachi.

BASF Pakistan (Private) Limited

In the aftermath of 2010 floods, BASF Pakistan relocated a fishermen community-Gul Mohammad Gandhro village at Thatta. 113 shelters, 42 latrines, community spaces and children play areas have been constructed based on the local architectural design. A big water tank has been constructed and main water supply line has been connected to enable the villagers to use water which is a scarce commodity in the area. Women have been encouraged to plant vegetables to bring positive environmental changes. A tuition centre is in offering to provide basic primary education. BASF plans to make GMG village a model village.

B. Braun Pakistan (Private) Limited

With a strong sense of corporate social responsibility, B. Braun Pakistan is collaborating with Dr. Tipu Sultan, Honorary President of Pakistan Medical Association, to support the education of more than 150 school children. BBPK celebrates the International Nurses Day in order to pay tribute to their profession. A quarterly magazine titled "Dast-e-Maseeha" is also published four times a year for the nurses in Pakistan.
DuPont Pakistan Operations (Private) Limited

DuPont Pakistan Operations (Pvt.) Ltd. has made financial contributions to Family Education Services Foundation (FESF) to provide healthy lunch to deaf children who attend the Deaf Reach School campus in Karachi, it has also helped in creating awareness about nutrition and healthy diet among the students, teachers and parents of the deaf students through regular workshops. It will support the installation of a solar water pump to provide safe drinking water to 203 villagers in Sindh.

HSBC Bank Middle East Limited

HSBC Pakistan has been active in the education sector by contributing towards educational development courses focusing on soft skill training, leadership and volunteerism. It has also initiated the distribution of Pehla Taleemi Basta in Primary Level Public Schools in 6 towns across Karachi and organised Motivated Volunteer Empowerment (MOVE) programs. A primary school for 450 orphan children has been constructed in Rawalakot Azad Jammu and Kashmir by joining hands with the SOS Children's Villages of Pakistan.

J. P. Morgan Pakistan (Private) Limited

In 2013, JP Morgan contributed towards education by joining hands with The Citizen Foundation (TCF) to support the noble cause of education for the underprivileged by donating USD 41,000 and by engaging the employees in community services.
KASB Securities Limited
In 2013, KASB made philanthropic contributions of **PKR 2.06 million for community development**. Furniture was provided for four schools and donations were made to eight different hospitals and welfare institutions across Sindh and Punjab.

KSB Pumps Company Limited
In 2013, KSB **granted 126 scholarships** to primary, secondary and university students.

Mondelez Pakistan Limited
Mondelez International believes well-being is holistic and the health of individuals, communities and the planet are inextricably linked. That is why it wants to create a global conversation centered on the well-being of the world. In Pakistan, it has **focused on health and well being** by organizing health awareness program on diabetes and hypertension and by running an anti-tobacco campaign.
Mitsubishi Corporation

In the year 2013, Mitsubishi distributed scholarships worth JPY 0.6 million and initiated a student exchange program between Waseda University and LUMS. Mitsubishi also provided financial assistance of JPY 5 million to Memon Medical Institute and contributed JPY 5 million for the extension of Hasegawa Higher Secondary School building in Gilgit.

Rafhan Maize Products Company Limited

Rafhan Maize supports education among our youth by providing internships and scholarships. Besides, it donates generously to various hospitals and NGOs. More than 1600 plants have been planted and 5 green belts have been developed around it plants.

SGS Pakistan (Private) Limited

SGS imported dialysis machines for a charitable hospital in Punjab which is providing free of cost health services. These machines were tested for microbiological contamination prior to the installation in the hospital. Two days monitoring and assessment of noise, dust and smoke in the 26th street Khyaban-e-Hafiz residents and submitted the report to Sindh EPA.
Servier Research & Pharmaceutical Pakistan (Private) Limited
Servier offers internships to students on a regular basis and has contributed PKR 5 million to flood relief activities.

Schneider Electric Pakistan (Private) Limited
Schneider Electric professionally trained 144 disadvantaged persons in 2013. These trainings included short training courses as well as professional qualifications from the Trade Testing Board Government of Sind. The company provided sustainable solar power to 4 villages which benefited 1,083 persons.

The Bank Of Tokyo - Mitsubishi UFJ Limited
Considering the increase in number of disabled persons, BTMU – Karachi branch visited Dar-ul-Sukoon in 2012 & 2013 & Ida Rieu Poor Welfare Association in 2013. Almost all the BTMU staff of Karachi branch participated in these activities.

TRG (Private) Limited
The Resource Group (TRG) donated a week’s ration to 70 families affected by the bomb blast in Abbas Town. TRG made an organization-wide appeal for funds and collaborated with Kawish and Taba Foundation for donations. Around 200 employees participated in the blood drive for children suffering from various blood diseases.
Snapshot Of OICCI CSR Activities
### List of Participating Companies

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<thead>
<tr>
<th>Company Name</th>
<th>Education</th>
<th>Environment</th>
<th>Community Development</th>
<th>Health</th>
<th>Disaster Relief</th>
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Social Sector Partners

Afzaal Memorial Thalassemia Foundation
Aga Khan University Hospital
Agriculture University
AIESEC
AIR University
Al Mehrab Tibbi Imdad
Al-Ebrahim Eye Hospital
All Pakistan Women Association (APWA)
Al-Shifa Trust
Anjuman Behboob-e-Samat-e-Atfal
Ansar Management Company (AMC)
AQET
Arid Agriculture University
Association for Water, Applied Education & Renewable Energy (ASURE)
Association of the Physically Handicapped Adults
Attock Sahara Foundation
Awareness Voluntary Organization
Bahauddin Zakaria University
Baluchistan University of Information Technology and Management Sciences (BUITEMS)
Behbud Association
Book Group Publishers
Bunyad
Burns Centre
Cardiovascular Foundation

CARE Foundation
Caritas Pakistan
Child Aid Association
Child Care Association
Children Cancer Foundation Trust
Civil Hospital, Karachi
COMSATS Institute of Information Technology
Concern for Children (CFC)
Darul Sakoon
Deaf Reach School
Descon Technical Institute
Design for Change
Developments in Literacy (DIL)
Dhaka Ahsania Mission Pakistan
Directorate of Social Welfare Punjab
Disabled Welfare Association
Edhi Foundation
Family Education Services Foundation (FESF)
Farmers Development Organization (FDO)
Fatima Jinnah University
Fatimid Foundation
Fisherfolk Development Organization (FDO)
Forman Christian College
Foundation For The Diffusion Of Scientific Knowledge (FDSK)
Friends of Adam

Friends of Literacy & Mass Education (FLAME)
Ghulam Ishaq Khan Institute of Engineering Sciences and Technology
Govt Boys and Girls Primary School-Kakapir Village
Govt Primary School-Tibbi Hariya
Health & Nutrition Development Society (HANDS)
Health Oriented Preventive Education (HOPE)
Helpcare Society
Hisaar Foundation
Hussaini Blood Bank
Hussaini Hematology & Oncology Trust
Idara-E-Taleem-O-Aagahi
Indus Resource Centre (IRC)
Rural Community Development Society (RCDS)
Institute of Behavioral Psychology (IBP)
Institute of Business Administration (IBA)
International Union Against Cancer (UICC)
Infectious Diseases Society of Pakistan
Jafaria Disaster Management Cell Welfare Organization
Janat-ul-Firdous Charity Trust
Jinnah Hospital
Karachi Educational and Welfare Society for the Deaf
Karachi Relief Trust (KRT)
Karachi School for Deaf
Karachi United Football Foundation (KUFF)
Karachi Vocational Training Centre (KVTC)  
Karawan-e-Hayat  
Kawish Welfare Trust  
Layton Rahmatulla Benevolent Trust (LRBT)  
LEAD  
Lahore University of Management Sciences (LUMS)  
Marie Adelaide Leprosy Centre (MALC)  
Memon Medical Institute  
Milestone  
Ida Rieu Poor Welfare Association  
Mother & Child Care Centre  
Motivated Volunteer Empowerment Program (MOVE)  
National Cleaner Production Center (NCPC)  
National College of Arts  
National Commission for Human Development (NCHD)  
National Institute of Children Health (NICH)  
National Institute of Rehabilitation Medicine  
National Management Foundation (NMF)  
National Society of Mentally and Emotionally Handicapped Children (NSMEHC)  
National University of Sciences & Technology (NUST)  
National Vocational & Technical Training Commission (NAVTTCC)  
Naya Jeevan  
NED University of Engineering & Technology  
Network of Organization Working for People with Disabilities, Pakistan (NOWPDP)  
OXFAM  
Pakistan Aid Foundation  
Pakistan Association for the Blind (PAB)  
Pakistan Center of Philanthropy  
Pakistan Disaster Management Authority (PDMA)  
Pakistan Green Building Council  
Pakistan Innovation Foundation  
Pakistan Institute of Engineering & Applied Sciences (PIEAS)  
Pakistan Life Saving Foundation  
Pakistan Medical Association  
Pakistan Medical Council  
Pakistan Poverty Alleviation Fund (PPAF)  
Pakistan Red Crescent Society  
Patients Aid Foundation (PAF)  
Peace Foundation  
Pink Ribbon  
Population Services International  
Professional Education Foundation (PEF)  
Project Management Institute  
Quaid-i-Azam University  
Rashid Memorial Welfare Organization (RMWO)  
READ Foundation  
Rizq Foundation  
Rizwan Scholars  
Rotary Club of Karachi Metropolitan  
Saaya Association  
Sardar Bahadur Khan Women University  
Sargodhian Spirit Trust Public School  
Save the Children  
Saylani Welfare Trust  
School of Leadership (SoL)  
Shaukat Khanum Memorial Cancer Hospital & Research Centre  
Sindh Education Foundation (SEF)  
Sindh Institute of Urology and Transplantation (SIUT)  
Sindh Rural Support Organization (SRSO)  
Sindh Welfare Association  
Social Security Hospital  
Society of Obstetricians and Gynecologists of Pakistan  
Society For Special Persons  
SOS Children's Villages  
Special Life Foundation  
Special Talent Exchange Program (STEP)  
Struggle Against Disability International Association (SADIA)  
Sundas Foundation  
TABA Foundation  
Teach For Pakistan
Teachers Resource Centre (TRC)  
Technical Education & Vocational Training Authority (TEVTA)  
Technical Training College (TTC)  
Thardeep Rural Development Program (TRDP)  
The Aman Foundation  
The Cardiovascular Foundation  
The Children’s Hospital  
The Citizens Foundation (TCF)  
The Embassy of the Kingdom of the Netherlands  
The Hunar Foundation  
The Indus Valley School of Art and Architecture (IVS)  
The International Agency for the Prevention of Blindness (IAPB)  
The Kidney Centre (TKC)  
The United Nations Children’s Fund (UNICEF)  
The Indus Hospital  
The United Nations Educational, Scientific and Cultural Organization (UNESCO)  
Umair Sana Foundation  
United Nation Economic & Social Commission for Asia and Pacific (UNESCAP)  
United Nations Industrial Development Organization (UNIDO)  
United States Agency for International Development (USAID)  
University of Central Punjab  
University of Engineering and Technology  

University of Veterinary and Animal Sciences  
Waseda University  
Winnington Hospital  
World Food Programme  
World Memon Association  
World Wildlife Fund (WWF)
COMBINING THE POWER
OF SOCIAL RESPONSIBILITY

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